

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 33.9134/-117.4611

RFULL9

RIVERSIDE						
10281 Magnolia Ave Riverside, CA 92503						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2014)	21,072		142,883		255,193	
Projected Population (2019)	22,655		153,667		274,560	
Census Population (2010)	19,994		135,536		241,996	
Census Population (2000)	18,506		114,334		207,740	
Projected Annual Growth (2014-2019)	1,583	1.5%	10,784	1.5%	19,367	1.5%
Historical Annual Growth (2010-2014)	1,078	1.3%	7,347	1.4%	13,197	1.4%
Historical Annual Growth (2000-2010)	1,487	0.8%	21,202	1.9%	34,256	1.6%
Estimated Population Density (2014)	6,711	psm	5,055	psm	3,250	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2014)	6,071		40,093		73,558	
Projected Households (2019)	6,342		41,890		76,862	
Census Households (2010)	5,840		38,573		70,769	
Census Households (2000)	5,622		34,504		64,040	
Projected Annual Growth (2014-2019)	271	0.9%	1,797	0.9%	3,303	0.9%
Historical Annual Change (2000-2014)	449	0.6%	5,589	1.2%	9,518	1.1%
Average Household Income						
Estimated Average Household Income (2014)	\$56,843		\$69,462		\$74,661	
Projected Average Household Income (2019)	\$61,693		\$75,572		\$81,242	
Census Average Household Income (2010)	\$51,300		\$64,072		\$68,769	
Census Average Household Income (2000)	\$43,810		\$51,142		\$56,113	
Projected Annual Change (2014-2019)	\$4,850	1.7%	\$6,110	1.8%	\$6,581	1.8%
Historical Annual Change (2000-2014)	\$13,033	2.1%	\$18,321	2.6%	\$18,548	2.4%
Median Household Income						
Estimated Median Household Income (2014)	\$50,112		\$60,652		\$64,895	
Projected Median Household Income (2019)	\$54,021		\$65,823		\$70,410	
Census Median Household Income (2010)	\$43,809		\$56,092		\$59,643	
Census Median Household Income (2000)	\$38,131		\$43,394		\$47,540	
Projected Annual Change (2014-2019)	\$3,910	1.6%	\$5,172	1.7%	\$5,515	1.7%
Historical Annual Change (2000-2014)	\$11,981	2.2%	\$17,258	2.8%	\$17,355	2.6%
Per Capita Income						
Estimated Per Capita Income (2014)	\$16,657		\$19,641		\$21,636	
Projected Per Capita Income (2019)	\$17,544		\$20,748		\$22,856	
Census Per Capita Income (2010)	\$14,984		\$18,235		\$20,111	
Census Per Capita Income (2000)	\$13,276		\$15,460		\$17,281	
Projected Annual Change (2014-2019)	\$887	1.1%	\$1,106	1.1%	\$1,220	1.1%
Historical Annual Change (2000-2014)	\$3,381	1.8%	\$4,181	1.9%	\$4,355	1.8%
Estimated Average Household Net Worth (2014)	\$345,997		\$457,554		\$493,591	

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RIVERSIDE		1 mi radius		3 mi radius		5 mi radius	
10281 Magnolia Ave Riverside, CA 92503							
Race and Ethnicity							
Total Population (2014)		21,072		142,883		255,193	
White (2014)		10,665	50.6%	78,612	55.0%	145,517	57.0%
Black or African American (2014)		1,375	6.5%	7,722	5.4%	14,430	5.7%
American Indian or Alaska Native (2014)		278	1.3%	1,868	1.3%	2,996	1.2%
Asian (2014)		965	4.6%	8,150	5.7%	16,049	6.3%
Hawaiian or Pacific Islander (2014)		120	0.6%	694	0.5%	1,068	0.4%
Other Race (2014)		6,562	31.1%	38,920	27.2%	62,432	24.5%
Two or More Races (2014)		1,107	5.3%	6,916	4.8%	12,701	5.0%
Population < 18 (2014)		6,074	28.8%	39,439	27.6%	68,734	26.9%
White		2,658	43.8%	19,152	48.6%	34,587	50.3%
Black or African American		389	6.4%	1,928	4.9%	3,661	5.3%
American Indian or Alaska Native		86	1.4%	525	1.3%	821	1.2%
Asian		188	3.1%	1,594	4.0%	3,221	4.7%
Hawaiian and Pacific Islander		33	0.5%	192	0.5%	299	0.4%
Other Race		2,720	44.8%	16,047	40.7%	26,145	38.0%
Hispanic Population < 18 (2014)		5,061	24.0%	31,283	21.9%	50,687	19.9%
Not Hispanic or Latino Population (2014)		7,481	35.5%	57,088	40.0%	114,613	44.9%
Not Hispanic White		4,839	64.7%	39,146	68.6%	80,038	69.8%
Not Hispanic Black or African American		1,205	16.1%	6,719	11.8%	12,798	11.2%
Not Hispanic American Indian or Alaska Native		88	1.2%	612	1.1%	981	0.9%
Not Hispanic Asian		871	11.6%	7,567	13.3%	15,079	13.2%
Not Hispanic Hawaiian or Pacific Islander		102	1.4%	547	1.0%	844	0.7%
Not Hispanic Other Race		5	0.1%	46	0.1%	88	0.1%
Not Hispanic Two or More Races		372	5.0%	2,450	4.3%	4,783	4.2%
Hispanic or Latino Population (2014)		13,591	64.5%	85,796	60.0%	140,580	55.1%
Hispanic White		5,827	42.9%	39,466	46.0%	65,478	46.6%
Hispanic Black or African American		170	1.3%	1,003	1.2%	1,632	1.2%
Hispanic American Indian or Alaska Native		190	1.4%	1,256	1.5%	2,015	1.4%
Hispanic Asian		94	0.7%	583	0.7%	969	0.7%
Hispanic Hawaiian or Pacific Islander		18	0.1%	147	0.2%	224	0.2%
Hispanic Other Race		6,557	48.2%	38,874	45.3%	62,344	44.3%
Hispanic Two or More Races		735	5.4%	4,466	5.2%	7,918	5.6%
Not Hispanic or Latino Population (2010)		7,535	37.7%	56,941	42.0%	113,237	46.8%
Hispanic or Latino Population (2010)		12,459	62.3%	78,595	58.0%	128,759	53.2%
Not Hispanic or Latino Population (2000)		10,367	56.0%	64,436	56.4%	125,985	60.6%
Hispanic or Latino Population (2000)		8,139	44.0%	49,897	43.6%	81,755	39.4%
Not Hispanic or Latino Population (2019)		7,517	33.2%	58,056	37.8%	117,925	43.0%
Hispanic or Latino Population (2019)		15,138	66.8%	95,611	62.2%	156,635	57.0%
Projected Annual Growth (2014-2019)		1,547	2.3%	9,815	2.3%	16,055	2.3%
Historical Annual Growth (2000-2010)		4,320	5.3%	28,698	5.8%	47,004	5.7%

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RIVERSIDE		1 mi radius		3 mi radius		5 mi radius	
10281 Magnolia Ave Riverside, CA 92503							
Total Age Distribution (2014)							
Total Population		21,072		142,883		255,193	
Age Under 5 Years		1,696	8.0%	10,982	7.7%	18,817	7.4%
Age 5 to 9 Years		1,651	7.8%	10,726	7.5%	18,521	7.3%
Age 10 to 14 Years		1,649	7.8%	10,836	7.6%	19,265	7.5%
Age 15 to 19 Years		1,786	8.5%	12,454	8.7%	21,365	8.4%
Age 20 to 24 Years		1,940	9.2%	13,452	9.4%	22,538	8.8%
Age 25 to 29 Years		1,786	8.5%	11,254	7.9%	19,669	7.7%
Age 30 to 34 Years		1,526	7.2%	10,009	7.0%	17,716	6.9%
Age 35 to 39 Years		1,396	6.6%	9,181	6.4%	16,352	6.4%
Age 40 to 44 Years		1,314	6.2%	9,195	6.4%	16,655	6.5%
Age 45 to 49 Years		1,277	6.1%	9,033	6.3%	16,803	6.6%
Age 50 to 54 Years		1,172	5.6%	8,725	6.1%	16,458	6.4%
Age 55 to 59 Years		1,038	4.9%	7,594	5.3%	14,510	5.7%
Age 60 to 64 Years		810	3.8%	5,902	4.1%	11,228	4.4%
Age 65 to 69 Years		616	2.9%	4,413	3.1%	8,216	3.2%
Age 70 to 74 Years		468	2.2%	3,101	2.2%	5,794	2.3%
Age 75 to 79 Years		404	1.9%	2,496	1.7%	4,426	1.7%
Age 80 to 84 Years		263	1.2%	1,753	1.2%	3,281	1.3%
Age 85 Years or Over		281	1.3%	1,778	1.2%	3,579	1.4%
Median Age		29.8		30.7		31.9	
Age 19 Years or Less		6,781	32.2%	44,999	31.5%	77,968	30.6%
Age 20 to 64 Years		12,258	58.2%	84,344	59.0%	151,929	59.5%
Age 65 Years or Over		2,033	9.6%	13,541	9.5%	25,296	9.9%
Female Age Distribution (2014)							
Female Population		10,621	50.4%	72,399	50.7%	129,078	50.6%
Age Under 5 Years		853	8.0%	5,387	7.4%	9,212	7.1%
Age 5 to 9 Years		787	7.4%	5,291	7.3%	9,073	7.0%
Age 10 to 14 Years		802	7.6%	5,320	7.3%	9,454	7.3%
Age 15 to 19 Years		831	7.8%	6,155	8.5%	10,429	8.1%
Age 20 to 24 Years		981	9.2%	6,641	9.2%	11,010	8.5%
Age 25 to 29 Years		864	8.1%	5,479	7.6%	9,542	7.4%
Age 30 to 34 Years		734	6.9%	4,965	6.9%	8,776	6.8%
Age 35 to 39 Years		704	6.6%	4,677	6.5%	8,288	6.4%
Age 40 to 44 Years		659	6.2%	4,618	6.4%	8,442	6.5%
Age 45 to 49 Years		636	6.0%	4,533	6.3%	8,523	6.6%
Age 50 to 54 Years		599	5.6%	4,391	6.1%	8,358	6.5%
Age 55 to 59 Years		513	4.8%	3,898	5.4%	7,446	5.8%
Age 60 to 64 Years		410	3.9%	3,055	4.2%	5,775	4.5%
Age 65 to 69 Years		348	3.3%	2,398	3.3%	4,428	3.4%
Age 70 to 74 Years		294	2.8%	1,781	2.5%	3,236	2.5%
Age 75 to 79 Years		257	2.4%	1,513	2.1%	2,629	2.0%
Age 80 to 84 Years		162	1.5%	1,072	1.5%	2,000	1.5%
Age 85 Years or Over		188	1.8%	1,225	1.7%	2,456	1.9%
Female Median Age		31.2		31.9		33.2	
Age 19 Years or Less		3,273	30.8%	22,153	30.6%	38,167	29.6%
Age 20 to 64 Years		6,099	57.4%	42,257	58.4%	76,161	59.0%
Age 65 Years or Over		1,249	11.8%	7,989	11.0%	14,750	11.4%

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RIVERSIDE		1 mi radius		3 mi radius		5 mi radius	
10281 Magnolia Ave Riverside, CA 92503							
Male Age Distribution (2014)							
Male Population		10,451	49.6%	70,484	49.3%	126,115	49.4%
Age Under 5 Years		842	8.1%	5,595	7.9%	9,604	7.6%
Age 5 to 9 Years		864	8.3%	5,435	7.7%	9,448	7.5%
Age 10 to 14 Years		846	8.1%	5,516	7.8%	9,811	7.8%
Age 15 to 19 Years		955	9.1%	6,299	8.9%	10,937	8.7%
Age 20 to 24 Years		959	9.2%	6,811	9.7%	11,528	9.1%
Age 25 to 29 Years		922	8.8%	5,774	8.2%	10,127	8.0%
Age 30 to 34 Years		793	7.6%	5,044	7.2%	8,940	7.1%
Age 35 to 39 Years		692	6.6%	4,504	6.4%	8,064	6.4%
Age 40 to 44 Years		655	6.3%	4,577	6.5%	8,213	6.5%
Age 45 to 49 Years		641	6.1%	4,500	6.4%	8,280	6.6%
Age 50 to 54 Years		573	5.5%	4,334	6.1%	8,100	6.4%
Age 55 to 59 Years		525	5.0%	3,696	5.2%	7,064	5.6%
Age 60 to 64 Years		400	3.8%	2,847	4.0%	5,453	4.3%
Age 65 to 69 Years		268	2.6%	2,015	2.9%	3,788	3.0%
Age 70 to 74 Years		174	1.7%	1,321	1.9%	2,557	2.0%
Age 75 to 79 Years		148	1.4%	983	1.4%	1,796	1.4%
Age 80 to 84 Years		101	1.0%	680	1.0%	1,281	1.0%
Age 85 Years or Over		94	0.9%	552	0.8%	1,123	0.9%
Male Median Age		28.4		29.6		30.7	
Age 19 Years or Less		3,508	33.6%	22,846	32.4%	39,800	31.6%
Age 20 to 64 Years		6,159	58.9%	42,087	59.7%	75,769	60.1%
Age 65 Years or Over		784	7.5%	5,552	7.9%	10,546	8.4%
Males per 100 Females (2014)							
Overall Comparison		98		97		98	
Age Under 5 Years		99	49.7%	104	50.9%	104	51.0%
Age 5 to 9 Years		110	52.3%	103	50.7%	104	51.0%
Age 10 to 14 Years		105	51.3%	104	50.9%	104	50.9%
Age 15 to 19 Years		115	53.5%	102	50.6%	105	51.2%
Age 20 to 24 Years		98	49.4%	103	50.6%	105	51.1%
Age 25 to 29 Years		107	51.6%	105	51.3%	106	51.5%
Age 30 to 34 Years		108	51.9%	102	50.4%	102	50.5%
Age 35 to 39 Years		98	49.6%	96	49.1%	97	49.3%
Age 40 to 44 Years		99	49.9%	99	49.8%	97	49.3%
Age 45 to 49 Years		101	50.2%	99	49.8%	97	49.3%
Age 50 to 54 Years		96	48.9%	99	49.7%	97	49.2%
Age 55 to 59 Years		102	50.5%	95	48.7%	95	48.7%
Age 60 to 64 Years		97	49.3%	93	48.2%	94	48.6%
Age 65 to 69 Years		77	43.5%	84	45.7%	86	46.1%
Age 70 to 74 Years		59	37.2%	74	42.6%	79	44.1%
Age 75 to 79 Years		57	36.5%	65	39.4%	68	40.6%
Age 80 to 84 Years		62	38.4%	63	38.8%	64	39.1%
Age 85 Years or Over		50	33.3%	45	31.1%	46	31.4%
Age 19 Years or Less		107	51.7%	103	50.8%	104	51.0%
Age 20 to 39 Years		103	50.6%	102	50.4%	103	50.7%
Age 40 to 64 Years		99	49.8%	97	49.3%	96	49.1%
Age 65 Years or Over		63	38.6%	69	41.0%	71	41.7%

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RIVERSIDE	1 mi radius		3 mi radius		5 mi radius	
10281 Magnolia Ave Riverside, CA 92503						
Household Type (2014)						
Total Households	6,071		40,093		73,558	
Households with Children	2,896	47.7%	19,060	47.5%	33,968	46.2%
Average Household Size	3.4		3.5		3.4	
Household Density per Square Mile	1,934		1,419		937	
Population Family	17,518	83.1%	120,818	84.6%	217,086	85.1%
Population Non-Family	3,057	14.5%	19,227	13.5%	34,399	13.5%
Population Group Quarters	497	2.4%	2,838	2.0%	3,707	1.5%
Family Households	4,438	73.1%	30,636	76.4%	56,383	76.7%
Married Couple Households	2,908	65.5%	21,175	69.1%	39,582	70.2%
Other Family Households	1,530	34.5%	9,462	30.9%	16,801	29.8%
Family Households with Children	2,861	64.5%	18,885	61.6%	33,657	59.7%
Married Couple with Children	1,842	64.4%	12,769	67.6%	22,949	68.2%
Other Family Households with Children	1,019	35.6%	6,116	32.4%	10,707	31.8%
Family Households No Children	1,577	35.5%	11,751	38.4%	22,727	40.3%
Married Couple No Children	1,066	67.6%	8,405	71.5%	16,633	73.2%
Other Family Households No Children	511	32.4%	3,346	28.5%	6,094	26.8%
Non-Family Households	1,633	26.9%	9,457	23.6%	17,175	23.3%
Non-Family Households with Children	35	2.2%	175	1.8%	312	1.8%
Non-Family Households No Children	1,598	97.8%	9,282	98.2%	16,863	98.2%
Lone Person No Children	-	-	-	-	-	-
2 or More Persons No Children	1,598	97.8%	9,282	98.2%	16,863	98.2%
Household Lone Male	-	-	-	-	-	-
Household Lone Female	-	-	-	-	-	-
Average Family Household Size	3.9		3.9		3.9	
Average Family Income	\$62,520		\$75,511		\$80,578	
Median Family Income	\$56,994		\$67,379		\$71,378	
Average Non-Family Household Size	1.9		2.0		2.0	
Marital Status (2014)						
Population Age 15 Years or Over	16,076		110,339		198,590	
Never Married	5,683	35.4%	39,882	36.1%	71,290	35.9%
Currently Married	6,536	40.7%	47,146	42.7%	86,591	43.6%
Previously Married	3,857	24.0%	23,311	21.1%	40,709	20.5%
Separated	1,266	32.8%	7,732	33.2%	12,987	31.9%
Widowed	790	20.5%	4,786	20.5%	8,785	21.6%
Divorced	1,801	46.7%	10,793	46.3%	18,937	46.5%
Educational Attainment (2014)						
Adult Population Age 25 Years or Over	12,061		83,141		152,768	
Elementary (Grade Level 0 to 8)	2,015	16.7%	11,269	13.6%	18,460	12.1%
Some High School (Grade Level 9 to 11)	2,106	17.5%	12,336	14.8%	20,565	13.5%
High School Graduate	3,253	27.0%	20,956	25.2%	37,724	24.7%
Some College	2,695	22.3%	20,392	24.5%	38,712	25.3%
Associate Degree Only	816	6.8%	5,842	7.0%	10,755	7.0%
Bachelor Degree Only	816	6.8%	7,957	9.6%	17,557	11.5%
Graduate Degree	360	3.0%	4,389	5.3%	8,996	5.9%
Any College (Some College or Higher)	4,687	38.9%	38,579	46.4%	76,020	49.8%
College Degree + (Bachelor Degree or Higher)	1,176	9.8%	12,345	14.8%	26,553	17.4%

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Housing			
Total Housing Units (2014)	6,253	41,334	75,721
Total Housing Units (2010)	6,196	40,947	75,012
Historical Annual Growth (2010-2014)	57 0.2%	387 0.2%	709 0.2%
Housing Units Occupied (2014)	6,071 97.1%	40,093 97.0%	73,558 97.1%
Housing Units Owner-Occupied	2,660 43.8%	23,056 57.5%	45,671 62.1%
Housing Units Renter-Occupied	3,411 56.2%	17,037 42.5%	27,887 37.9%
Housing Units Vacant (2014)	182 2.9%	1,241 3.0%	2,163 2.9%
Household Size (2014)			
Total Households	6,071	40,093	73,558
1 Person Households	1,275 21.0%	7,083 17.7%	12,916 17.6%
2 Person Households	1,328 21.9%	9,405 23.5%	18,040 24.5%
3 Person Households	973 16.0%	6,403 16.0%	12,223 16.6%
4 Person Households	959 15.8%	6,653 16.6%	12,297 16.7%
5 Person Households	683 11.3%	4,671 11.7%	8,244 11.2%
6 Person Households	409 6.7%	2,643 6.6%	4,513 6.1%
7 or More Person Households	443 7.3%	3,235 8.1%	5,326 7.2%
Household Income Distribution (2014)			
HH Income \$200,000 or More	59 1.0%	1,039 2.6%	2,569 3.5%
HH Income \$150,000 to \$199,999	135 2.2%	1,941 4.8%	4,270 5.8%
HH Income \$125,000 to \$149,999	141 2.3%	1,941 4.8%	3,971 5.4%
HH Income \$100,000 to \$124,999	506 8.3%	3,621 9.0%	7,184 9.8%
HH Income \$75,000 to \$99,999	881 14.5%	6,152 15.3%	11,399 15.5%
HH Income \$50,000 to \$74,999	1,288 21.2%	8,473 21.1%	15,141 20.6%
HH Income \$35,000 to \$49,999	939 15.5%	5,985 14.9%	9,943 13.5%
HH Income \$25,000 to \$34,999	709 11.7%	3,725 9.3%	6,651 9.0%
HH Income \$15,000 to \$24,999	854 14.1%	4,174 10.4%	7,088 9.6%
HH Income \$10,000 to \$14,999	247 4.1%	1,322 3.3%	2,105 2.9%
HH Income Under \$10,000	313 5.2%	1,720 4.3%	3,237 4.4%
Household Vehicles (2014)			
Households 0 Vehicles Available	486 8.0%	2,388 6.0%	4,138 5.6%
Households 1 Vehicle Available	2,122 35.0%	11,573 28.9%	20,033 27.2%
Households 2 Vehicles Available	2,035 33.5%	14,836 37.0%	28,037 38.1%
Households 3 or More Vehicles Available	1,429 23.5%	11,297 28.2%	21,350 29.0%
Total Vehicles Available	11,067	80,823	151,313
Average Vehicles per Household	1.8	2.0	2.1
Owner-Occupied Household Vehicles	6,153 55.6%	54,212 67.1%	107,088 70.8%
Average Vehicles per Owner-Occupied Household	2.3	2.4	2.3
Renter-Occupied Household Vehicles	4,913 44.4%	26,611 32.9%	44,225 29.2%
Average Vehicles per Renter-Occupied Household	1.4	1.6	1.6
Travel Time (2010)			
Worker Base Age 16 years or Over	7,445	53,160	97,995
Travel to Work in 14 Minutes or Less	1,498 20.1%	11,207 21.1%	20,291 20.7%
Travel to Work in 15 to 29 Minutes	2,124 28.5%	16,409 30.9%	30,077 30.7%
Travel to Work in 30 to 59 Minutes	2,679 36.0%	16,400 30.8%	29,222 29.8%
Travel to Work in 60 Minutes or More	930 12.5%	7,526 14.2%	14,900 15.2%
Work at Home	214 2.9%	1,619 3.0%	3,506 3.6%
Average Minutes Travel to Work	27.0	26.0	26.7

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COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 33.9134/-117.4611

RFULL9

RIVERSIDE		1 mi radius		3 mi radius		5 mi radius	
10281 Magnolia Ave Riverside, CA 92503							
Transportation To Work (2010)							
Worker Base Age 16 years or Over		7,445		53,160		97,995	
Drive to Work Alone		5,291	71.1%	39,187	73.7%	72,970	74.5%
Drive to Work in Carpool		1,442	19.4%	8,751	16.5%	15,374	15.7%
Travel to Work by Public Transportation		171	2.3%	1,294	2.4%	2,593	2.6%
Drive to Work on Motorcycle		19	0.3%	254	0.5%	416	0.4%
Bicycle to Work		55	0.7%	197	0.4%	393	0.4%
Walk to Work		201	2.7%	1,420	2.7%	2,031	2.1%
Other Means		52	0.7%	439	0.8%	711	0.7%
Work at Home		214	2.9%	1,619	3.0%	3,506	3.6%
Daytime Demographics (2014)							
Total Businesses		1,167		4,616		8,586	
Total Employees		14,721		46,452		87,481	
Company Headquarter Businesses		-	-	7	0.1%	21	0.2%
Company Headquarter Employees		-	-	647	1.4%	1,588	1.8%
Employee Population per Business		12.6	to 1	10.1	to 1	10.2	to 1
Residential Population per Business		18.1	to 1	31.0	to 1	29.7	to 1
Adj. Daytime Demographics Age 16 Years or Over		21,291		90,999		166,492	
Labor Force							
Labor Population Age 16 Years or Over (2014)		15,315		105,304		191,019	
Labor Force Total Males (2014)		7,472	48.8%	51,545	48.9%	93,617	49.0%
Male Civilian Employed		4,917	65.8%	33,788	65.5%	61,212	65.4%
Male Civilian Unemployed		500	6.7%	3,657	7.1%	6,736	7.2%
Males in Armed Forces		3	-	33	0.1%	154	0.2%
Males Not in Labor Force		2,053	27.5%	14,068	27.3%	25,514	27.3%
Labor Force Total Females (2014)		7,843	51.2%	53,758	51.1%	97,403	51.0%
Female Civilian Employed		3,825	48.8%	26,930	50.1%	50,622	52.0%
Female Civilian Unemployed		279	3.6%	2,932	5.5%	5,055	5.2%
Females in Armed Forces		-	-	6	-	21	-
Females Not in Labor Force		3,738	47.7%	23,890	44.4%	41,705	42.8%
Unemployment Rate			5.1%		6.3%		6.2%
Labor Force Growth (2010-2014)		1,119	14.7%	5,765	10.5%	10,658	10.5%
Male Labor Force Growth (2010-2014)		641	15.0%	3,139	10.2%	5,798	10.5%
Female Labor Force Growth (2010-2014)		478	14.3%	2,626	10.8%	4,860	10.6%
Occupation (2010)							
Occupation Population Age 16 Years or Over		7,623		54,953		101,176	
Occupation Total Males		4,276	56.1%	30,649	55.8%	55,415	54.8%
Occupation Total Females		3,347	43.9%	24,304	44.2%	45,762	45.2%
Management, Business, Financial Operations		738	9.7%	6,301	11.5%	12,536	12.4%
Professional, Related		795	10.4%	8,803	16.0%	17,155	17.0%
Service		1,598	21.0%	10,114	18.4%	18,062	17.9%
Sales, Office		2,054	27.0%	13,568	24.7%	26,114	25.8%
Farming, Fishing, Forestry		36	0.5%	281	0.5%	492	0.5%
Construction, Extraction, Maintenance		1,017	13.3%	6,355	11.6%	10,793	10.7%
Production, Transport, Material Moving		1,385	18.2%	9,530	17.3%	16,024	15.8%
White Collar Workers		3,587	47.1%	28,673	52.2%	55,805	55.2%
Blue Collar Workers		4,036	52.9%	26,280	47.8%	45,372	44.8%

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RFULL9

RIVERSIDE

10281 Magnolia Ave Riverside, CA 92503

1 mi radius 3 mi radius 5 mi radius

Units In Structure (2010)

	1 mi radius	3 mi radius	5 mi radius
Total Units	5,840	38,573	70,769
1 Detached Unit	2,987 51.1%	24,920 64.6%	48,752 68.9%
1 Attached Unit	357 6.1%	2,038 5.3%	3,420 4.8%
2 Units	83 1.4%	476 1.2%	814 1.2%
3 to 4 Units	543 9.3%	1,771 4.6%	2,519 3.6%
5 to 9 Units	488 8.4%	2,286 5.9%	3,707 5.2%
10 to 19 Units	531 9.1%	2,094 5.4%	3,486 4.9%
20 to 49 Units	90 1.5%	1,251 3.2%	2,150 3.0%
50 or More Units	645 11.0%	2,376 6.2%	3,656 5.2%
Mobile Home or Trailer	117 2.0%	1,349 3.5%	2,249 3.2%
Other Structure	- -	13 -	16 -

Homes Built By Year (2010)

	1 mi radius	3 mi radius	5 mi radius
Homes Built 2005 or later	236 4.0%	2,076 5.4%	3,688 5.2%
Homes Built 2000 to 2004	256 4.4%	2,949 7.6%	5,324 7.5%
Homes Built 1990 to 1999	509 8.7%	3,588 9.3%	8,244 11.6%
Homes Built 1980 to 1989	1,109 19.0%	6,680 17.3%	12,596 17.8%
Homes Built 1970 to 1979	1,352 23.2%	8,600 22.3%	13,996 19.8%
Homes Built 1960 to 1969	823 14.1%	4,838 12.5%	8,246 11.7%
Homes Built 1950 to 1959	1,026 17.6%	6,493 16.8%	12,086 17.1%
Homes Built 1940 to 1949	298 5.1%	1,943 5.0%	3,498 4.9%
Homes Built Before 1939	231 4.0%	1,407 3.6%	3,091 4.4%
Median Age of Homes	41.7 yrs	39.8 yrs	39.6 yrs

Home Values (2010)

	1 mi radius	3 mi radius	5 mi radius
Owner Specified Housing Units	2,454	21,672	43,110
Home Values \$1,000,000 or More	68 2.8%	679 3.1%	1,524 3.5%
Home Values \$750,000 to \$999,999	83 3.4%	853 3.9%	1,871 4.3%
Home Values \$500,000 to \$749,999	212 8.6%	2,366 10.9%	5,476 12.7%
Home Values \$400,000 to \$499,999	372 15.2%	2,915 13.5%	5,855 13.6%
Home Values \$300,000 to \$399,999	449 18.3%	4,103 18.9%	8,117 18.8%
Home Values \$250,000 to \$299,999	237 9.6%	2,034 9.4%	4,242 9.8%
Home Values \$200,000 to \$249,999	363 14.8%	2,680 12.4%	4,890 11.3%
Home Values \$175,000 to \$199,999	189 7.7%	1,400 6.5%	2,293 5.3%
Home Values \$150,000 to \$174,999	169 6.9%	1,608 7.4%	2,754 6.4%
Home Values \$125,000 to \$149,999	102 4.1%	768 3.5%	1,386 3.2%
Home Values \$100,000 to \$124,999	78 3.2%	663 3.1%	1,546 3.6%
Home Values \$90,000 to \$99,999	9 0.3%	152 0.7%	355 0.8%
Home Values \$80,000 to \$89,999	10 0.4%	123 0.6%	330 0.8%
Home Values \$70,000 to \$79,999	7 0.3%	176 0.8%	410 1.0%
Home Values \$60,000 to \$69,999	18 0.7%	200 0.9%	380 0.9%
Home Values \$50,000 to \$59,999	7 0.3%	131 0.6%	252 0.6%
Home Values \$35,000 to \$49,999	22 0.9%	267 1.2%	414 1.0%
Home Values \$25,000 to \$34,999	27 1.1%	199 0.9%	372 0.9%
Home Values \$10,000 to \$24,999	25 1.0%	240 1.1%	437 1.0%
Home Values Under \$10,000	8 0.3%	115 0.5%	206 0.5%
Owner-Occupied Median Home Value	\$289,268	\$300,275	\$316,688
Renter-Occupied Median Rent	\$988	\$1,042	\$1,067

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RFULL9

RIVERSIDE						
	1 mi radius		3 mi radius		5 mi radius	
10281 Magnolia Ave Riverside, CA 92503						
Total Annual Consumer Expenditure (2014)						
Total Household Expenditure	\$289 M		\$2.19 B		\$4.21 B	
Total Non-Retail Expenditure	\$166 M		\$1.26 B		\$2.43 B	
Total Retail Expenditure	\$123 M		\$924 M		\$1.78 B	
Apparel	\$14.0 M		\$106 M		\$204 M	
Contributions	\$9.79 M		\$79.8 M		\$159 M	
Education	\$6.55 M		\$52.7 M		\$104 M	
Entertainment	\$16.1 M		\$122 M		\$236 M	
Food and Beverages	\$45.3 M		\$337 M		\$643 M	
Furnishings and Equipment	\$12.4 M		\$95.7 M		\$186 M	
Gifts	\$7.17 M		\$57.0 M		\$112 M	
Health Care	\$17.9 M		\$131 M		\$250 M	
Household Operations	\$9.96 M		\$78.8 M		\$154 M	
Miscellaneous Expenses	\$4.90 M		\$36.1 M		\$69.0 M	
Personal Care	\$4.22 M		\$31.7 M		\$60.8 M	
Personal Insurance	\$2.81 M		\$22.4 M		\$44.0 M	
Reading	\$935 K		\$7.08 M		\$13.7 M	
Shelter	\$55.3 M		\$422 M		\$814 M	
Tobacco	\$2.01 M		\$14.1 M		\$26.3 M	
Transportation	\$58.8 M		\$441 M		\$843 M	
Utilities	\$20.9 M		\$153 M		\$290 M	
Monthly Household Consumer Expenditure (2014)						
Total Household Expenditure	\$3,969		\$4,546		\$4,769	
Total Non-Retail Expenditure	\$2,284	57.6%	\$2,624	57.7%	\$2,755	57.8%
Total Retail Expenditures	\$1,684	42.4%	\$1,921	42.3%	\$2,014	42.2%
Apparel	\$192	4.8%	\$220	4.9%	\$231	4.8%
Contributions	\$134	3.4%	\$166	3.6%	\$180	3.8%
Education	\$90	2.3%	\$110	2.4%	\$118	2.5%
Entertainment	\$221	5.6%	\$255	5.6%	\$268	5.6%
Food and Beverages	\$622	15.7%	\$700	15.4%	\$728	15.3%
Furnishings and Equipment	\$170	4.3%	\$199	4.4%	\$211	4.4%
Gifts	\$98	2.5%	\$119	2.6%	\$127	2.7%
Health Care	\$246	6.2%	\$273	6.0%	\$283	5.9%
Household Operations	\$137	3.4%	\$164	3.6%	\$175	3.7%
Miscellaneous Expenses	\$67	1.7%	\$75	1.7%	\$78	1.6%
Personal Care	\$58	1.5%	\$66	1.4%	\$69	1.4%
Personal Insurance	\$39	1.0%	\$47	1.0%	\$50	1.0%
Reading	\$13	0.3%	\$15	0.3%	\$15	0.3%
Shelter	\$759	19.1%	\$876	19.3%	\$922	19.3%
Tobacco	\$28	0.7%	\$29	0.6%	\$30	0.6%
Transportation	\$808	20.3%	\$916	20.1%	\$955	20.0%
Utilities	\$288	7.2%	\$318	7.0%	\$328	6.9%

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