

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

WATT COMPANIES

WATT COMPANIES

Lat/Lon: 33.6588/-117.9717

RFULL9

Landmark Plaza 8851-8965 Atlanta Ave

Huntington Beach, CA 92646

1 mi radius

3 mi radius

5 mi radius

Population

Estimated Population (2014)	22,924		157,352		344,672	
Projected Population (2019)	24,214		166,140		363,874	
Census Population (2010)	22,007		151,115		330,724	
Census Population (2000)	22,114		152,063		330,873	
Projected Annual Growth (2014-2019)	1,290	1.1%	8,788	1.1%	19,202	1.1%
Historical Annual Growth (2010-2014)	917	1.0%	6,237	1.0%	13,948	1.1%
Historical Annual Growth (2000-2010)	-107	-	-949	-0.1%	-148	-
Estimated Population Density (2014)	7,297	psm	5,567	psm	4,390	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2014)	9,004		58,655		126,818	
Projected Households (2019)	9,361		60,990		131,875	
Census Households (2010)	8,798		57,312		123,917	
Census Households (2000)	8,841		56,929		123,458	
Projected Annual Growth (2014-2019)	357	0.8%	2,336	0.8%	5,057	0.8%
Historical Annual Change (2000-2014)	163	0.1%	1,725	0.2%	3,360	0.2%

Average Household Income

Estimated Average Household Income (2014)	\$104,197		\$99,459		\$102,826	
Projected Average Household Income (2019)	\$112,502		\$107,521		\$111,274	
Census Average Household Income (2010)	\$96,006		\$92,360		\$96,302	
Census Average Household Income (2000)	\$82,340		\$77,207		\$78,338	
Projected Annual Change (2014-2019)	\$8,305	1.6%	\$8,062	1.6%	\$8,448	1.6%
Historical Annual Change (2000-2014)	\$21,857	1.9%	\$22,253	2.1%	\$24,488	2.2%

Median Household Income

Estimated Median Household Income (2014)	\$93,780		\$84,428		\$84,622	
Projected Median Household Income (2019)	\$101,636		\$91,549		\$91,936	
Census Median Household Income (2010)	\$83,295		\$76,698		\$76,793	
Census Median Household Income (2000)	\$72,791		\$65,656		\$64,941	
Projected Annual Change (2014-2019)	\$7,856	1.7%	\$7,120	1.7%	\$7,314	1.7%
Historical Annual Change (2000-2014)	\$20,989	2.1%	\$18,772	2.0%	\$19,681	2.2%

Per Capita Income

Estimated Per Capita Income (2014)	\$40,970		\$37,192		\$37,961	
Projected Per Capita Income (2019)	\$43,536		\$39,589		\$40,456	
Census Per Capita Income (2010)	\$38,379		\$35,028		\$36,083	
Census Per Capita Income (2000)	\$32,890		\$28,882		\$29,207	
Projected Annual Change (2014-2019)	\$2,566	1.3%	\$2,397	1.3%	\$2,495	1.3%
Historical Annual Change (2000-2014)	\$8,079	1.8%	\$8,310	2.1%	\$8,754	2.1%
Estimated Average Household Net Worth (2014)	\$898,461		\$853,850		\$835,977	

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Race and Ethnicity

Total Population (2014)	22,924		157,352		344,672	
White (2014)	19,029	83.0%	118,889	75.6%	248,143	72.0%
Black or African American (2014)	143	0.6%	1,473	0.9%	3,824	1.1%
American Indian or Alaska Native (2014)	96	0.4%	819	0.5%	1,862	0.5%
Asian (2014)	2,311	10.1%	15,116	9.6%	41,531	12.0%
Hawaiian or Pacific Islander (2014)	48	0.2%	502	0.3%	1,283	0.4%
Other Race (2014)	391	1.7%	13,817	8.8%	32,931	9.6%
Two or More Races (2014)	905	3.9%	6,737	4.3%	15,099	4.4%
Population < 18 (2014)	4,336	18.9%	31,632	20.1%	69,973	20.3%
White	3,383	78.0%	21,271	67.2%	44,645	63.8%
Black or African American	31	0.7%	287	0.9%	745	1.1%
American Indian or Alaska Native	16	0.4%	170	0.5%	399	0.6%
Asian	387	8.9%	2,619	8.3%	7,365	10.5%
Hawaiian and Pacific Islander	10	0.2%	94	0.3%	284	0.4%
Other Race	508	11.7%	7,190	22.7%	16,535	23.6%
Hispanic Population < 18 (2014)	652	2.8%	11,461	7.3%	26,125	7.6%
Not Hispanic or Latino Population (2014)	20,620	90.0%	121,265	77.1%	262,929	76.3%
Not Hispanic White	17,375	84.3%	99,815	82.3%	206,888	78.7%
Not Hispanic Black or African American	129	0.6%	1,222	1.0%	3,284	1.2%
Not Hispanic American Indian or Alaska Native	63	0.3%	389	0.3%	838	0.3%
Not Hispanic Asian	2,290	11.1%	14,865	12.3%	40,865	15.5%
Not Hispanic Hawaiian or Pacific Islander	45	0.2%	455	0.4%	1,180	0.4%
Not Hispanic Other Race	35	0.2%	224	0.2%	451	0.2%
Not Hispanic Two or More Races	681	3.3%	4,294	3.5%	9,423	3.6%
Hispanic or Latino Population (2014)	2,304	10.0%	36,087	22.9%	81,743	23.7%
Hispanic White	1,654	71.8%	19,074	52.9%	41,255	50.5%
Hispanic Black or African American	13	0.6%	251	0.7%	540	0.7%
Hispanic American Indian or Alaska Native	33	1.4%	430	1.2%	1,024	1.3%
Hispanic Asian	21	0.9%	250	0.7%	666	0.8%
Hispanic Hawaiian or Pacific Islander	3	0.1%	47	0.1%	104	0.1%
Hispanic Other Race	355	15.4%	13,592	37.7%	32,480	39.7%
Hispanic Two or More Races	225	9.7%	2,442	6.8%	5,675	6.9%
Not Hispanic or Latino Population (2010)	19,855	90.2%	117,367	77.7%	254,331	76.9%
Hispanic or Latino Population (2010)	2,152	9.8%	33,747	22.3%	76,393	23.1%
Not Hispanic or Latino Population (2000)	20,451	92.5%	121,015	79.6%	265,231	80.2%
Hispanic or Latino Population (2000)	1,664	7.5%	31,049	20.4%	65,641	19.8%
Not Hispanic or Latino Population (2019)	21,695	89.6%	126,653	76.2%	274,484	75.4%
Hispanic or Latino Population (2019)	2,520	10.4%	39,486	23.8%	89,390	24.6%
Projected Annual Growth (2014-2019)	216	1.9%	3,399	1.9%	7,647	1.9%
Historical Annual Growth (2000-2010)	489	2.9%	2,699	0.9%	10,751	1.6%

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Huntington Beach, CA 92646

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	22,924		157,352		344,672	
Age Under 5 Years	1,039	4.5%	8,543	5.4%	18,979	5.5%
Age 5 to 9 Years	1,140	5.0%	8,572	5.4%	18,949	5.5%
Age 10 to 14 Years	1,312	5.7%	8,956	5.7%	19,818	5.7%
Age 15 to 19 Years	1,390	6.1%	9,266	5.9%	21,044	6.1%
Age 20 to 24 Years	1,201	5.2%	10,247	6.5%	24,666	7.2%
Age 25 to 29 Years	1,197	5.2%	11,771	7.5%	27,163	7.9%
Age 30 to 34 Years	1,190	5.2%	11,001	7.0%	24,775	7.2%
Age 35 to 39 Years	1,308	5.7%	10,434	6.6%	22,832	6.6%
Age 40 to 44 Years	1,557	6.8%	11,360	7.2%	24,398	7.1%
Age 45 to 49 Years	1,775	7.7%	11,790	7.5%	25,342	7.4%
Age 50 to 54 Years	1,791	7.8%	11,578	7.4%	24,757	7.2%
Age 55 to 59 Years	1,688	7.4%	10,661	6.8%	22,632	6.6%
Age 60 to 64 Years	1,647	7.2%	9,366	6.0%	19,635	5.7%
Age 65 to 69 Years	1,473	6.4%	7,790	5.0%	16,177	4.7%
Age 70 to 74 Years	1,072	4.7%	5,601	3.6%	11,869	3.4%
Age 75 to 79 Years	778	3.4%	4,056	2.6%	8,322	2.4%
Age 80 to 84 Years	591	2.6%	2,953	1.9%	6,148	1.8%
Age 85 Years or Over	777	3.4%	3,408	2.2%	7,166	2.1%
Median Age	44.5		39.8		38.6	
Age 19 Years or Less	4,880	21.3%	35,336	22.5%	78,791	22.9%
Age 20 to 64 Years	13,353	58.2%	98,207	62.4%	216,200	62.7%
Age 65 Years or Over	4,691	20.5%	23,808	15.1%	49,682	14.4%

Female Age Distribution (2014)

Female Population	11,794	51.4%	78,305	49.8%	172,417	50.0%
Age Under 5 Years	515	4.4%	4,168	5.3%	9,287	5.4%
Age 5 to 9 Years	562	4.8%	4,084	5.2%	9,113	5.3%
Age 10 to 14 Years	641	5.4%	4,333	5.5%	9,582	5.6%
Age 15 to 19 Years	680	5.8%	4,435	5.7%	10,266	6.0%
Age 20 to 24 Years	562	4.8%	4,929	6.3%	12,157	7.1%
Age 25 to 29 Years	578	4.9%	5,553	7.1%	12,870	7.5%
Age 30 to 34 Years	595	5.0%	5,103	6.5%	11,682	6.8%
Age 35 to 39 Years	656	5.6%	5,061	6.5%	11,185	6.5%
Age 40 to 44 Years	798	6.8%	5,569	7.1%	12,104	7.0%
Age 45 to 49 Years	897	7.6%	5,807	7.4%	12,608	7.3%
Age 50 to 54 Years	910	7.7%	5,751	7.3%	12,376	7.2%
Age 55 to 59 Years	854	7.2%	5,343	6.8%	11,367	6.6%
Age 60 to 64 Years	880	7.5%	4,851	6.2%	10,157	5.9%
Age 65 to 69 Years	811	6.9%	4,125	5.3%	8,610	5.0%
Age 70 to 74 Years	584	5.0%	3,054	3.9%	6,389	3.7%
Age 75 to 79 Years	445	3.8%	2,224	2.8%	4,479	2.6%
Age 80 to 84 Years	324	2.8%	1,698	2.2%	3,539	2.1%
Age 85 Years or Over	503	4.3%	2,218	2.8%	4,644	2.7%
Female Median Age	45.8		41.1		39.7	
Age 19 Years or Less	2,398	20.3%	17,019	21.7%	38,249	22.2%
Age 20 to 64 Years	6,729	57.1%	47,967	61.3%	106,507	61.8%
Age 65 Years or Over	2,667	22.6%	13,318	17.0%	27,662	16.0%

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1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2014)

	1 mi radius	3 mi radius	5 mi radius
Male Population	11,131 48.6%	79,047 50.2%	172,256 50.0%
Age Under 5 Years	524 4.7%	4,375 5.5%	9,692 5.6%
Age 5 to 9 Years	578 5.2%	4,488 5.7%	9,835 5.7%
Age 10 to 14 Years	671 6.0%	4,623 5.8%	10,236 5.9%
Age 15 to 19 Years	710 6.4%	4,831 6.1%	10,778 6.3%
Age 20 to 24 Years	639 5.7%	5,317 6.7%	12,508 7.3%
Age 25 to 29 Years	618 5.6%	6,218 7.9%	14,293 8.3%
Age 30 to 34 Years	595 5.3%	5,898 7.5%	13,093 7.6%
Age 35 to 39 Years	652 5.9%	5,373 6.8%	11,647 6.8%
Age 40 to 44 Years	759 6.8%	5,791 7.3%	12,294 7.1%
Age 45 to 49 Years	878 7.9%	5,983 7.6%	12,734 7.4%
Age 50 to 54 Years	881 7.9%	5,826 7.4%	12,381 7.2%
Age 55 to 59 Years	834 7.5%	5,318 6.7%	11,265 6.5%
Age 60 to 64 Years	768 6.9%	4,515 5.7%	9,478 5.5%
Age 65 to 69 Years	662 5.9%	3,665 4.6%	7,567 4.4%
Age 70 to 74 Years	488 4.4%	2,547 3.2%	5,480 3.2%
Age 75 to 79 Years	333 3.0%	1,832 2.3%	3,843 2.2%
Age 80 to 84 Years	266 2.4%	1,255 1.6%	2,609 1.5%
Age 85 Years or Over	274 2.5%	1,190 1.5%	2,522 1.5%
Male Median Age	43.0	38.4	37.5
Age 19 Years or Less	2,483 22.3%	18,317 23.2%	40,542 23.5%
Age 20 to 64 Years	6,624 59.5%	50,240 63.6%	109,693 63.7%
Age 65 Years or Over	2,023 18.2%	10,490 13.3%	22,020 12.8%

Males per 100 Females (2014)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	94	101	100
Age Under 5 Years	102 50.5%	105 51.2%	104 51.1%
Age 5 to 9 Years	103 50.7%	110 52.4%	108 51.9%
Age 10 to 14 Years	105 51.1%	107 51.6%	107 51.7%
Age 15 to 19 Years	105 51.1%	109 52.1%	105 51.2%
Age 20 to 24 Years	114 53.2%	108 51.9%	103 50.7%
Age 25 to 29 Years	107 51.7%	112 52.8%	111 52.6%
Age 30 to 34 Years	100 50.0%	116 53.6%	112 52.8%
Age 35 to 39 Years	99 49.8%	106 51.5%	104 51.0%
Age 40 to 44 Years	95 48.8%	104 51.0%	102 50.4%
Age 45 to 49 Years	98 49.5%	103 50.7%	101 50.2%
Age 50 to 54 Years	97 49.2%	101 50.3%	100 50.0%
Age 55 to 59 Years	98 49.4%	100 49.9%	99 49.8%
Age 60 to 64 Years	87 46.6%	93 48.2%	93 48.3%
Age 65 to 69 Years	82 45.0%	89 47.0%	88 46.8%
Age 70 to 74 Years	84 45.5%	83 45.5%	86 46.2%
Age 75 to 79 Years	75 42.8%	82 45.2%	86 46.2%
Age 80 to 84 Years	82 45.1%	74 42.5%	74 42.4%
Age 85 Years or Over	54 35.2%	54 34.9%	54 35.2%
Age 19 Years or Less	104 50.9%	108 51.8%	106 51.5%
Age 20 to 39 Years	105 51.2%	110 52.5%	108 51.8%
Age 40 to 64 Years	95 48.7%	100 50.1%	99 49.8%
Age 65 Years or Over	76 43.1%	79 44.1%	80 44.3%

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Landmark Plaza 8851-8965 Atlanta Ave Huntington Beach, CA 92646	1 mi radius		3 mi radius		5 mi radius	
Household Type (2014)						
Total Households	9,004		58,655		126,818	
Households with Children	2,518	28.0%	17,482	29.8%	38,584	30.4%
Average Household Size	2.5		2.7		2.7	
Household Density per Square Mile	2,866		2,075		1,615	
Population Family	18,144	79.1%	119,017	75.6%	259,760	75.4%
Population Non-Family	4,700	20.5%	36,427	23.1%	80,072	23.2%
Population Group Quarters	80	0.3%	1,908	1.2%	4,841	1.4%
Family Households	6,001	66.7%	37,312	63.6%	80,359	63.4%
Married Couple Households	4,907	81.8%	28,382	76.1%	60,172	74.9%
Other Family Households	1,094	18.2%	8,930	23.9%	20,188	25.1%
Family Households with Children	2,497	41.6%	17,288	46.3%	38,191	47.5%
Married Couple with Children	1,988	79.6%	12,625	73.0%	27,489	72.0%
Other Family Households with Children	509	20.4%	4,663	27.0%	10,702	28.0%
Family Households No Children	3,505	58.4%	20,024	53.7%	42,169	52.5%
Married Couple No Children	2,920	83.3%	15,757	78.7%	32,682	77.5%
Other Family Households No Children	585	16.7%	4,267	21.3%	9,486	22.5%
Non-Family Households	3,003	33.3%	21,342	36.4%	46,458	36.6%
Non-Family Households with Children	21	0.7%	193	0.9%	393	0.8%
Non-Family Households No Children	2,982	99.3%	21,149	99.1%	46,065	99.2%
Lone Person No Children	-	-	-	-	-	-
2 or More Persons No Children	2,982	99.3%	21,149	99.1%	46,065	99.2%
Household Lone Male	-	-	-	-	-	-
Household Lone Female	-	-	-	-	-	-
Average Family Household Size	3.0		3.2		3.2	
Average Family Income	\$122,916		\$114,180		\$115,566	
Median Family Income	\$110,758		\$100,959		\$100,238	
Average Non-Family Household Size	1.6		1.7		1.7	
Marital Status (2014)						
Population Age 15 Years or Over	19,434		131,281		286,926	
Never Married	5,469	28.1%	44,121	33.6%	101,481	35.4%
Currently Married	10,137	52.2%	59,355	45.2%	125,192	43.6%
Previously Married	3,828	19.7%	27,806	21.2%	60,254	21.0%
Separated	528	13.8%	6,319	22.7%	13,683	22.7%
Widowed	1,267	33.1%	7,004	25.2%	14,491	24.1%
Divorced	2,034	53.1%	14,482	52.1%	32,079	53.2%
Educational Attainment (2014)						
Adult Population Age 25 Years or Over	16,770		110,156		238,100	
Elementary (Grade Level 0 to 8)	219	1.3%	4,674	4.2%	11,377	4.8%
Some High School (Grade Level 9 to 11)	478	2.8%	5,813	5.3%	12,751	5.4%
High School Graduate	2,694	16.1%	19,172	17.4%	40,591	17.0%
Some College	4,281	25.5%	26,522	24.1%	57,798	24.3%
Associate Degree Only	1,770	10.6%	10,642	9.7%	22,534	9.5%
Bachelor Degree Only	4,775	28.5%	29,015	26.3%	62,213	26.1%
Graduate Degree	2,553	15.2%	14,318	13.0%	30,835	13.0%
Any College (Some College or Higher)	13,379	79.8%	80,497	73.1%	173,380	72.8%
College Degree + (Bachelor Degree or Higher)	7,328	43.7%	43,333	39.3%	93,048	39.1%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2014)	9,170		60,685		132,020	
Total Housing Units (2010)	9,098		60,224		131,044	
Historical Annual Growth (2010-2014)	72	0.2%	461	0.2%	976	0.2%
Housing Units Occupied (2014)	9,004 98.2%		58,655 96.7%		126,818 96.1%	
Housing Units Owner-Occupied	7,050 78.3%		35,593 60.7%		70,590 55.7%	
Housing Units Renter-Occupied	1,954 21.7%		23,062 39.3%		56,228 44.3%	
Housing Units Vacant (2014)	166 1.8%		2,030 3.3%		5,202 3.9%	

Household Size (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	9,004		58,655		126,818	
1 Person Households	2,325	25.8%	14,944	25.5%	32,175	25.4%
2 Person Households	3,179	35.3%	19,650	33.5%	41,996	33.1%
3 Person Households	1,410	15.7%	9,667	16.5%	20,706	16.3%
4 Person Households	1,332	14.8%	8,011	13.7%	17,477	13.8%
5 Person Households	511	5.7%	3,627	6.2%	8,059	6.4%
6 Person Households	168	1.9%	1,495	2.5%	3,328	2.6%
7 or More Person Households	78	0.9%	1,262	2.2%	3,078	2.4%

Household Income Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	1,051	11.7%	6,255	10.7%	13,691	10.8%
HH Income \$150,000 to \$199,999	996	11.1%	6,078	10.4%	12,234	9.6%
HH Income \$125,000 to \$149,999	778	8.6%	4,272	7.3%	8,948	7.1%
HH Income \$100,000 to \$124,999	1,139	12.7%	6,229	10.6%	13,335	10.5%
HH Income \$75,000 to \$99,999	1,264	14.0%	7,995	13.6%	17,953	14.2%
HH Income \$50,000 to \$74,999	1,324	14.7%	9,437	16.1%	21,180	16.7%
HH Income \$35,000 to \$49,999	896	10.0%	6,074	10.4%	13,317	10.5%
HH Income \$25,000 to \$34,999	589	6.5%	4,228	7.2%	9,235	7.3%
HH Income \$15,000 to \$24,999	449	5.0%	3,973	6.8%	8,687	6.8%
HH Income \$10,000 to \$14,999	105	1.2%	1,608	2.7%	3,089	2.4%
HH Income Under \$10,000	413	4.6%	2,504	4.3%	5,150	4.1%

Household Vehicles (2014)

	1 mi radius		3 mi radius		5 mi radius	
Households 0 Vehicles Available	260	2.9%	2,686	4.6%	5,222	4.1%
Households 1 Vehicle Available	2,405	26.7%	16,955	28.9%	38,726	30.5%
Households 2 Vehicles Available	3,672	40.8%	24,839	42.3%	52,786	41.6%
Households 3 or More Vehicles Available	2,668	29.6%	14,175	24.2%	30,084	23.7%
Total Vehicles Available	19,057		115,651		248,461	
Average Vehicles per Household	2.1		2.0		2.0	
Owner-Occupied Household Vehicles	15,548 81.6%		77,351 66.9%		156,013 62.8%	
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	3,510 18.4%		38,300 33.1%		92,448 37.2%	
Average Vehicles per Renter-Occupied Household	1.8		1.7		1.6	

Travel Time (2010)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	9,975		74,361		163,665	
Travel to Work in 14 Minutes or Less	2,039	20.4%	17,300	23.3%	41,985	25.7%
Travel to Work in 15 to 29 Minutes	3,453	34.6%	26,698	35.9%	58,582	35.8%
Travel to Work in 30 to 59 Minutes	3,263	32.7%	21,561	29.0%	43,683	26.7%
Travel to Work in 60 Minutes or More	576	5.8%	4,761	6.4%	10,517	6.4%
Work at Home	644	6.5%	4,041	5.4%	8,898	5.4%
Average Minutes Travel to Work	24.4		22.6		21.4	

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WATT COMPANIES

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Lat/Lon: 33.6588/-117.9717

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Landmark Plaza 8851-8965 Atlanta Ave

Huntington Beach, CA 92646

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2010)

Worker Base Age 16 years or Over	9,975		74,361		163,665	
Drive to Work Alone	8,383	84.0%	59,009	79.4%	129,008	78.8%
Drive to Work in Carpool	579	5.8%	6,031	8.1%	14,006	8.6%
Travel to Work by Public Transportation	88	0.9%	1,398	1.9%	3,596	2.2%
Drive to Work on Motorcycle	36	0.4%	302	0.4%	660	0.4%
Bicycle to Work	65	0.6%	1,229	1.7%	2,516	1.5%
Walk to Work	99	1.0%	1,702	2.3%	3,509	2.1%
Other Means	82	0.8%	649	0.9%	1,472	0.9%
Work at Home	644	6.5%	4,041	5.4%	8,898	5.4%

Daytime Demographics (2014)

Total Businesses	655		6,868		20,367	
Total Employees	3,447		48,424		176,426	
Company Headquarter Businesses	-	0.1%	15	0.2%	100	0.5%
Company Headquarter Employees	18	0.5%	1,652	3.4%	9,853	5.6%
Employee Population per Business	5.3 to 1		7.1 to 1		8.7 to 1	
Residential Population per Business	35.0 to 1		22.9 to 1		16.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,868		92,804		272,998	

Labor Force

Labor Population Age 16 Years or Over (2014)	19,076		127,675		278,329	
Labor Force Total Males (2014)	9,179	48.1%	63,626	49.8%	138,258	49.7%
Male Civilian Employed	6,305	68.7%	46,252	72.7%	99,480	72.0%
Male Civilian Unemployed	255	2.8%	2,538	4.0%	5,906	4.3%
Males in Armed Forces	-	-	41	0.1%	229	0.2%
Males Not in Labor Force	2,619	28.5%	14,795	23.3%	32,643	23.6%
Labor Force Total Females (2014)	9,897	51.9%	64,049	50.2%	140,071	50.3%
Female Civilian Employed	5,350	54.1%	37,002	57.8%	82,029	58.6%
Female Civilian Unemployed	183	1.8%	1,910	3.0%	4,543	3.2%
Females in Armed Forces	-	-	-	-	20	-
Females Not in Labor Force	4,365	44.1%	25,137	39.2%	53,479	38.2%
Unemployment Rate		2.3%		3.5%		3.8%
Labor Force Growth (2010-2014)	1,408	13.7%	7,568	10.0%	14,437	8.6%
Male Labor Force Growth (2010-2014)	669	11.9%	4,065	9.6%	7,996	8.7%
Female Labor Force Growth (2010-2014)	739	16.0%	3,504	10.5%	6,441	8.5%

Occupation (2010)

Occupation Population Age 16 Years or Over	10,247		75,686		167,072	
Occupation Total Males	5,636	55.0%	42,188	55.7%	91,484	54.8%
Occupation Total Females	4,611	45.0%	33,498	44.3%	75,589	45.2%
Management, Business, Financial Operations	1,925	18.8%	14,329	18.9%	31,793	19.0%
Professional, Related	2,881	28.1%	18,021	23.8%	38,797	23.2%
Service	1,179	11.5%	11,739	15.5%	27,108	16.2%
Sales, Office	2,899	28.3%	20,386	26.9%	45,226	27.1%
Farming, Fishing, Forestry	26	0.3%	264	0.3%	735	0.4%
Construction, Extraction, Maintenance	627	6.1%	5,233	6.9%	10,817	6.5%
Production, Transport, Material Moving	711	6.9%	5,714	7.5%	12,596	7.5%
White Collar Workers	7,705	75.2%	52,736	69.7%	115,816	69.3%
Blue Collar Workers	2,542	24.8%	22,950	30.3%	51,256	30.7%

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1 mi radius 3 mi radius 5 mi radius

Units In Structure (2010)

	1 mi radius	3 mi radius	5 mi radius
Total Units	8,798	57,312	123,917
1 Detached Unit	5,708 64.9%	28,725 50.1%	60,324 48.7%
1 Attached Unit	1,206 13.7%	7,648 13.3%	13,504 10.9%
2 Units	9 0.1%	905 1.6%	3,102 2.5%
3 to 4 Units	367 4.2%	4,474 7.8%	11,646 9.4%
5 to 9 Units	608 6.9%	3,756 6.6%	8,284 6.7%
10 to 19 Units	184 2.1%	2,486 4.3%	6,184 5.0%
20 to 49 Units	100 1.1%	2,517 4.4%	5,651 4.6%
50 or More Units	382 4.3%	4,337 7.6%	11,145 9.0%
Mobile Home or Trailer	222 2.5%	2,392 4.2%	3,966 3.2%
Other Structure	11 0.1%	72 0.1%	109 0.1%

Homes Built By Year (2010)

Homes Built 2005 or later	174 2.0%	1,459 2.5%	3,078 2.5%
Homes Built 2000 to 2004	274 3.1%	2,569 4.5%	4,798 3.9%
Homes Built 1990 to 1999	460 5.2%	4,630 8.1%	9,530 7.7%
Homes Built 1980 to 1989	1,021 11.6%	7,652 13.4%	16,426 13.3%
Homes Built 1970 to 1979	2,935 33.4%	16,241 28.3%	33,885 27.3%
Homes Built 1960 to 1969	3,072 34.9%	14,988 26.2%	32,367 26.1%
Homes Built 1950 to 1959	454 5.2%	5,997 10.5%	14,790 11.9%
Homes Built 1940 to 1949	168 1.9%	1,590 2.8%	4,355 3.5%
Homes Built Before 1939	239 2.7%	2,185 3.8%	4,687 3.8%
Median Age of Homes	42.3 yrs	41.9 yrs	42.7 yrs

Home Values (2010)

Owner Specified Housing Units	6,837	34,170	67,492
Home Values \$1,000,000 or More	461 6.7%	3,196 9.4%	7,509 11.1%
Home Values \$750,000 to \$999,999	1,282 18.7%	5,430 15.9%	9,724 14.4%
Home Values \$500,000 to \$749,999	1,647 24.1%	8,160 23.9%	16,606 24.6%
Home Values \$400,000 to \$499,999	737 10.8%	3,447 10.1%	6,746 10.0%
Home Values \$300,000 to \$399,999	825 12.1%	3,891 11.4%	7,877 11.7%
Home Values \$250,000 to \$299,999	387 5.7%	1,886 5.5%	3,713 5.5%
Home Values \$200,000 to \$249,999	410 6.0%	1,867 5.5%	3,644 5.4%
Home Values \$175,000 to \$199,999	177 2.6%	850 2.5%	1,610 2.4%
Home Values \$150,000 to \$174,999	206 3.0%	1,113 3.3%	2,064 3.1%
Home Values \$125,000 to \$149,999	111 1.6%	632 1.9%	1,244 1.8%
Home Values \$100,000 to \$124,999	167 2.4%	978 2.9%	1,689 2.5%
Home Values \$90,000 to \$99,999	50 0.7%	299 0.9%	545 0.8%
Home Values \$80,000 to \$89,999	44 0.6%	362 1.1%	628 0.9%
Home Values \$70,000 to \$79,999	70 1.0%	326 1.0%	569 0.8%
Home Values \$60,000 to \$69,999	43 0.6%	270 0.8%	497 0.7%
Home Values \$50,000 to \$59,999	45 0.7%	309 0.9%	546 0.8%
Home Values \$35,000 to \$49,999	43 0.6%	328 1.0%	604 0.9%
Home Values \$25,000 to \$34,999	30 0.4%	211 0.6%	497 0.7%
Home Values \$10,000 to \$24,999	63 0.9%	362 1.1%	727 1.1%
Home Values Under \$10,000	40 0.6%	254 0.7%	453 0.7%
Owner-Occupied Median Home Value	\$519,777	\$509,413	\$524,727
Renter-Occupied Median Rent	\$1,576	\$1,415	\$1,401

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1 mi radius

3 mi radius

5 mi radius

Total Annual Consumer Expenditure (2014)

Total Household Expenditure	\$654 M	\$4.11 B	\$9.10 B
Total Non-Retail Expenditure	\$378 M	\$2.38 B	\$5.26 B
Total Retail Expenditure	\$276 M	\$1.73 B	\$3.84 B
Apparel	\$31.6 M	\$199 M	\$442 M
Contributions	\$28.8 M	\$179 M	\$395 M
Education	\$18.5 M	\$115 M	\$254 M
Entertainment	\$37.1 M	\$232 M	\$515 M
Food and Beverages	\$95.8 M	\$606 M	\$1.34 B
Furnishings and Equipment	\$30.1 M	\$187 M	\$415 M
Gifts	\$19.6 M	\$122 M	\$269 M
Health Care	\$37.0 M	\$234 M	\$519 M
Household Operations	\$26.0 M	\$161 M	\$357 M
Miscellaneous Expenses	\$10.4 M	\$65.9 M	\$146 M
Personal Care	\$9.31 M	\$58.7 M	\$130 M
Personal Insurance	\$7.54 M	\$47.0 M	\$104 M
Reading	\$2.16 M	\$13.6 M	\$30.1 M
Shelter	\$128 M	\$804 M	\$1.78 B
Tobacco	\$3.48 M	\$22.5 M	\$50.1 M
Transportation	\$126 M	\$794 M	\$1.76 B
Utilities	\$41.9 M	\$268 M	\$594 M

Monthly Household Consumer Expenditure (2014)

Total Household Expenditure	\$6,052	\$5,836	\$5,979
Total Non-Retail Expenditure	\$3,501 57.9%	\$3,375 57.8%	\$3,459 57.8%
Total Retail Expenditures	\$2,550 42.1%	\$2,461 42.2%	\$2,521 42.2%
Apparel	\$293 4.8%	\$283 4.8%	\$290 4.9%
Contributions	\$267 4.4%	\$254 4.3%	\$259 4.3%
Education	\$171 2.8%	\$163 2.8%	\$167 2.8%
Entertainment	\$343 5.7%	\$330 5.7%	\$338 5.7%
Food and Beverages	\$886 14.6%	\$860 14.7%	\$882 14.8%
Furnishings and Equipment	\$279 4.6%	\$266 4.6%	\$273 4.6%
Gifts	\$182 3.0%	\$173 3.0%	\$177 3.0%
Health Care	\$342 5.7%	\$333 5.7%	\$341 5.7%
Household Operations	\$240 4.0%	\$229 3.9%	\$235 3.9%
Miscellaneous Expenses	\$97 1.6%	\$94 1.6%	\$96 1.6%
Personal Care	\$86 1.4%	\$83 1.4%	\$86 1.4%
Personal Insurance	\$70 1.2%	\$67 1.1%	\$68 1.1%
Reading	\$20 0.3%	\$19 0.3%	\$20 0.3%
Shelter	\$1,188 19.6%	\$1,142 19.6%	\$1,168 19.5%
Tobacco	\$32 0.5%	\$32 0.5%	\$33 0.6%
Transportation	\$1,168 19.3%	\$1,128 19.3%	\$1,156 19.3%
Utilities	\$388 6.4%	\$380 6.5%	\$390 6.5%

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