

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

WATT COMPANIES

WATT COMPANIES

Lat/Lon: 33.7290/-117.9950

RFULL9

Edinger Plaza 7490-7664 Edinger Ave

Huntington Beach, CA 92647

1 mi radius 3 mi radius 5 mi radius

Population

Estimated Population (2014)	24,904		223,755		543,787	
Projected Population (2019)	26,304		236,290		574,312	
Census Population (2010)	23,908		214,844		522,107	
Census Population (2000)	24,168		212,295		516,963	
Projected Annual Growth (2014-2019)	1,400	1.1%	12,535	1.1%	30,525	1.1%
Historical Annual Growth (2010-2014)	996	1.0%	8,911	1.0%	21,680	1.0%
Historical Annual Growth (2000-2010)	-260	-0.1%	2,549	0.1%	5,143	0.1%
Estimated Population Density (2014)	7,928	psm	7,917	psm	6,927	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2014)	8,696		70,865		171,474	
Projected Households (2019)	9,043		73,686		178,301	
Census Households (2010)	8,498		69,241		167,546	
Census Households (2000)	8,659		68,693		166,565	
Projected Annual Growth (2014-2019)	347	0.8%	2,821	0.8%	6,827	0.8%
Historical Annual Change (2000-2014)	38	-	2,172	0.2%	4,909	0.2%

Average Household Income

Estimated Average Household Income (2014)	\$81,556		\$84,735		\$89,324	
Projected Average Household Income (2019)	\$88,327		\$91,664		\$96,669	
Census Average Household Income (2010)	\$74,212		\$79,950		\$83,752	
Census Average Household Income (2000)	\$62,704		\$67,122		\$70,115	
Projected Annual Change (2014-2019)	\$6,772	1.7%	\$6,929	1.6%	\$7,345	1.6%
Historical Annual Change (2000-2014)	\$18,852	2.1%	\$17,612	1.9%	\$19,209	2.0%

Median Household Income

Estimated Median Household Income (2014)	\$71,990		\$72,416		\$76,356	
Projected Median Household Income (2019)	\$78,560		\$78,758		\$83,080	
Census Median Household Income (2010)	\$65,077		\$66,624		\$69,563	
Census Median Household Income (2000)	\$53,812		\$58,163		\$60,095	
Projected Annual Change (2014-2019)	\$6,570	1.8%	\$6,342	1.8%	\$6,724	1.8%
Historical Annual Change (2000-2014)	\$18,178	2.4%	\$14,253	1.8%	\$16,261	1.9%

Per Capita Income

Estimated Per Capita Income (2014)	\$28,533		\$26,923		\$28,239	
Projected Per Capita Income (2019)	\$30,422		\$28,673		\$30,084	
Census Per Capita Income (2010)	\$26,378		\$25,767		\$26,876	
Census Per Capita Income (2000)	\$22,359		\$21,668		\$22,541	
Projected Annual Change (2014-2019)	\$1,890	1.3%	\$1,749	1.3%	\$1,845	1.3%
Historical Annual Change (2000-2014)	\$6,174	2.0%	\$5,255	1.7%	\$5,698	1.8%
Estimated Average Household Net Worth (2014)	\$709,490		\$754,760		\$786,089	

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Race and Ethnicity						
Total Population (2014)	24,904		223,755		543,787	
White (2014)	14,627	58.7%	113,145	50.6%	287,479	52.9%
Black or African American (2014)	420	1.7%	2,320	1.0%	5,718	1.1%
American Indian or Alaska Native (2014)	151	0.6%	1,170	0.5%	3,148	0.6%
Asian (2014)	5,552	22.3%	74,532	33.3%	160,767	29.6%
Hawaiian or Pacific Islander (2014)	143	0.6%	911	0.4%	2,291	0.4%
Other Race (2014)	2,726	10.9%	22,438	10.0%	62,687	11.5%
Two or More Races (2014)	1,284	5.2%	9,239	4.1%	21,698	4.0%
Population < 18 (2014)	5,329	21.4%	49,505	22.1%	120,517	22.2%
White	2,683	50.3%	21,734	43.9%	55,425	46.0%
Black or African American	88	1.6%	481	1.0%	1,241	1.0%
American Indian or Alaska Native	27	0.5%	267	0.5%	746	0.6%
Asian	1,067	20.0%	15,518	31.3%	33,160	27.5%
Hawaiian and Pacific Islander	47	0.9%	221	0.4%	540	0.4%
Other Race	1,418	26.6%	11,285	22.8%	29,406	24.4%
Hispanic Population < 18 (2014)	2,236	9.0%	17,245	7.7%	49,119	9.0%
Not Hispanic or Latino Population (2014)	18,257	73.3%	172,635	77.2%	397,165	73.0%
Not Hispanic White	11,416	62.5%	89,627	51.9%	217,854	54.9%
Not Hispanic Black or African American	380	2.1%	2,028	1.2%	4,794	1.2%
Not Hispanic American Indian or Alaska Native	62	0.3%	475	0.3%	1,163	0.3%
Not Hispanic Asian	5,484	30.0%	73,760	42.7%	158,267	39.8%
Not Hispanic Hawaiian or Pacific Islander	136	0.7%	840	0.5%	2,089	0.5%
Not Hispanic Other Race	27	0.1%	181	0.1%	438	0.1%
Not Hispanic Two or More Races	753	4.1%	5,724	3.3%	12,560	3.2%
Hispanic or Latino Population (2014)	6,646	26.7%	51,120	22.8%	146,622	27.0%
Hispanic White	3,211	48.3%	23,518	46.0%	69,625	47.5%
Hispanic Black or African American	41	0.6%	292	0.6%	924	0.6%
Hispanic American Indian or Alaska Native	89	1.3%	695	1.4%	1,985	1.4%
Hispanic Asian	68	1.0%	772	1.5%	2,500	1.7%
Hispanic Hawaiian or Pacific Islander	7	0.1%	71	0.1%	202	0.1%
Hispanic Other Race	2,699	40.6%	22,257	43.5%	62,249	42.5%
Hispanic Two or More Races	531	8.0%	3,515	6.9%	9,138	6.2%
Not Hispanic or Latino Population (2010)	17,694	74.0%	167,040	77.7%	385,028	73.7%
Hispanic or Latino Population (2010)	6,214	26.0%	47,804	22.3%	137,079	26.3%
Not Hispanic or Latino Population (2000)	18,635	77.1%	169,389	79.8%	393,935	76.2%
Hispanic or Latino Population (2000)	5,533	22.9%	42,906	20.2%	123,028	23.8%
Not Hispanic or Latino Population (2019)	19,034	72.4%	180,372	76.3%	413,850	72.1%
Hispanic or Latino Population (2019)	7,270	27.6%	55,918	23.7%	160,462	27.9%
Projected Annual Growth (2014-2019)	623	1.9%	4,799	1.9%	13,840	1.9%
Historical Annual Growth (2000-2010)	681	1.2%	4,899	1.1%	14,051	1.1%

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Edinger Plaza 7490-7664 Edinger Ave

Huntington Beach, CA 92647

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	24,904		223,755		543,787	
Age Under 5 Years	1,485	6.0%	12,836	5.7%	31,876	5.9%
Age 5 to 9 Years	1,420	5.7%	13,612	6.1%	32,907	6.1%
Age 10 to 14 Years	1,522	6.1%	14,303	6.4%	34,421	6.3%
Age 15 to 19 Years	1,552	6.2%	14,565	6.5%	35,441	6.5%
Age 20 to 24 Years	1,947	7.8%	15,070	6.7%	36,060	6.6%
Age 25 to 29 Years	2,099	8.4%	14,795	6.6%	36,332	6.7%
Age 30 to 34 Years	1,819	7.3%	13,905	6.2%	34,503	6.3%
Age 35 to 39 Years	1,650	6.6%	14,880	6.6%	36,305	6.7%
Age 40 to 44 Years	1,740	7.0%	16,092	7.2%	39,280	7.2%
Age 45 to 49 Years	1,763	7.1%	16,554	7.4%	39,808	7.3%
Age 50 to 54 Years	1,643	6.6%	16,223	7.3%	39,517	7.3%
Age 55 to 59 Years	1,525	6.1%	14,604	6.5%	36,082	6.6%
Age 60 to 64 Years	1,272	5.1%	12,462	5.6%	30,874	5.7%
Age 65 to 69 Years	1,123	4.5%	10,981	4.9%	26,308	4.8%
Age 70 to 74 Years	852	3.4%	8,375	3.7%	19,812	3.6%
Age 75 to 79 Years	624	2.5%	6,012	2.7%	14,162	2.6%
Age 80 to 84 Years	436	1.8%	4,169	1.9%	9,823	1.8%
Age 85 Years or Over	433	1.7%	4,316	1.9%	10,278	1.9%
Median Age	36.9		38.8		38.6	
Age 19 Years or Less	5,979	24.0%	55,316	24.7%	134,644	24.8%
Age 20 to 64 Years	15,457	62.1%	134,586	60.1%	328,760	60.5%
Age 65 Years or Over	3,468	13.9%	33,854	15.1%	80,383	14.8%

Female Age Distribution (2014)

Female Population	12,620	50.7%	113,225	50.6%	274,195	50.4%
Age Under 5 Years	738	5.9%	6,325	5.6%	15,461	5.6%
Age 5 to 9 Years	673	5.3%	6,624	5.8%	16,032	5.8%
Age 10 to 14 Years	734	5.8%	6,969	6.2%	16,759	6.1%
Age 15 to 19 Years	773	6.1%	7,118	6.3%	17,333	6.3%
Age 20 to 24 Years	993	7.9%	7,435	6.6%	17,695	6.5%
Age 25 to 29 Years	994	7.9%	7,139	6.3%	17,612	6.4%
Age 30 to 34 Years	872	6.9%	6,912	6.1%	16,963	6.2%
Age 35 to 39 Years	814	6.5%	7,520	6.6%	18,095	6.6%
Age 40 to 44 Years	895	7.1%	8,146	7.2%	19,778	7.2%
Age 45 to 49 Years	875	6.9%	8,307	7.3%	19,743	7.2%
Age 50 to 54 Years	819	6.5%	8,062	7.1%	19,774	7.2%
Age 55 to 59 Years	788	6.2%	7,468	6.6%	18,437	6.7%
Age 60 to 64 Years	691	5.5%	6,522	5.8%	16,150	5.9%
Age 65 to 69 Years	618	4.9%	5,866	5.2%	14,007	5.1%
Age 70 to 74 Years	479	3.8%	4,517	4.0%	10,658	3.9%
Age 75 to 79 Years	337	2.7%	3,192	2.8%	7,572	2.8%
Age 80 to 84 Years	245	1.9%	2,345	2.1%	5,533	2.0%
Age 85 Years or Over	280	2.2%	2,760	2.4%	6,593	2.4%
Female Median Age	38.0		39.8		39.6	
Age 19 Years or Less	2,918	23.1%	27,035	23.9%	65,585	23.9%
Age 20 to 64 Years	7,743	61.4%	67,511	59.6%	164,247	59.9%
Age 65 Years or Over	1,959	15.5%	18,680	16.5%	44,363	16.2%

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1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2014)

	1 mi radius	3 mi radius	5 mi radius
Male Population	12,284 49.3%	110,529 49.4%	269,592 49.6%
Age Under 5 Years	747 6.1%	6,511 5.9%	16,414 6.1%
Age 5 to 9 Years	748 6.1%	6,988 6.3%	16,875 6.3%
Age 10 to 14 Years	787 6.4%	7,334 6.6%	17,662 6.6%
Age 15 to 19 Years	779 6.3%	7,447 6.7%	18,108 6.7%
Age 20 to 24 Years	953 7.8%	7,635 6.9%	18,364 6.8%
Age 25 to 29 Years	1,104 9.0%	7,656 6.9%	18,720 6.9%
Age 30 to 34 Years	947 7.7%	6,994 6.3%	17,540 6.5%
Age 35 to 39 Years	836 6.8%	7,359 6.7%	18,210 6.8%
Age 40 to 44 Years	845 6.9%	7,946 7.2%	19,503 7.2%
Age 45 to 49 Years	888 7.2%	8,247 7.5%	20,065 7.4%
Age 50 to 54 Years	824 6.7%	8,161 7.4%	19,743 7.3%
Age 55 to 59 Years	736 6.0%	7,136 6.5%	17,645 6.5%
Age 60 to 64 Years	581 4.7%	5,940 5.4%	14,725 5.5%
Age 65 to 69 Years	504 4.1%	5,116 4.6%	12,301 4.6%
Age 70 to 74 Years	372 3.0%	3,858 3.5%	9,154 3.4%
Age 75 to 79 Years	288 2.3%	2,820 2.6%	6,589 2.4%
Age 80 to 84 Years	191 1.6%	1,824 1.6%	4,290 1.6%
Age 85 Years or Over	153 1.2%	1,557 1.4%	3,685 1.4%
Male Median Age	35.8	37.7	37.6
Age 19 Years or Less	3,061 24.9%	28,281 25.6%	69,059 25.6%
Age 20 to 64 Years	7,714 62.8%	67,075 60.7%	164,513 61.0%
Age 65 Years or Over	1,509 12.3%	15,174 13.7%	36,020 13.4%

Males per 100 Females (2014)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	97	98	98
Age Under 5 Years	101 50.3%	103 50.7%	106 51.5%
Age 5 to 9 Years	111 52.7%	106 51.3%	105 51.3%
Age 10 to 14 Years	107 51.7%	105 51.3%	105 51.3%
Age 15 to 19 Years	101 50.2%	105 51.1%	104 51.1%
Age 20 to 24 Years	96 49.0%	103 50.7%	104 50.9%
Age 25 to 29 Years	111 52.6%	107 51.7%	106 51.5%
Age 30 to 34 Years	109 52.1%	101 50.3%	103 50.8%
Age 35 to 39 Years	103 50.7%	98 49.5%	101 50.2%
Age 40 to 44 Years	94 48.5%	98 49.4%	99 49.6%
Age 45 to 49 Years	101 50.4%	99 49.8%	102 50.4%
Age 50 to 54 Years	101 50.1%	101 50.3%	100 50.0%
Age 55 to 59 Years	93 48.3%	96 48.9%	96 48.9%
Age 60 to 64 Years	84 45.7%	91 47.7%	91 47.7%
Age 65 to 69 Years	82 44.9%	87 46.6%	88 46.8%
Age 70 to 74 Years	78 43.7%	85 46.1%	86 46.2%
Age 75 to 79 Years	86 46.1%	88 46.9%	87 46.5%
Age 80 to 84 Years	78 43.8%	78 43.7%	78 43.7%
Age 85 Years or Over	55 35.3%	56 36.1%	56 35.9%
Age 19 Years or Less	105 51.2%	105 51.1%	105 51.3%
Age 20 to 39 Years	105 51.1%	102 50.5%	104 50.9%
Age 40 to 64 Years	95 48.8%	97 49.3%	98 49.4%
Age 65 Years or Over	77 43.5%	81 44.8%	81 44.8%

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Edinger Plaza 7490-7664 Edinger Ave		1 mi radius		3 mi radius		5 mi radius	
Huntington Beach, CA 92647							
Household Type (2014)							
Total Households		8,696		70,865		171,474	
Households with Children		2,934	33.7%	26,808	37.8%	64,058	37.4%
Average Household Size		2.9		3.1		3.1	
Household Density per Square Mile		2,768		2,507		2,184	
Population Family		19,720	79.2%	185,846	83.1%	451,937	83.1%
Population Non-Family		5,078	20.4%	36,074	16.1%	88,188	16.2%
Population Group Quarters		106	0.4%	1,835	0.8%	3,662	0.7%
Family Households		5,846	67.2%	52,210	73.7%	125,846	73.4%
Married Couple Households		4,112	70.3%	38,493	73.7%	93,590	74.4%
Other Family Households		1,734	29.7%	13,718	26.3%	32,256	25.6%
Family Households with Children		2,905	49.7%	26,560	50.9%	63,459	50.4%
Married Couple with Children		1,983	68.2%	19,471	73.3%	46,835	73.8%
Other Family Households with Children		922	31.8%	7,089	26.7%	16,624	26.2%
Family Households No Children		2,941	50.3%	25,650	49.1%	62,387	49.6%
Married Couple No Children		2,130	72.4%	19,022	74.2%	46,755	74.9%
Other Family Households No Children		812	27.6%	6,628	25.8%	15,632	25.1%
Non-Family Households		2,850	32.8%	18,655	26.3%	45,628	26.6%
Non-Family Households with Children		29	1.0%	248	1.3%	599	1.3%
Non-Family Households No Children		2,821	99.0%	18,407	98.7%	45,029	98.7%
Lone Person No Children		-	-	-	-	-	-
2 or More Persons No Children		2,821	99.0%	18,407	98.7%	45,029	98.7%
Household Lone Male		-	-	-	-	-	-
Household Lone Female		-	-	-	-	-	-
Average Family Household Size		3.4		3.6		3.6	
Average Family Income		\$88,849		\$91,396		\$96,689	
Median Family Income		\$82,738		\$82,135		\$86,088	
Average Non-Family Household Size		1.8		1.9		1.9	
Marital Status (2014)							
Population Age 15 Years or Over		20,476		183,004		444,584	
Never Married		7,279	35.5%	61,344	33.5%	148,421	33.4%
Currently Married		8,632	42.2%	81,393	44.5%	198,635	44.7%
Previously Married		4,566	22.3%	40,267	22.0%	97,528	21.9%
Separated		1,148	25.1%	11,651	28.9%	30,399	31.2%
Widowed		1,159	25.4%	10,104	25.1%	24,686	25.3%
Divorced		2,259	49.5%	18,512	46.0%	42,443	43.5%
Educational Attainment (2014)							
Adult Population Age 25 Years or Over		16,899		151,697		369,750	
Elementary (Grade Level 0 to 8)		1,322	7.8%	13,866	9.1%	36,170	9.8%
Some High School (Grade Level 9 to 11)		1,009	6.0%	13,955	9.2%	34,508	9.3%
High School Graduate		3,132	18.5%	32,046	21.1%	75,691	20.5%
Some College		4,284	25.3%	35,235	23.2%	83,917	22.7%
Associate Degree Only		1,892	11.2%	13,726	9.0%	31,850	8.6%
Bachelor Degree Only		3,810	22.5%	29,880	19.7%	74,823	20.2%
Graduate Degree		1,450	8.6%	12,990	8.6%	32,791	8.9%
Any College (Some College or Higher)		11,435	67.7%	91,830	60.5%	223,380	60.4%
College Degree + (Bachelor Degree or Higher)		5,260	31.1%	42,870	28.3%	107,613	29.1%

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Housing			
Total Housing Units (2014)	8,941	72,802	176,440
Total Housing Units (2010)	8,876	72,249	175,128
Historical Annual Growth (2010-2014)	65 0.2%	553 0.2%	1,312 0.2%
Housing Units Occupied (2014)	8,696 97.3%	70,865 97.3%	171,474 97.2%
Housing Units Owner-Occupied	3,932 45.2%	40,371 57.0%	105,083 61.3%
Housing Units Renter-Occupied	4,765 54.8%	30,495 43.0%	66,391 38.7%
Housing Units Vacant (2014)	244 2.7%	1,937 2.7%	4,966 2.8%
Household Size (2014)			
Total Households	8,696	70,865	171,474
1 Person Households	1,945 22.4%	13,681 19.3%	33,596 19.6%
2 Person Households	2,807 32.3%	20,208 28.5%	49,441 28.8%
3 Person Households	1,463 16.8%	12,105 17.1%	28,831 16.8%
4 Person Households	1,242 14.3%	11,846 16.7%	27,572 16.1%
5 Person Households	638 7.3%	6,287 8.9%	14,835 8.7%
6 Person Households	302 3.5%	3,179 4.5%	7,595 4.4%
7 or More Person Households	299 3.4%	3,559 5.0%	9,606 5.6%
Household Income Distribution (2014)			
HH Income \$200,000 or More	539 6.2%	4,934 7.0%	13,758 8.0%
HH Income \$150,000 to \$199,999	659 7.6%	6,060 8.6%	15,169 8.8%
HH Income \$125,000 to \$149,999	550 6.3%	4,738 6.7%	11,725 6.8%
HH Income \$100,000 to \$124,999	964 11.1%	7,262 10.2%	17,846 10.4%
HH Income \$75,000 to \$99,999	1,320 15.2%	9,644 13.6%	23,368 13.6%
HH Income \$50,000 to \$74,999	1,628 18.7%	12,148 17.1%	29,474 17.2%
HH Income \$35,000 to \$49,999	999 11.5%	8,118 11.5%	19,403 11.3%
HH Income \$25,000 to \$34,999	907 10.4%	6,431 9.1%	14,606 8.5%
HH Income \$15,000 to \$24,999	638 7.3%	6,140 8.7%	14,176 8.3%
HH Income \$10,000 to \$14,999	188 2.2%	2,437 3.4%	4,995 2.9%
HH Income Under \$10,000	304 3.5%	2,954 4.2%	6,954 4.1%
Household Vehicles (2014)			
Households 0 Vehicles Available	424 4.9%	4,263 6.0%	8,227 4.8%
Households 1 Vehicle Available	2,859 32.9%	19,828 28.0%	46,212 26.9%
Households 2 Vehicles Available	3,379 38.9%	27,518 38.8%	69,425 40.5%
Households 3 or More Vehicles Available	2,034 23.4%	19,257 27.2%	47,611 27.8%
Total Vehicles Available	16,781	142,886	353,169
Average Vehicles per Household	1.9	2.0	2.1
Owner-Occupied Household Vehicles	9,169 54.6%	94,032 65.8%	240,329 68.0%
Average Vehicles per Owner-Occupied Household	2.3	2.3	2.3
Renter-Occupied Household Vehicles	7,613 45.4%	48,853 34.2%	112,841 32.0%
Average Vehicles per Renter-Occupied Household	1.6	1.6	1.7
Travel Time (2010)			
Worker Base Age 16 years or Over	11,557	96,261	234,424
Travel to Work in 14 Minutes or Less	2,105 18.2%	21,169 22.0%	47,437 20.2%
Travel to Work in 15 to 29 Minutes	4,538 39.3%	34,220 35.5%	85,692 36.6%
Travel to Work in 30 to 59 Minutes	3,889 33.7%	30,459 31.6%	74,773 31.9%
Travel to Work in 60 Minutes or More	674 5.8%	6,927 7.2%	17,453 7.4%
Work at Home	350 3.0%	3,486 3.6%	9,069 3.9%
Average Minutes Travel to Work	24.3	23.5	23.9

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WATT COMPANIES

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Edinger Plaza 7490-7664 Edinger Ave

Huntington Beach, CA 92647

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2010)

Worker Base Age 16 years or Over	11,557		96,261		234,424	
Drive to Work Alone	9,187	79.5%	76,816	79.8%	186,676	79.6%
Drive to Work in Carpool	1,122	9.7%	9,242	9.6%	24,006	10.2%
Travel to Work by Public Transportation	403	3.5%	2,784	2.9%	6,509	2.8%
Drive to Work on Motorcycle	37	0.3%	327	0.3%	655	0.3%
Bicycle to Work	160	1.4%	1,391	1.4%	2,455	1.0%
Walk to Work	231	2.0%	1,592	1.7%	3,526	1.5%
Other Means	66	0.6%	623	0.6%	1,528	0.7%
Work at Home	350	3.0%	3,486	3.6%	9,069	3.9%

Daytime Demographics (2014)

Total Businesses	1,765		11,152		24,261	
Total Employees	14,388		91,110		206,810	
Company Headquarter Businesses	8	0.4%	41	0.4%	101	0.4%
Company Headquarter Employees	386	2.7%	4,527	5.0%	12,773	6.2%
Employee Population per Business	8.2 to 1		8.2 to 1		8.5 to 1	
Residential Population per Business	14.1 to 1		20.1 to 1		22.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	21,589		162,166		376,532	

Labor Force

Labor Population Age 16 Years or Over (2014)	20,087		178,383		433,984	
Labor Force Total Males (2014)	9,817	48.9%	87,476	49.0%	213,470	49.2%
Male Civilian Employed	6,808	69.3%	57,798	66.1%	143,038	67.0%
Male Civilian Unemployed	486	4.9%	4,398	5.0%	10,742	5.0%
Males in Armed Forces	37	0.4%	117	0.1%	230	0.1%
Males Not in Labor Force	2,487	25.3%	25,163	28.8%	59,460	27.9%
Labor Force Total Females (2014)	10,270	51.1%	90,908	51.0%	220,514	50.8%
Female Civilian Employed	6,041	58.8%	49,395	54.3%	120,973	54.9%
Female Civilian Unemployed	486	4.7%	3,192	3.5%	7,744	3.5%
Females in Armed Forces	-	-	17	-	21	-
Females Not in Labor Force	3,743	36.4%	38,304	42.1%	91,776	41.6%
Unemployment Rate		4.8%		4.3%		4.3%
Labor Force Growth (2010-2014)	1,093	9.3%	9,053	9.2%	24,973	10.4%
Male Labor Force Growth (2010-2014)	546	8.7%	5,150	9.8%	13,676	10.6%
Female Labor Force Growth (2010-2014)	547	9.9%	3,903	8.6%	11,297	10.3%

Occupation (2010)

Occupation Population Age 16 Years or Over	11,756		98,140		239,037	
Occupation Total Males	6,261	53.3%	52,648	53.6%	129,361	54.1%
Occupation Total Females	5,494	46.7%	45,492	46.4%	109,676	45.9%
Management, Business, Financial Operations	1,958	16.7%	15,168	15.5%	36,316	15.2%
Professional, Related	2,548	21.7%	20,043	20.4%	49,465	20.7%
Service	2,057	17.5%	17,472	17.8%	41,787	17.5%
Sales, Office	3,374	28.7%	26,612	27.1%	63,351	26.5%
Farming, Fishing, Forestry	34	0.3%	463	0.5%	1,336	0.6%
Construction, Extraction, Maintenance	776	6.6%	7,362	7.5%	18,035	7.5%
Production, Transport, Material Moving	1,008	8.6%	11,022	11.2%	28,748	12.0%
White Collar Workers	7,881	67.0%	61,823	63.0%	149,132	62.4%
Blue Collar Workers	3,875	33.0%	36,317	37.0%	89,906	37.6%

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5 mi radius

Units In Structure (2010)

	1 mi radius	3 mi radius	5 mi radius
Total Units	8,498	69,241	167,546
1 Detached Unit	3,616 42.6%	37,842 54.7%	92,494 55.2%
1 Attached Unit	345 4.1%	4,718 6.8%	16,878 10.1%
2 Units	100 1.2%	1,012 1.5%	2,549 1.5%
3 to 4 Units	1,436 16.9%	6,908 10.0%	13,439 8.0%
5 to 9 Units	918 10.8%	4,156 6.0%	9,612 5.7%
10 to 19 Units	688 8.1%	3,199 4.6%	6,985 4.2%
20 to 49 Units	286 3.4%	2,578 3.7%	5,832 3.5%
50 or More Units	850 10.0%	5,414 7.8%	11,116 6.6%
Mobile Home or Trailer	247 2.9%	3,385 4.9%	8,508 5.1%
Other Structure	11 0.1%	30 -	133 0.1%

Homes Built By Year (2010)

Homes Built 2005 or later	141 1.7%	1,699 2.5%	4,079 2.4%
Homes Built 2000 to 2004	211 2.5%	2,848 4.1%	6,712 4.0%
Homes Built 1990 to 1999	408 4.8%	4,916 7.1%	12,102 7.2%
Homes Built 1980 to 1989	1,035 12.2%	8,217 11.9%	21,319 12.7%
Homes Built 1970 to 1979	2,594 30.5%	17,708 25.6%	42,652 25.5%
Homes Built 1960 to 1969	2,709 31.9%	21,462 31.0%	46,214 27.6%
Homes Built 1950 to 1959	876 10.3%	8,145 11.8%	22,822 13.6%
Homes Built 1940 to 1949	268 3.1%	1,987 2.9%	5,455 3.3%
Homes Built Before 1939	257 3.0%	2,259 3.3%	6,192 3.7%
Median Age of Homes	43.9 yrs	42.9 yrs	43.2 yrs

Home Values (2010)

Owner Specified Housing Units	3,715	38,639	100,926
Home Values \$1,000,000 or More	170 4.6%	2,322 6.0%	7,156 7.1%
Home Values \$750,000 to \$999,999	414 11.1%	4,544 11.8%	11,002 10.9%
Home Values \$500,000 to \$749,999	1,148 30.9%	10,920 28.3%	25,773 25.5%
Home Values \$400,000 to \$499,999	316 8.5%	4,505 11.7%	12,360 12.2%
Home Values \$300,000 to \$399,999	495 13.3%	4,747 12.3%	13,637 13.5%
Home Values \$250,000 to \$299,999	250 6.7%	2,189 5.7%	5,971 5.9%
Home Values \$200,000 to \$249,999	283 7.6%	2,244 5.8%	6,087 6.0%
Home Values \$175,000 to \$199,999	78 2.1%	893 2.3%	2,346 2.3%
Home Values \$150,000 to \$174,999	110 3.0%	1,181 3.1%	3,182 3.2%
Home Values \$125,000 to \$149,999	54 1.4%	702 1.8%	1,968 1.9%
Home Values \$100,000 to \$124,999	72 1.9%	998 2.6%	2,469 2.4%
Home Values \$90,000 to \$99,999	45 1.2%	310 0.8%	919 0.9%
Home Values \$80,000 to \$89,999	31 0.8%	517 1.3%	1,087 1.1%
Home Values \$70,000 to \$79,999	48 1.3%	393 1.0%	1,008 1.0%
Home Values \$60,000 to \$69,999	59 1.6%	400 1.0%	908 0.9%
Home Values \$50,000 to \$59,999	28 0.7%	434 1.1%	1,191 1.2%
Home Values \$35,000 to \$49,999	23 0.6%	409 1.1%	1,086 1.1%
Home Values \$25,000 to \$34,999	21 0.6%	287 0.7%	890 0.9%
Home Values \$10,000 to \$24,999	58 1.5%	404 1.0%	1,251 1.2%
Home Values Under \$10,000	13 0.4%	238 0.6%	636 0.6%
Owner-Occupied Median Home Value	\$465,168	\$475,013	\$466,896
Renter-Occupied Median Rent	\$1,272	\$1,285	\$1,321

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Total Annual Consumer Expenditure (2014)

Total Household Expenditure	\$532 M	\$4.44 B	\$11.1 B
Total Non-Retail Expenditure	\$307 M	\$2.56 B	\$6.44 B
Total Retail Expenditure	\$225 M	\$1.87 B	\$4.70 B
Apparel	\$25.7 M	\$215 M	\$541 M
Contributions	\$21.2 M	\$181 M	\$463 M
Education	\$13.9 M	\$118 M	\$300 M
Entertainment	\$29.9 M	\$250 M	\$629 M
Food and Beverages	\$80.1 M	\$666 M	\$1.66 B
Furnishings and Equipment	\$23.9 M	\$199 M	\$502 M
Gifts	\$14.9 M	\$126 M	\$319 M
Health Care	\$31.2 M	\$258 M	\$643 M
Household Operations	\$20.0 M	\$169 M	\$429 M
Miscellaneous Expenses	\$8.71 M	\$71.9 M	\$180 M
Personal Care	\$7.67 M	\$63.8 M	\$160 M
Personal Insurance	\$5.75 M	\$48.8 M	\$124 M
Reading	\$1.75 M	\$14.5 M	\$36.5 M
Shelter	\$103 M	\$864 M	\$2.17 B
Tobacco	\$3.16 M	\$26.0 M	\$64.0 M
Transportation	\$105 M	\$870 M	\$2.18 B
Utilities	\$35.9 M	\$297 M	\$738 M

Monthly Household Consumer Expenditure (2014)

Total Household Expenditure	\$5,099	\$5,218	\$5,413
Total Non-Retail Expenditure	\$2,946 57.8%	\$3,015 57.8%	\$3,129 57.8%
Total Retail Expenditures	\$2,153 42.2%	\$2,203 42.2%	\$2,284 42.2%
Apparel	\$246 4.8%	\$253 4.9%	\$263 4.9%
Contributions	\$203 4.0%	\$213 4.1%	\$225 4.2%
Education	\$133 2.6%	\$139 2.7%	\$146 2.7%
Entertainment	\$287 5.6%	\$294 5.6%	\$305 5.6%
Food and Beverages	\$767 15.0%	\$783 15.0%	\$808 14.9%
Furnishings and Equipment	\$229 4.5%	\$234 4.5%	\$244 4.5%
Gifts	\$143 2.8%	\$148 2.8%	\$155 2.9%
Health Care	\$299 5.9%	\$303 5.8%	\$312 5.8%
Household Operations	\$192 3.8%	\$199 3.8%	\$208 3.8%
Miscellaneous Expenses	\$83 1.6%	\$85 1.6%	\$87 1.6%
Personal Care	\$73 1.4%	\$75 1.4%	\$78 1.4%
Personal Insurance	\$55 1.1%	\$57 1.1%	\$60 1.1%
Reading	\$17 0.3%	\$17 0.3%	\$18 0.3%
Shelter	\$989 19.4%	\$1,016 19.5%	\$1,056 19.5%
Tobacco	\$30 0.6%	\$31 0.6%	\$31 0.6%
Transportation	\$1,009 19.8%	\$1,023 19.6%	\$1,057 19.5%
Utilities	\$344 6.8%	\$349 6.7%	\$359 6.6%

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