

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

WATT COMPANIES

WATT COMPANIES

Lat/Lon: 34.4153/-118.4747

RFULL9

Canyon Country Village-19424 Soledad Canyon Rd

Santa Clarita, CA 91351

1 mi radius

3 mi radius

5 mi radius

Population

Estimated Population (2014)	19,423		76,934		180,929	
Projected Population (2019)	20,111		79,643		187,289	
Census Population (2010)	18,931		74,987		176,352	
Census Population (2000)	17,321		57,481		145,382	
Projected Annual Growth (2014-2019)	688	0.7%	2,709	0.7%	6,361	0.7%
Historical Annual Growth (2010-2014)	492	0.6%	1,946	0.6%	4,577	0.6%
Historical Annual Growth (2000-2010)	1,609	0.9%	17,507	3.0%	30,970	2.1%
Estimated Population Density (2014)	6,186	psm	2,722	psm	2,305	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2014)	6,452		25,075		58,901	
Projected Households (2019)	6,642		25,810		60,623	
Census Households (2010)	6,335		24,616		57,818	
Census Households (2000)	6,039		19,975		48,723	
Projected Annual Growth (2014-2019)	190	0.6%	734	0.6%	1,721	0.6%
Historical Annual Change (2000-2014)	413	0.5%	5,100	1.8%	10,179	1.5%

Average Household Income

Estimated Average Household Income (2014)	\$77,454		\$90,928		\$99,597	
Projected Average Household Income (2019)	\$84,287		\$99,217		\$108,635	
Census Average Household Income (2010)	\$71,962		\$85,697		\$92,572	
Census Average Household Income (2000)	\$63,116		\$68,412		\$77,873	
Projected Annual Change (2014-2019)	\$6,833	1.8%	\$8,289	1.8%	\$9,038	1.8%
Historical Annual Change (2000-2014)	\$14,338	1.6%	\$22,516	2.4%	\$21,724	2.0%

Median Household Income

Estimated Median Household Income (2014)	\$65,874		\$80,687		\$88,269	
Projected Median Household Income (2019)	\$70,961		\$87,341		\$95,783	
Census Median Household Income (2010)	\$60,386		\$74,675		\$80,610	
Census Median Household Income (2000)	\$53,519		\$59,169		\$67,418	
Projected Annual Change (2014-2019)	\$5,088	1.5%	\$6,654	1.6%	\$7,514	1.7%
Historical Annual Change (2000-2014)	\$12,355	1.6%	\$21,518	2.6%	\$20,851	2.2%

Per Capita Income

Estimated Per Capita Income (2014)	\$25,737		\$29,677		\$32,476	
Projected Per Capita Income (2019)	\$27,845		\$32,196		\$35,219	
Census Per Capita Income (2010)	\$24,081		\$28,132		\$30,351	
Census Per Capita Income (2000)	\$22,001		\$23,521		\$25,965	
Projected Annual Change (2014-2019)	\$2,107	1.6%	\$2,519	1.7%	\$2,743	1.7%
Historical Annual Change (2000-2014)	\$3,736	1.2%	\$6,157	1.9%	\$6,512	1.8%
Estimated Average Household Net Worth (2014)	\$662,504		\$721,699		\$779,098	

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Race and Ethnicity

Total Population (2014)	19,423		76,934		180,929	
White (2014)	12,534	64.5%	48,392	62.9%	123,828	68.4%
Black or African American (2014)	660	3.4%	3,970	5.2%	7,105	3.9%
American Indian or Alaska Native (2014)	134	0.7%	506	0.7%	1,060	0.6%
Asian (2014)	1,431	7.4%	7,202	9.4%	16,188	8.9%
Hawaiian or Pacific Islander (2014)	32	0.2%	149	0.2%	284	0.2%
Other Race (2014)	3,634	18.7%	12,458	16.2%	23,530	13.0%
Two or More Races (2014)	998	5.1%	4,256	5.5%	8,934	4.9%
Population < 18 (2014)	4,842	24.9%	20,132	26.2%	46,777	25.9%
White	2,666	55.1%	10,979	54.5%	28,909	61.8%
Black or African American	174	3.6%	1,136	5.6%	1,981	4.2%
American Indian or Alaska Native	30	0.6%	118	0.6%	247	0.5%
Asian	327	6.7%	1,749	8.7%	3,767	8.1%
Hawaiian and Pacific Islander	9	0.2%	40	0.2%	72	0.2%
Other Race	1,637	33.8%	6,110	30.4%	11,802	25.2%
Hispanic Population < 18 (2014)	2,883	14.8%	10,078	13.1%	20,157	11.1%
Not Hispanic or Latino Population (2014)	11,163	57.5%	48,881	63.5%	123,698	68.4%
Not Hispanic White	8,618	77.2%	35,653	72.9%	95,665	77.3%
Not Hispanic Black or African American	598	5.4%	3,665	7.5%	6,524	5.3%
Not Hispanic American Indian or Alaska Native	54	0.5%	202	0.4%	446	0.4%
Not Hispanic Asian	1,380	12.4%	7,000	14.3%	15,746	12.7%
Not Hispanic Hawaiian or Pacific Islander	27	0.2%	126	0.3%	241	0.2%
Not Hispanic Other Race	27	0.2%	127	0.3%	306	0.2%
Not Hispanic Two or More Races	459	4.1%	2,109	4.3%	4,771	3.9%
Hispanic or Latino Population (2014)	8,260	42.5%	28,052	36.5%	57,231	31.6%
Hispanic White	3,915	47.4%	12,739	45.4%	28,163	49.2%
Hispanic Black or African American	62	0.8%	305	1.1%	581	1.0%
Hispanic American Indian or Alaska Native	80	1.0%	305	1.1%	614	1.1%
Hispanic Asian	51	0.6%	202	0.7%	441	0.8%
Hispanic Hawaiian or Pacific Islander	5	0.1%	23	0.1%	43	0.1%
Hispanic Other Race	3,607	43.7%	12,331	44.0%	23,224	40.6%
Hispanic Two or More Races	539	6.5%	2,148	7.7%	4,164	7.3%
Not Hispanic or Latino Population (2010)	11,016	58.2%	48,103	64.1%	121,499	68.9%
Hispanic or Latino Population (2010)	7,915	41.8%	26,884	35.9%	54,853	31.1%
Not Hispanic or Latino Population (2000)	12,394	71.6%	44,348	77.2%	114,366	78.7%
Hispanic or Latino Population (2000)	4,927	28.4%	13,133	22.8%	31,016	21.3%
Not Hispanic or Latino Population (2019)	11,353	56.5%	49,903	62.7%	126,617	67.6%
Hispanic or Latino Population (2019)	8,758	43.5%	29,739	37.3%	60,672	32.4%
Projected Annual Growth (2014-2019)	498	1.2%	1,687	1.2%	3,441	1.2%
Historical Annual Growth (2000-2010)	2,988	6.1%	13,751	10.5%	23,837	7.7%

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Santa Clarita, CA 91351

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	19,423		76,934		180,929	
Age Under 5 Years	1,295	6.7%	5,628	7.3%	12,245	6.8%
Age 5 to 9 Years	1,332	6.9%	5,534	7.2%	12,917	7.1%
Age 10 to 14 Years	1,378	7.1%	5,574	7.2%	13,360	7.4%
Age 15 to 19 Years	1,372	7.1%	5,660	7.4%	13,593	7.5%
Age 20 to 24 Years	1,228	6.3%	5,196	6.8%	12,189	6.7%
Age 25 to 29 Years	1,261	6.5%	5,345	6.9%	11,437	6.3%
Age 30 to 34 Years	1,361	7.0%	5,692	7.4%	11,901	6.6%
Age 35 to 39 Years	1,350	7.0%	5,776	7.5%	12,831	7.1%
Age 40 to 44 Years	1,449	7.5%	5,797	7.5%	14,053	7.8%
Age 45 to 49 Years	1,495	7.7%	5,831	7.6%	14,609	8.1%
Age 50 to 54 Years	1,358	7.0%	5,282	6.9%	13,694	7.6%
Age 55 to 59 Years	1,157	6.0%	4,359	5.7%	11,205	6.2%
Age 60 to 64 Years	908	4.7%	3,445	4.5%	8,803	4.9%
Age 65 to 69 Years	708	3.6%	2,678	3.5%	6,503	3.6%
Age 70 to 74 Years	557	2.9%	1,863	2.4%	4,220	2.3%
Age 75 to 79 Years	456	2.3%	1,346	1.7%	2,948	1.6%
Age 80 to 84 Years	335	1.7%	894	1.2%	2,042	1.1%
Age 85 Years or Over	423	2.2%	1,033	1.3%	2,379	1.3%
Median Age	36.9		34.8		36.0	
Age 19 Years or Less	5,377	27.7%	22,396	29.1%	52,116	28.8%
Age 20 to 64 Years	11,567	59.6%	46,724	60.7%	110,722	61.2%
Age 65 Years or Over	2,478	12.8%	7,814	10.2%	18,091	10.0%

Female Age Distribution (2014)

Female Population	9,974	51.4%	39,234	51.0%	91,650	50.7%
Age Under 5 Years	635	6.4%	2,755	7.0%	5,917	6.5%
Age 5 to 9 Years	674	6.8%	2,682	6.8%	6,271	6.8%
Age 10 to 14 Years	663	6.6%	2,642	6.7%	6,429	7.0%
Age 15 to 19 Years	632	6.3%	2,767	7.1%	6,617	7.2%
Age 20 to 24 Years	589	5.9%	2,547	6.5%	5,901	6.4%
Age 25 to 29 Years	609	6.1%	2,668	6.8%	5,639	6.2%
Age 30 to 34 Years	686	6.9%	2,895	7.4%	6,002	6.5%
Age 35 to 39 Years	674	6.8%	2,910	7.4%	6,557	7.2%
Age 40 to 44 Years	744	7.5%	3,016	7.7%	7,313	8.0%
Age 45 to 49 Years	754	7.6%	2,955	7.5%	7,416	8.1%
Age 50 to 54 Years	676	6.8%	2,661	6.8%	6,840	7.5%
Age 55 to 59 Years	590	5.9%	2,223	5.7%	5,675	6.2%
Age 60 to 64 Years	510	5.1%	1,864	4.8%	4,568	5.0%
Age 65 to 69 Years	392	3.9%	1,479	3.8%	3,510	3.8%
Age 70 to 74 Years	350	3.5%	1,075	2.7%	2,299	2.5%
Age 75 to 79 Years	301	3.0%	829	2.1%	1,749	1.9%
Age 80 to 84 Years	209	2.1%	572	1.5%	1,315	1.4%
Age 85 Years or Over	287	2.9%	696	1.8%	1,633	1.8%
Female Median Age	38.9		36.1		37.1	
Age 19 Years or Less	2,604	26.1%	10,846	27.6%	25,233	27.5%
Age 20 to 64 Years	5,832	58.5%	23,738	60.5%	55,911	61.0%
Age 65 Years or Over	1,538	15.4%	4,650	11.9%	10,506	11.5%

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Santa Clarita, CA 91351

1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2014)

	1 mi radius	3 mi radius	5 mi radius
Male Population	9,448 48.6%	37,699 49.0%	89,279 49.3%
Age Under 5 Years	660 7.0%	2,873 7.6%	6,329 7.1%
Age 5 to 9 Years	658 7.0%	2,852 7.6%	6,646 7.4%
Age 10 to 14 Years	715 7.6%	2,932 7.8%	6,932 7.8%
Age 15 to 19 Years	740 7.8%	2,892 7.7%	6,976 7.8%
Age 20 to 24 Years	640 6.8%	2,650 7.0%	6,288 7.0%
Age 25 to 29 Years	652 6.9%	2,677 7.1%	5,799 6.5%
Age 30 to 34 Years	675 7.1%	2,797 7.4%	5,899 6.6%
Age 35 to 39 Years	675 7.1%	2,866 7.6%	6,274 7.0%
Age 40 to 44 Years	705 7.5%	2,781 7.4%	6,740 7.5%
Age 45 to 49 Years	740 7.8%	2,876 7.6%	7,193 8.1%
Age 50 to 54 Years	682 7.2%	2,621 7.0%	6,853 7.7%
Age 55 to 59 Years	567 6.0%	2,136 5.7%	5,531 6.2%
Age 60 to 64 Years	398 4.2%	1,582 4.2%	4,235 4.7%
Age 65 to 69 Years	315 3.3%	1,199 3.2%	2,992 3.4%
Age 70 to 74 Years	208 2.2%	788 2.1%	1,921 2.2%
Age 75 to 79 Years	155 1.6%	517 1.4%	1,199 1.3%
Age 80 to 84 Years	126 1.3%	322 0.9%	727 0.8%
Age 85 Years or Over	137 1.4%	337 0.9%	746 0.8%
Male Median Age	34.7	33.5	34.8
Age 19 Years or Less	2,773 29.4%	11,550 30.6%	26,883 30.1%
Age 20 to 64 Years	5,735 60.7%	22,986 61.0%	54,811 61.4%
Age 65 Years or Over	940 9.9%	3,164 8.4%	7,585 8.5%

Males per 100 Females (2014)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	95	96	97
Age Under 5 Years	104 51.0%	104 51.1%	107 51.7%
Age 5 to 9 Years	98 49.4%	106 51.5%	106 51.5%
Age 10 to 14 Years	108 51.9%	111 52.6%	108 51.9%
Age 15 to 19 Years	117 53.9%	105 51.1%	105 51.3%
Age 20 to 24 Years	109 52.1%	104 51.0%	107 51.6%
Age 25 to 29 Years	107 51.7%	100 50.1%	103 50.7%
Age 30 to 34 Years	98 49.6%	97 49.1%	98 49.6%
Age 35 to 39 Years	100 50.0%	99 49.6%	96 48.9%
Age 40 to 44 Years	95 48.7%	92 48.0%	92 48.0%
Age 45 to 49 Years	98 49.5%	97 49.3%	97 49.2%
Age 50 to 54 Years	101 50.2%	98 49.6%	100 50.0%
Age 55 to 59 Years	96 49.0%	96 49.0%	97 49.4%
Age 60 to 64 Years	78 43.9%	85 45.9%	93 48.1%
Age 65 to 69 Years	80 44.6%	81 44.8%	85 46.0%
Age 70 to 74 Years	59 37.3%	73 42.3%	84 45.5%
Age 75 to 79 Years	52 34.0%	62 38.4%	69 40.7%
Age 80 to 84 Years	60 37.5%	56 36.1%	55 35.6%
Age 85 Years or Over	48 32.3%	48 32.6%	46 31.3%
Age 19 Years or Less	106 51.6%	106 51.6%	107 51.6%
Age 20 to 39 Years	103 50.8%	100 49.9%	101 50.2%
Age 40 to 64 Years	94 48.6%	94 48.5%	96 49.0%
Age 65 Years or Over	61 37.9%	68 40.5%	72 41.9%

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Canyon Country Village-19424 Soledad Canyon Rd		1 mi radius	3 mi radius	5 mi radius
Santa Clarita, CA 91351				
Household Type (2014)				
Total Households		6,452	25,075	58,901
Households with Children		2,643 41.0%	11,100 44.3%	26,026 44.2%
Average Household Size		3.0	3.1	3.1
Household Density per Square Mile		2,055	887	750
Population Family		16,266 83.7%	64,756 84.2%	153,943 85.1%
Population Non-Family		3,146 16.2%	11,745 15.3%	25,841 14.3%
Population Group Quarters		10 0.1%	432 0.6%	1,144 0.6%
Family Households		4,633 71.8%	18,678 74.5%	44,984 76.4%
Married Couple Households		3,318 71.6%	13,605 72.8%	34,470 76.6%
Other Family Households		1,315 28.4%	5,072 27.2%	10,515 23.4%
Family Households with Children		2,623 56.6%	11,000 58.9%	25,821 57.4%
Married Couple with Children		1,836 70.0%	7,836 71.2%	19,398 75.1%
Other Family Households with Children		787 30.0%	3,165 28.8%	6,423 24.9%
Family Households No Children		2,010 43.4%	7,677 41.1%	19,163 42.6%
Married Couple No Children		1,482 73.7%	5,770 75.2%	15,071 78.6%
Other Family Households No Children		528 26.3%	1,907 24.8%	4,092 21.4%
Non-Family Households		1,820 28.2%	6,398 25.5%	13,917 23.6%
Non-Family Households with Children		20 1.1%	100 1.6%	205 1.5%
Non-Family Households No Children		1,800 98.9%	6,298 98.4%	13,712 98.5%
Lone Person No Children		- -	- -	- -
2 or More Persons No Children		1,800 98.9%	6,298 98.4%	13,712 98.5%
Household Lone Male		- -	- -	- -
Household Lone Female		- -	- -	- -
Average Family Household Size		3.5	3.5	3.4
Average Family Income		\$84,899	\$99,913	\$110,165
Median Family Income		\$73,922	\$90,112	\$98,132
Average Non-Family Household Size		1.7	1.8	1.9
Marital Status (2014)				
Population Age 15 Years or Over		15,417	60,198	142,406
Never Married		5,142 33.4%	19,983 33.2%	45,010 31.6%
Currently Married		6,621 42.9%	27,909 46.4%	69,386 48.7%
Previously Married		3,654 23.7%	12,305 20.4%	28,009 19.7%
Separated		787 21.6%	2,930 23.8%	7,353 26.3%
Widowed		1,015 27.8%	2,875 23.4%	5,973 21.3%
Divorced		1,852 50.7%	6,501 52.8%	14,683 52.4%
Educational Attainment (2014)				
Adult Population Age 25 Years or Over		12,807	49,290	116,273
Elementary (Grade Level 0 to 8)		1,086 8.5%	3,050 6.2%	7,303 6.3%
Some High School (Grade Level 9 to 11)		1,138 8.9%	3,641 7.4%	7,789 6.7%
High School Graduate		3,281 25.6%	11,054 22.4%	23,312 20.0%
Some College		3,235 25.3%	12,936 26.2%	30,344 26.1%
Associate Degree Only		989 7.7%	4,622 9.4%	10,675 9.2%
Bachelor Degree Only		2,081 16.2%	9,656 19.6%	25,066 21.6%
Graduate Degree		996 7.8%	4,332 8.8%	11,784 10.1%
Any College (Some College or Higher)		7,301 57.0%	31,546 64.0%	77,870 67.0%
College Degree + (Bachelor Degree or Higher)		3,077 24.0%	13,988 28.4%	36,851 31.7%

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Housing

Total Housing Units (2014)	6,675		26,126		60,659
Total Housing Units (2010)	6,671		26,105		60,573
Historical Annual Growth (2010-2014)	4	-	21	-	86
Housing Units Occupied (2014)	6,452	96.7%	25,075	96.0%	58,901
Housing Units Owner-Occupied	4,934	76.5%	17,577	70.1%	42,460
Housing Units Renter-Occupied	1,518	23.5%	7,499	29.9%	16,442
Housing Units Vacant (2014)	223	3.3%	1,051	4.0%	1,758

Household Size (2014)

Total Households	6,452		25,075		58,901
1 Person Households	1,420	22.0%	4,797	19.1%	10,596
2 Person Households	1,790	27.7%	6,764	27.0%	16,021
3 Person Households	1,071	16.6%	4,552	18.2%	10,954
4 Person Households	1,060	16.4%	4,605	18.4%	11,553
5 Person Households	551	8.5%	2,427	9.7%	5,619
6 Person Households	262	4.1%	1,066	4.3%	2,363
7 or More Person Households	299	4.6%	864	3.4%	1,795

Household Income Distribution (2014)

HH Income \$200,000 or More	349	5.4%	1,731	6.9%	5,555
HH Income \$150,000 to \$199,999	528	8.2%	2,478	9.9%	6,538
HH Income \$125,000 to \$149,999	384	6.0%	1,939	7.7%	4,937
HH Income \$100,000 to \$124,999	609	9.4%	2,874	11.5%	7,191
HH Income \$75,000 to \$99,999	983	15.2%	3,811	15.2%	8,843
HH Income \$50,000 to \$74,999	1,141	17.7%	4,301	17.2%	9,104
HH Income \$35,000 to \$49,999	902	14.0%	2,798	11.2%	5,540
HH Income \$25,000 to \$34,999	659	10.2%	1,984	7.9%	4,038
HH Income \$15,000 to \$24,999	477	7.4%	1,676	6.7%	3,788
HH Income \$10,000 to \$14,999	128	2.0%	559	2.2%	1,393
HH Income Under \$10,000	291	4.5%	925	3.7%	1,974

Household Vehicles (2014)

Households 0 Vehicles Available	344	5.3%	1,215	4.8%	2,560
Households 1 Vehicle Available	1,874	29.0%	6,559	26.2%	14,387
Households 2 Vehicles Available	2,693	41.7%	11,049	44.1%	25,749
Households 3 or More Vehicles Available	1,541	23.9%	6,252	24.9%	16,206
Total Vehicles Available	12,845		51,043		123,790
Average Vehicles per Household	2.0		2.0		2.1
Owner-Occupied Household Vehicles	10,243	79.7%	38,626	75.7%	97,419
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.3
Renter-Occupied Household Vehicles	2,602	20.3%	12,417	24.3%	26,371
Average Vehicles per Renter-Occupied Household	1.7		1.7		1.6

Travel Time (2010)

Worker Base Age 16 years or Over	8,860		35,365		82,643
Travel to Work in 14 Minutes or Less	1,389	15.7%	5,187	14.7%	15,470
Travel to Work in 15 to 29 Minutes	3,014	34.0%	9,990	28.2%	21,175
Travel to Work in 30 to 59 Minutes	2,978	33.6%	13,014	36.8%	28,247
Travel to Work in 60 Minutes or More	1,190	13.4%	5,747	16.2%	13,639
Work at Home	289	3.3%	1,427	4.0%	4,111
Average Minutes Travel to Work	27.2		30.5		29.6

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COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

WATT COMPANIES

WATT COMPANIES

Lat/Lon: 34.4153/-118.4747

RFULL9

Canyon Country Village-19424 Soledad Canyon Rd

Santa Clarita, CA 91351

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2010)

Worker Base Age 16 years or Over	8,860		35,365		82,643
Drive to Work Alone	6,861	77.4%	26,917	76.1%	62,029
Drive to Work in Carpool	1,180	13.3%	5,034	14.2%	10,852
Travel to Work by Public Transportation	263	3.0%	1,096	3.1%	3,296
Drive to Work on Motorcycle	49	0.6%	212	0.6%	368
Bicycle to Work	45	0.5%	113	0.3%	397
Walk to Work	146	1.6%	393	1.1%	1,190
Other Means	27	0.3%	172	0.5%	399
Work at Home	289	3.3%	1,427	4.0%	4,111

Daytime Demographics (2014)

Total Businesses	793		2,464		6,038
Total Employees	5,312		18,009		46,969
Company Headquarter Businesses	1	0.1%	2	0.1%	8
Company Headquarter Employees	2	-	4	-	472
Employee Population per Business	6.7 to 1		7.3 to 1		7.8 to 1
Residential Population per Business	24.5 to 1		31.2 to 1		30.0 to 1
Adj. Daytime Demographics Age 16 Years or Over	10,482		38,267		95,833

Labor Force

Labor Population Age 16 Years or Over (2014)	15,118		58,632		138,499
Labor Force Total Males (2014)	7,267	48.1%	28,294	48.3%	67,471
Male Civilian Employed	5,322	73.2%	20,336	71.9%	47,917
Male Civilian Unemployed	395	5.4%	1,791	6.3%	4,414
Males in Armed Forces	1	-	8	-	72
Males Not in Labor Force	1,549	21.3%	6,160	21.8%	15,068
Labor Force Total Females (2014)	7,851	51.9%	30,338	51.7%	71,028
Female Civilian Employed	4,625	58.9%	18,030	59.4%	41,634
Female Civilian Unemployed	371	4.7%	1,490	4.9%	3,487
Females in Armed Forces	-	-	1	-	13
Females Not in Labor Force	2,855	36.4%	10,817	35.7%	25,894
Unemployment Rate		5.1%		5.6%	
Labor Force Growth (2010-2014)	691	7.5%	1,787	4.9%	4,820
Male Labor Force Growth (2010-2014)	462	9.5%	1,272	6.7%	3,220
Female Labor Force Growth (2010-2014)	229	5.2%	514	2.9%	1,600

Occupation (2010)

Occupation Population Age 16 Years or Over	9,256		36,579		84,731
Occupation Total Males	4,860	52.5%	19,063	52.1%	44,697
Occupation Total Females	4,395	47.5%	17,516	47.9%	40,034
Management, Business, Financial Operations	1,133	12.2%	5,697	15.6%	13,734
Professional, Related	1,815	19.6%	8,357	22.8%	19,874
Service	1,702	18.4%	6,205	17.0%	15,038
Sales, Office	2,664	28.8%	10,284	28.1%	22,680
Farming, Fishing, Forestry	25	0.3%	121	0.3%	446
Construction, Extraction, Maintenance	799	8.6%	2,682	7.3%	5,809
Production, Transport, Material Moving	1,117	12.1%	3,234	8.8%	7,150
White Collar Workers	5,611	60.6%	24,337	66.5%	56,288
Blue Collar Workers	3,644	39.4%	12,242	33.5%	28,443

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1 mi radius

3 mi radius

5 mi radius

Units In Structure (2010)

	1 mi radius	3 mi radius	5 mi radius
Total Units	6,335	24,616	57,818
1 Detached Unit	3,452 54.5%	13,034 52.9%	35,489 61.4%
1 Attached Unit	776 12.2%	2,751 11.2%	6,008 10.4%
2 Units	64 1.0%	159 0.6%	339 0.6%
3 to 4 Units	498 7.9%	1,572 6.4%	2,347 4.1%
5 to 9 Units	484 7.6%	2,957 12.0%	4,796 8.3%
10 to 19 Units	203 3.2%	1,012 4.1%	2,314 4.0%
20 to 49 Units	78 1.2%	445 1.8%	1,221 2.1%
50 or More Units	187 3.0%	1,111 4.5%	2,865 5.0%
Mobile Home or Trailer	590 9.3%	1,570 6.4%	2,431 4.2%
Other Structure	4 0.1%	6 -	8 -

Homes Built By Year (2010)

Homes Built 2005 or later	158 2.5%	1,750 7.1%	2,816 4.9%
Homes Built 2000 to 2004	387 6.1%	2,747 11.2%	5,823 10.1%
Homes Built 1990 to 1999	871 13.8%	3,505 14.2%	8,746 15.1%
Homes Built 1980 to 1989	1,662 26.2%	6,304 25.6%	15,259 26.4%
Homes Built 1970 to 1979	886 14.0%	3,338 13.6%	9,727 16.8%
Homes Built 1960 to 1969	1,586 25.0%	4,346 17.7%	8,819 15.3%
Homes Built 1950 to 1959	387 6.1%	1,286 5.2%	3,335 5.8%
Homes Built 1940 to 1949	198 3.1%	571 2.3%	1,489 2.6%
Homes Built Before 1939	199 3.1%	769 3.1%	1,804 3.1%
Median Age of Homes	37.8 yrs	33.5 yrs	34.3 yrs

Home Values (2010)

Owner Specified Housing Units	4,793	17,000	41,120
Home Values \$1,000,000 or More	152 3.2%	699 4.1%	1,990 4.8%
Home Values \$750,000 to \$999,999	193 4.0%	782 4.6%	2,551 6.2%
Home Values \$500,000 to \$749,999	730 15.2%	3,047 17.9%	9,278 22.6%
Home Values \$400,000 to \$499,999	655 13.7%	2,443 14.4%	6,245 15.2%
Home Values \$300,000 to \$399,999	882 18.4%	3,400 20.0%	7,657 18.6%
Home Values \$250,000 to \$299,999	461 9.6%	1,421 8.4%	3,002 7.3%
Home Values \$200,000 to \$249,999	457 9.5%	1,450 8.5%	2,876 7.0%
Home Values \$175,000 to \$199,999	143 3.0%	483 2.8%	1,043 2.5%
Home Values \$150,000 to \$174,999	312 6.5%	876 5.2%	1,637 4.0%
Home Values \$125,000 to \$149,999	133 2.8%	497 2.9%	937 2.3%
Home Values \$100,000 to \$124,999	178 3.7%	524 3.1%	1,047 2.5%
Home Values \$90,000 to \$99,999	41 0.8%	147 0.9%	297 0.7%
Home Values \$80,000 to \$89,999	25 0.5%	163 1.0%	362 0.9%
Home Values \$70,000 to \$79,999	89 1.9%	172 1.0%	304 0.7%
Home Values \$60,000 to \$69,999	36 0.8%	110 0.6%	262 0.6%
Home Values \$50,000 to \$59,999	72 1.5%	146 0.9%	317 0.8%
Home Values \$35,000 to \$49,999	83 1.7%	212 1.2%	432 1.1%
Home Values \$25,000 to \$34,999	47 1.0%	122 0.7%	237 0.6%
Home Values \$10,000 to \$24,999	87 1.8%	215 1.3%	396 1.0%
Home Values Under \$10,000	16 0.3%	92 0.5%	249 0.6%
Owner-Occupied Median Home Value	\$307,628	\$348,908	\$399,051
Renter-Occupied Median Rent	\$1,392	\$1,395	\$1,360

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Total Annual Consumer Expenditure (2014)

Total Household Expenditure	\$381 M	\$1.65 B	\$4.13 B
Total Non-Retail Expenditure	\$220 M	\$954 M	\$2.39 B
Total Retail Expenditure	\$161 M	\$695 M	\$1.74 B
Apparel	\$18.4 M	\$80.0 M	\$201 M
Contributions	\$15.2 M	\$68.0 M	\$177 M
Education	\$9.73 M	\$44.4 M	\$115 M
Entertainment	\$21.5 M	\$93.3 M	\$234 M
Food and Beverages	\$57.5 M	\$246 M	\$610 M
Furnishings and Equipment	\$17.1 M	\$74.7 M	\$189 M
Gifts	\$10.5 M	\$47.1 M	\$121 M
Health Care	\$22.4 M	\$94.6 M	\$234 M
Household Operations	\$14.3 M	\$63.7 M	\$163 M
Miscellaneous Expenses	\$6.22 M	\$26.5 M	\$65.9 M
Personal Care	\$5.48 M	\$23.6 M	\$59.1 M
Personal Insurance	\$4.10 M	\$18.3 M	\$47.1 M
Reading	\$1.24 M	\$5.39 M	\$13.5 M
Shelter	\$74.1 M	\$322 M	\$809 M
Tobacco	\$2.30 M	\$9.39 M	\$22.6 M
Transportation	\$75.4 M	\$324 M	\$803 M
Utilities	\$25.7 M	\$109 M	\$269 M

Monthly Household Consumer Expenditure (2014)

Total Household Expenditure	\$4,922	\$5,482	\$5,848
Total Non-Retail Expenditure	\$2,843 57.7%	\$3,172 57.9%	\$3,387 57.9%
Total Retail Expenditures	\$2,080 42.3%	\$2,310 42.1%	\$2,461 42.1%
Apparel	\$238 4.8%	\$266 4.8%	\$284 4.9%
Contributions	\$196 4.0%	\$226 4.1%	\$250 4.3%
Education	\$126 2.6%	\$148 2.7%	\$163 2.8%
Entertainment	\$277 5.6%	\$310 5.7%	\$332 5.7%
Food and Beverages	\$742 15.1%	\$817 14.9%	\$864 14.8%
Furnishings and Equipment	\$220 4.5%	\$248 4.5%	\$267 4.6%
Gifts	\$136 2.8%	\$157 2.9%	\$171 2.9%
Health Care	\$290 5.9%	\$314 5.7%	\$330 5.6%
Household Operations	\$185 3.8%	\$212 3.9%	\$231 3.9%
Miscellaneous Expenses	\$80 1.6%	\$88 1.6%	\$93 1.6%
Personal Care	\$71 1.4%	\$79 1.4%	\$84 1.4%
Personal Insurance	\$53 1.1%	\$61 1.1%	\$67 1.1%
Reading	\$16 0.3%	\$18 0.3%	\$19 0.3%
Shelter	\$956 19.4%	\$1,069 19.5%	\$1,145 19.6%
Tobacco	\$30 0.6%	\$31 0.6%	\$32 0.5%
Transportation	\$974 19.8%	\$1,076 19.6%	\$1,137 19.4%
Utilities	\$332 6.8%	\$362 6.6%	\$380 6.5%

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