

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

WATT COMPANIES

WATT COMPANIES

Lat/Lon: 33.9783/-118.1879

RFULL9

Bell Palm Plaza 6201-6391 Atlantic Ave

Bell, CA 90201

1 mi radius 3 mi radius 5 mi radius

Population

Estimated Population (2014)	67,400		331,607		975,407	
Projected Population (2019)	69,776		343,294		1,009,667	
Census Population (2010)	65,698		323,222		950,834	
Census Population (2000)	68,412		332,374		938,594	
Projected Annual Growth (2014-2019)	2,375	0.7%	11,687	0.7%	34,260	0.7%
Historical Annual Growth (2010-2014)	1,702	0.6%	8,385	0.6%	24,574	0.6%
Historical Annual Growth (2000-2010)	-2,714	-0.4%	-9,151	-0.3%	12,240	0.1%
Estimated Population Density (2014)	21,465	psm	11,733	psm	12,425	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2014)	16,500		80,037		236,993	
Projected Households (2019)	16,986		82,376		243,911	
Census Households (2010)	16,199		78,563		232,616	
Census Households (2000)	16,329		78,183		228,145	
Projected Annual Growth (2014-2019)	485	0.6%	2,339	0.6%	6,918	0.6%
Historical Annual Change (2000-2014)	171	0.1%	1,854	0.2%	8,848	0.3%

Average Household Income

Estimated Average Household Income (2014)	\$46,893		\$48,965		\$50,385	
Projected Average Household Income (2019)	\$50,850		\$53,051		\$54,540	
Census Average Household Income (2010)	\$44,376		\$45,953		\$47,083	
Census Average Household Income (2000)	\$38,667		\$40,407		\$40,693	
Projected Annual Change (2014-2019)	\$3,958	1.7%	\$4,086	1.7%	\$4,155	1.6%
Historical Annual Change (2000-2014)	\$8,226	1.5%	\$8,558	1.5%	\$9,692	1.7%

Median Household Income

Estimated Median Household Income (2014)	\$41,633		\$43,088		\$43,701	
Projected Median Household Income (2019)	\$45,210		\$46,797		\$47,412	
Census Median Household Income (2010)	\$38,813		\$40,391		\$40,487	
Census Median Household Income (2000)	\$30,041		\$32,051		\$31,591	
Projected Annual Change (2014-2019)	\$3,577	1.7%	\$3,708	1.7%	\$3,711	1.7%
Historical Annual Change (2000-2014)	\$11,591	2.8%	\$11,037	2.5%	\$12,110	2.7%

Per Capita Income

Estimated Per Capita Income (2014)	\$11,529		\$11,867		\$12,334	
Projected Per Capita Income (2019)	\$12,431		\$12,781		\$13,271	
Census Per Capita Income (2010)	\$10,942		\$11,169		\$11,518	
Census Per Capita Income (2000)	\$9,184		\$9,482		\$9,833	
Projected Annual Change (2014-2019)	\$902	1.6%	\$914	1.5%	\$938	1.5%
Historical Annual Change (2000-2014)	\$2,345	1.8%	\$2,385	1.8%	\$2,501	1.8%
Estimated Average Household Net Worth (2014)	\$357,202		\$382,657		\$401,016	

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1 mi radius

3 mi radius

5 mi radius

Race and Ethnicity

Total Population (2014)	67,400		331,607		975,407	
White (2014)	35,442	52.6%	170,632	51.5%	446,195	45.7%
Black or African American (2014)	440	0.7%	3,089	0.9%	59,576	6.1%
American Indian or Alaska Native (2014)	590	0.9%	3,623	1.1%	9,713	1.0%
Asian (2014)	396	0.6%	2,169	0.7%	15,427	1.6%
Hawaiian or Pacific Islander (2014)	39	0.1%	234	0.1%	1,024	0.1%
Other Race (2014)	27,609	41.0%	139,287	42.0%	406,880	41.7%
Two or More Races (2014)	2,884	4.3%	12,574	3.8%	36,592	3.8%
Population < 18 (2014)	20,465	30.4%	99,885	30.1%	294,322	30.2%
White	10,582	51.7%	50,421	50.5%	130,414	44.3%
Black or African American	122	0.6%	856	0.9%	16,045	5.5%
American Indian or Alaska Native	177	0.9%	1,023	1.0%	2,770	0.9%
Asian	56	0.3%	354	0.4%	2,195	0.7%
Hawaiian and Pacific Islander	14	0.1%	66	0.1%	279	0.1%
Other Race	9,515	46.5%	47,164	47.2%	142,619	48.5%
Hispanic Population < 18 (2014)	20,321	30.1%	99,559	30.0%	283,446	29.1%
Not Hispanic or Latino Population (2014)	2,187	3.2%	9,015	2.7%	96,409	9.9%
Not Hispanic White	1,565	71.6%	5,643	62.6%	28,208	29.3%
Not Hispanic Black or African American	124	5.7%	1,185	13.1%	50,602	52.5%
Not Hispanic American Indian or Alaska Native	60	2.7%	249	2.8%	914	0.9%
Not Hispanic Asian	243	11.1%	1,255	13.9%	12,566	13.0%
Not Hispanic Hawaiian or Pacific Islander	10	0.5%	87	1.0%	577	0.6%
Not Hispanic Other Race	55	2.5%	221	2.5%	828	0.9%
Not Hispanic Two or More Races	129	5.9%	373	4.1%	2,713	2.8%
Hispanic or Latino Population (2014)	65,214	96.8%	322,592	97.3%	878,998	90.1%
Hispanic White	33,877	51.9%	164,988	51.1%	417,987	47.6%
Hispanic Black or African American	316	0.5%	1,903	0.6%	8,974	1.0%
Hispanic American Indian or Alaska Native	530	0.8%	3,374	1.0%	8,798	1.0%
Hispanic Asian	153	0.2%	913	0.3%	2,861	0.3%
Hispanic Hawaiian or Pacific Islander	29	-	147	-	447	0.1%
Hispanic Other Race	27,554	42.3%	139,065	43.1%	406,051	46.2%
Hispanic Two or More Races	2,755	4.2%	12,200	3.8%	33,879	3.9%
Not Hispanic or Latino Population (2010)	3,169	4.8%	13,928	4.3%	108,085	11.4%
Hispanic or Latino Population (2010)	62,530	95.2%	309,294	95.7%	842,748	88.6%
Not Hispanic or Latino Population (2000)	4,410	6.4%	20,874	6.3%	141,267	15.1%
Hispanic or Latino Population (2000)	64,002	93.6%	311,500	93.7%	797,327	84.9%
Not Hispanic or Latino Population (2019)	1,121	1.6%	4,512	1.3%	83,714	8.3%
Hispanic or Latino Population (2019)	68,655	98.4%	338,782	98.7%	925,953	91.7%
Projected Annual Growth (2014-2019)	3,442	1.1%	16,190	1.0%	46,955	1.1%
Historical Annual Growth (2000-2010)	-1,472	-0.2%	-2,206	-0.1%	45,422	0.6%

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Bell Palm Plaza 6201-6391 Atlantic Ave

Bell, CA 90201

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	67,400		331,607		975,407	
Age Under 5 Years	5,913	8.8%	28,865	8.7%	85,917	8.8%
Age 5 to 9 Years	5,735	8.5%	27,537	8.3%	80,543	8.3%
Age 10 to 14 Years	5,452	8.1%	26,968	8.1%	79,407	8.1%
Age 15 to 19 Years	5,734	8.5%	28,106	8.5%	82,485	8.5%
Age 20 to 24 Years	5,530	8.2%	27,200	8.2%	80,363	8.2%
Age 25 to 29 Years	5,486	8.1%	26,662	8.0%	77,165	7.9%
Age 30 to 34 Years	5,281	7.8%	25,991	7.8%	75,111	7.7%
Age 35 to 39 Years	4,894	7.3%	23,993	7.2%	69,208	7.1%
Age 40 to 44 Years	4,729	7.0%	22,876	6.9%	65,855	6.8%
Age 45 to 49 Years	4,010	5.9%	19,973	6.0%	58,566	6.0%
Age 50 to 54 Years	3,610	5.4%	18,122	5.5%	53,784	5.5%
Age 55 to 59 Years	3,147	4.7%	16,162	4.9%	46,911	4.8%
Age 60 to 64 Years	2,554	3.8%	12,637	3.8%	36,728	3.8%
Age 65 to 69 Years	1,851	2.7%	9,496	2.9%	27,903	2.9%
Age 70 to 74 Years	1,347	2.0%	6,457	1.9%	19,514	2.0%
Age 75 to 79 Years	892	1.3%	4,463	1.3%	14,030	1.4%
Age 80 to 84 Years	597	0.9%	3,024	0.9%	10,426	1.1%
Age 85 Years or Over	641	1.0%	3,074	0.9%	11,491	1.2%
Median Age	28.9		29.2		29.3	
Age 19 Years or Less	22,834	33.9%	111,477	33.6%	328,353	33.7%
Age 20 to 64 Years	39,240	58.2%	193,616	58.4%	563,690	57.8%
Age 65 Years or Over	5,326	7.9%	26,514	8.0%	83,364	8.5%

Female Age Distribution (2014)

Female Population	33,464	49.6%	166,312	50.2%	492,859	50.5%
Age Under 5 Years	2,834	8.5%	14,021	8.4%	42,074	8.5%
Age 5 to 9 Years	2,699	8.1%	13,409	8.1%	39,474	8.0%
Age 10 to 14 Years	2,605	7.8%	13,201	7.9%	39,025	7.9%
Age 15 to 19 Years	2,770	8.3%	13,799	8.3%	40,424	8.2%
Age 20 to 24 Years	2,682	8.0%	13,235	8.0%	39,356	8.0%
Age 25 to 29 Years	2,699	8.1%	13,029	7.8%	37,815	7.7%
Age 30 to 34 Years	2,535	7.6%	12,698	7.6%	37,209	7.5%
Age 35 to 39 Years	2,388	7.1%	11,836	7.1%	34,656	7.0%
Age 40 to 44 Years	2,287	6.8%	11,257	6.8%	32,895	6.7%
Age 45 to 49 Years	1,950	5.8%	9,926	6.0%	29,555	6.0%
Age 50 to 54 Years	1,871	5.6%	9,427	5.7%	27,890	5.7%
Age 55 to 59 Years	1,649	4.9%	8,411	5.1%	24,428	5.0%
Age 60 to 64 Years	1,375	4.1%	6,814	4.1%	19,635	4.0%
Age 65 to 69 Years	1,027	3.1%	5,124	3.1%	15,272	3.1%
Age 70 to 74 Years	753	2.2%	3,674	2.2%	11,078	2.2%
Age 75 to 79 Years	549	1.6%	2,610	1.6%	8,233	1.7%
Age 80 to 84 Years	359	1.1%	1,808	1.1%	6,301	1.3%
Age 85 Years or Over	431	1.3%	2,034	1.2%	7,537	1.5%
Female Median Age	30.0		30.1		30.3	
Age 19 Years or Less	10,908	32.6%	54,430	32.7%	160,998	32.7%
Age 20 to 64 Years	19,436	58.1%	96,632	58.1%	283,440	57.5%
Age 65 Years or Over	3,119	9.3%	15,250	9.2%	48,422	9.8%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2014)

	1 mi radius	3 mi radius	5 mi radius
Male Population	33,936 50.4%	165,294 49.8%	482,548 49.5%
Age Under 5 Years	3,079 9.1%	14,844 9.0%	43,843 9.1%
Age 5 to 9 Years	3,036 8.9%	14,128 8.5%	41,070 8.5%
Age 10 to 14 Years	2,847 8.4%	13,767 8.3%	40,382 8.4%
Age 15 to 19 Years	2,964 8.7%	14,307 8.7%	42,061 8.7%
Age 20 to 24 Years	2,848 8.4%	13,966 8.4%	41,007 8.5%
Age 25 to 29 Years	2,787 8.2%	13,632 8.2%	39,349 8.2%
Age 30 to 34 Years	2,746 8.1%	13,293 8.0%	37,902 7.9%
Age 35 to 39 Years	2,506 7.4%	12,157 7.4%	34,552 7.2%
Age 40 to 44 Years	2,442 7.2%	11,619 7.0%	32,960 6.8%
Age 45 to 49 Years	2,059 6.1%	10,047 6.1%	29,011 6.0%
Age 50 to 54 Years	1,739 5.1%	8,695 5.3%	25,894 5.4%
Age 55 to 59 Years	1,497 4.4%	7,751 4.7%	22,482 4.7%
Age 60 to 64 Years	1,179 3.5%	5,823 3.5%	17,094 3.5%
Age 65 to 69 Years	824 2.4%	4,372 2.6%	12,631 2.6%
Age 70 to 74 Years	594 1.8%	2,782 1.7%	8,436 1.7%
Age 75 to 79 Years	343 1.0%	1,853 1.1%	5,797 1.2%
Age 80 to 84 Years	238 0.7%	1,217 0.7%	4,125 0.9%
Age 85 Years or Over	209 0.6%	1,040 0.6%	3,953 0.8%
Male Median Age	28.0	28.4	28.4
Age 19 Years or Less	11,926 35.1%	57,046 34.5%	167,355 34.7%
Age 20 to 64 Years	19,804 58.4%	96,984 58.7%	280,251 58.1%
Age 65 Years or Over	2,207 6.5%	11,264 6.8%	34,942 7.2%

Males per 100 Females (2014)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	101	99	98
Age Under 5 Years	109 52.1%	106 51.4%	104 51.0%
Age 5 to 9 Years	112 52.9%	105 51.3%	104 51.0%
Age 10 to 14 Years	109 52.2%	104 51.0%	103 50.9%
Age 15 to 19 Years	107 51.7%	104 50.9%	104 51.0%
Age 20 to 24 Years	106 51.5%	106 51.3%	104 51.0%
Age 25 to 29 Years	103 50.8%	105 51.1%	104 51.0%
Age 30 to 34 Years	108 52.0%	105 51.1%	102 50.5%
Age 35 to 39 Years	105 51.2%	103 50.7%	100 49.9%
Age 40 to 44 Years	107 51.6%	103 50.8%	100 50.0%
Age 45 to 49 Years	106 51.4%	101 50.3%	98 49.5%
Age 50 to 54 Years	93 48.2%	92 48.0%	93 48.1%
Age 55 to 59 Years	91 47.6%	92 48.0%	92 47.9%
Age 60 to 64 Years	86 46.2%	85 46.1%	87 46.5%
Age 65 to 69 Years	80 44.5%	85 46.0%	83 45.3%
Age 70 to 74 Years	79 44.1%	76 43.1%	76 43.2%
Age 75 to 79 Years	62 38.4%	71 41.5%	70 41.3%
Age 80 to 84 Years	66 39.8%	67 40.2%	65 39.6%
Age 85 Years or Over	48 32.6%	51 33.8%	52 34.4%
Age 19 Years or Less	109 52.2%	105 51.2%	104 51.0%
Age 20 to 39 Years	106 51.4%	104 51.1%	103 50.6%
Age 40 to 64 Years	98 49.4%	96 48.9%	95 48.7%
Age 65 Years or Over	71 41.4%	74 42.5%	72 41.9%

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1 mi radius

3 mi radius

5 mi radius

Household Type (2014)

Total Households	16,500		80,037		236,993	
Households with Children	10,103	61.2%	48,610	60.7%	138,900	58.6%
Average Household Size	4.1		4.1		4.1	
Household Density per Square Mile	5,255		2,832		3,019	
Population Family	60,353	89.5%	297,001	89.6%	863,445	88.5%
Population Non-Family	6,674	9.9%	33,079	10.0%	104,243	10.7%
Population Group Quarters	374	0.6%	1,527	0.5%	7,719	0.8%
Family Households	14,233	86.3%	69,089	86.3%	198,932	83.9%
Married Couple Households	8,889	62.5%	43,306	62.7%	119,321	60.0%
Other Family Households	5,344	37.5%	25,783	37.3%	79,611	40.0%
Family Households with Children	10,052	70.6%	48,309	69.9%	137,956	69.3%
Married Couple with Children	6,370	63.4%	30,618	63.4%	83,412	60.5%
Other Family Households with Children	3,682	36.6%	17,691	36.6%	54,544	39.5%
Family Households No Children	4,181	29.4%	20,780	30.1%	60,976	30.7%
Married Couple No Children	2,519	60.2%	12,688	61.1%	35,909	58.9%
Other Family Households No Children	1,662	39.8%	8,092	38.9%	25,067	41.1%
Non-Family Households	2,267	13.7%	10,948	13.7%	38,061	16.1%
Non-Family Households with Children	51	2.3%	301	2.8%	944	2.5%
Non-Family Households No Children	2,216	97.7%	10,646	97.2%	37,118	97.5%
Lone Person No Children	-	-	-	-	-	-
2 or More Persons No Children	2,216	97.7%	10,646	97.2%	37,118	97.5%
Household Lone Male	-	-	-	-	-	-
Household Lone Female	-	-	-	-	-	-
Average Family Household Size	4.2		4.3		4.3	
Average Family Income	\$49,600		\$51,612		\$53,339	
Median Family Income	\$43,650		\$45,352		\$46,615	
Average Non-Family Household Size	2.9		3.0		2.7	

Marital Status (2014)

Population Age 15 Years or Over	50,301		248,236		729,539	
Never Married	23,158	46.0%	114,231	46.0%	334,589	45.9%
Currently Married	19,293	38.4%	93,514	37.7%	260,005	35.6%
Previously Married	7,850	15.6%	40,491	16.3%	134,945	18.5%
Separated	3,980	50.7%	20,196	49.9%	64,168	47.6%
Widowed	1,772	22.6%	8,440	20.8%	30,899	22.9%
Divorced	2,097	26.7%	11,854	29.3%	39,879	29.6%

Educational Attainment (2014)

Adult Population Age 25 Years or Over	38,669		191,558		559,989	
Elementary (Grade Level 0 to 8)	15,167	39.2%	69,507	36.3%	184,495	32.9%
Some High School (Grade Level 9 to 11)	7,298	18.9%	35,984	18.8%	99,282	17.7%
High School Graduate	8,414	21.8%	42,651	22.3%	130,717	23.3%
Some College	4,056	10.5%	23,564	12.3%	78,231	14.0%
Associate Degree Only	1,488	3.8%	7,653	4.0%	23,258	4.2%
Bachelor Degree Only	1,588	4.1%	8,956	4.7%	32,186	5.7%
Graduate Degree	659	1.7%	3,242	1.7%	11,820	2.1%
Any College (Some College or Higher)	7,791	20.1%	43,416	22.7%	145,496	26.0%
College Degree + (Bachelor Degree or Higher)	2,247	5.8%	12,199	6.4%	44,006	7.9%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2014)	16,769		81,457		244,227	
Total Housing Units (2010)	16,758		81,427		244,148	
Historical Annual Growth (2010-2014)	11	-	30	-	80	-
Housing Units Occupied (2014)	16,500	98.4%	80,037	98.3%	236,993	97.0%
Housing Units Owner-Occupied	4,991	30.2%	28,346	35.4%	92,120	38.9%
Housing Units Renter-Occupied	11,510	69.8%	51,691	64.6%	144,873	61.1%
Housing Units Vacant (2014)	268	1.6%	1,420	1.7%	7,234	3.0%

Household Size (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	16,500		80,037		236,993	
1 Person Households	1,654	10.0%	7,929	9.9%	28,736	12.1%
2 Person Households	2,525	15.3%	12,127	15.2%	38,457	16.2%
3 Person Households	2,854	17.3%	13,504	16.9%	38,264	16.1%
4 Person Households	3,452	20.9%	16,237	20.3%	43,744	18.5%
5 Person Households	2,617	15.9%	12,981	16.2%	35,607	15.0%
6 Person Households	1,574	9.5%	7,655	9.6%	21,908	9.2%
7 or More Person Households	1,824	11.1%	9,604	12.0%	30,277	12.8%

Household Income Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	180	1.1%	1,081	1.4%	3,736	1.6%
HH Income \$150,000 to \$199,999	284	1.7%	1,723	2.2%	6,406	2.7%
HH Income \$125,000 to \$149,999	324	2.0%	2,022	2.5%	6,678	2.8%
HH Income \$100,000 to \$124,999	748	4.5%	4,287	5.4%	13,255	5.6%
HH Income \$75,000 to \$99,999	1,915	11.6%	8,522	10.6%	24,763	10.4%
HH Income \$50,000 to \$74,999	3,247	19.7%	15,541	19.4%	45,111	19.0%
HH Income \$35,000 to \$49,999	2,964	18.0%	14,317	17.9%	38,610	16.3%
HH Income \$25,000 to \$34,999	2,295	13.9%	11,231	14.0%	30,518	12.9%
HH Income \$15,000 to \$24,999	2,652	16.1%	12,018	15.0%	36,147	15.3%
HH Income \$10,000 to \$14,999	1,000	6.1%	4,522	5.6%	14,441	6.1%
HH Income Under \$10,000	893	5.4%	4,773	6.0%	17,329	7.3%

Household Vehicles (2014)

	1 mi radius		3 mi radius		5 mi radius	
Households 0 Vehicles Available	2,061	12.5%	9,610	12.0%	31,542	13.3%
Households 1 Vehicle Available	6,083	36.9%	27,165	33.9%	81,587	34.4%
Households 2 Vehicles Available	5,294	32.1%	25,869	32.3%	74,335	31.4%
Households 3 or More Vehicles Available	3,061	18.6%	17,393	21.7%	49,528	20.9%
Total Vehicles Available	27,439		139,610		404,014	
Average Vehicles per Household	1.7		1.7		1.7	
Owner-Occupied Household Vehicles	11,754	42.8%	66,944	48.0%	210,456	52.1%
Average Vehicles per Owner-Occupied Household	2.4		2.4		2.3	
Renter-Occupied Household Vehicles	15,686	57.2%	72,666	52.0%	193,559	47.9%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.3	

Travel Time (2010)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	25,282		121,739		350,920	
Travel to Work in 14 Minutes or Less	3,630	14.4%	18,875	15.5%	55,013	15.7%
Travel to Work in 15 to 29 Minutes	9,345	37.0%	43,533	35.8%	125,330	35.7%
Travel to Work in 30 to 59 Minutes	9,186	36.3%	45,398	37.3%	127,387	36.3%
Travel to Work in 60 Minutes or More	2,338	9.2%	10,995	9.0%	33,869	9.7%
Work at Home	782	3.1%	2,938	2.4%	9,320	2.7%
Average Minutes Travel to Work	26.6		26.7		26.5	

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COMPLETE PROFILE

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WATT COMPANIES

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Lat/Lon: 33.9783/-118.1879

RFULL9

Bell Palm Plaza 6201-6391 Atlantic Ave

Bell, CA 90201

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2010)

Worker Base Age 16 years or Over	25,282		121,739		350,920
Drive to Work Alone	17,094	67.6%	83,784	68.8%	237,026
Drive to Work in Carpool	3,633	14.4%	16,495	13.5%	48,281
Travel to Work by Public Transportation	2,201	8.7%	11,694	9.6%	37,124
Drive to Work on Motorcycle	57	0.2%	107	0.1%	236
Bicycle to Work	456	1.8%	1,186	1.0%	2,805
Walk to Work	853	3.4%	4,288	3.5%	11,661
Other Means	207	0.8%	1,246	1.0%	4,468
Work at Home	782	3.1%	2,938	2.4%	9,320

Daytime Demographics (2014)

Total Businesses	1,154		9,665		27,598
Total Employees	8,187		121,628		314,297
Company Headquarter Businesses	1	-	79	0.8%	147
Company Headquarter Employees	18	0.2%	9,733	8.0%	22,251
Employee Population per Business	7.1	to 1	12.6	to 1	11.4
Residential Population per Business	58.4	to 1	34.3	to 1	35.3
Adj. Daytime Demographics Age 16 Years or Over	29,306		226,416		629,773

Labor Force

Labor Population Age 16 Years or Over (2014)	48,864		241,362		706,269
Labor Force Total Males (2014)	24,299	49.7%	118,984	49.3%	346,003
Male Civilian Employed	16,713	68.8%	80,676	67.8%	226,277
Male Civilian Unemployed	1,742	7.2%	8,193	6.9%	22,406
Males in Armed Forces	28	0.1%	54	-	196
Males Not in Labor Force	5,816	23.9%	30,062	25.3%	97,125
Labor Force Total Females (2014)	24,565	50.3%	122,378	50.7%	360,266
Female Civilian Employed	11,004	44.8%	55,843	45.6%	164,315
Female Civilian Unemployed	1,176	4.8%	6,996	5.7%	19,370
Females in Armed Forces	-	-	1	-	5
Females Not in Labor Force	12,384	50.4%	59,537	48.6%	176,575
Unemployment Rate		6.0%		6.3%	
Labor Force Growth (2010-2014)	2,176	8.5%	12,545	10.1%	32,307
Male Labor Force Growth (2010-2014)	1,227	7.9%	6,812	9.2%	16,832
Female Labor Force Growth (2010-2014)	950	9.4%	5,734	11.4%	15,474

Occupation (2010)

Occupation Population Age 16 Years or Over	25,541		123,974		358,285
Occupation Total Males	15,487	60.6%	73,864	59.6%	209,444
Occupation Total Females	10,055	39.4%	50,110	40.4%	148,841
Management, Business, Financial Operations	1,470	5.8%	7,594	6.1%	25,649
Professional, Related	2,333	9.1%	11,812	9.5%	38,564
Service	5,269	20.6%	24,304	19.6%	71,979
Sales, Office	6,055	23.7%	32,442	26.2%	91,291
Farming, Fishing, Forestry	439	1.7%	1,627	1.3%	4,148
Construction, Extraction, Maintenance	2,887	11.3%	13,505	10.9%	38,595
Production, Transport, Material Moving	7,089	27.8%	32,690	26.4%	88,060
White Collar Workers	9,858	38.6%	51,848	41.8%	155,504
Blue Collar Workers	15,683	61.4%	72,126	58.2%	202,781

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1 mi radius 3 mi radius 5 mi radius

Units In Structure (2010)

	1 mi radius	3 mi radius	5 mi radius
Total Units	16,199	78,563	232,616
1 Detached Unit	9,693 59.8%	45,621 58.1%	130,427 56.1%
1 Attached Unit	1,535 9.5%	8,121 10.3%	25,857 11.1%
2 Units	580 3.6%	2,469 3.1%	8,649 3.7%
3 to 4 Units	1,019 6.3%	5,857 7.5%	18,202 7.8%
5 to 9 Units	1,246 7.7%	6,186 7.9%	16,883 7.3%
10 to 19 Units	703 4.3%	3,733 4.8%	10,751 4.6%
20 to 49 Units	596 3.7%	2,895 3.7%	10,255 4.4%
50 or More Units	387 2.4%	2,227 2.8%	8,659 3.7%
Mobile Home or Trailer	418 2.6%	1,373 1.7%	2,739 1.2%
Other Structure	22 0.1%	80 0.1%	194 0.1%

Homes Built By Year (2010)

	1 mi radius	3 mi radius	5 mi radius
Homes Built 2005 or later	408 2.5%	1,970 2.5%	5,828 2.5%
Homes Built 2000 to 2004	489 3.0%	2,611 3.3%	7,842 3.4%
Homes Built 1990 to 1999	991 6.1%	5,172 6.6%	14,394 6.2%
Homes Built 1980 to 1989	1,529 9.4%	7,625 9.7%	21,700 9.3%
Homes Built 1970 to 1979	1,976 12.2%	9,557 12.2%	28,009 12.0%
Homes Built 1960 to 1969	2,347 14.5%	10,952 13.9%	31,473 13.5%
Homes Built 1950 to 1959	2,710 16.7%	13,811 17.6%	43,220 18.6%
Homes Built 1940 to 1949	2,774 17.1%	13,186 16.8%	36,843 15.8%
Homes Built Before 1939	2,974 18.4%	13,678 17.4%	43,306 18.6%
Median Age of Homes	53.3 yrs	52.7 yrs	53.2 yrs

Home Values (2010)

	1 mi radius	3 mi radius	5 mi radius
Owner Specified Housing Units	4,511	26,095	85,557
Home Values \$1,000,000 or More	149 3.3%	950 3.6%	3,358 3.9%
Home Values \$750,000 to \$999,999	168 3.7%	1,096 4.2%	4,018 4.7%
Home Values \$500,000 to \$749,999	643 14.3%	3,855 14.8%	13,704 16.0%
Home Values \$400,000 to \$499,999	669 14.8%	4,197 16.1%	13,783 16.1%
Home Values \$300,000 to \$399,999	952 21.1%	5,526 21.2%	17,664 20.6%
Home Values \$250,000 to \$299,999	512 11.4%	2,694 10.3%	8,594 10.0%
Home Values \$200,000 to \$249,999	382 8.5%	2,654 10.2%	8,381 9.8%
Home Values \$175,000 to \$199,999	124 2.8%	929 3.6%	2,693 3.1%
Home Values \$150,000 to \$174,999	227 5.0%	1,008 3.9%	3,710 4.3%
Home Values \$125,000 to \$149,999	91 2.0%	541 2.1%	1,964 2.3%
Home Values \$100,000 to \$124,999	151 3.3%	726 2.8%	2,547 3.0%
Home Values \$90,000 to \$99,999	24 0.5%	200 0.8%	567 0.7%
Home Values \$80,000 to \$89,999	29 0.6%	198 0.8%	585 0.7%
Home Values \$70,000 to \$79,999	17 0.4%	118 0.5%	394 0.5%
Home Values \$60,000 to \$69,999	38 0.8%	129 0.5%	447 0.5%
Home Values \$50,000 to \$59,999	37 0.8%	148 0.6%	426 0.5%
Home Values \$35,000 to \$49,999	59 1.3%	315 1.2%	818 1.0%
Home Values \$25,000 to \$34,999	64 1.4%	305 1.2%	717 0.8%
Home Values \$10,000 to \$24,999	108 2.4%	311 1.2%	722 0.8%
Home Values Under \$10,000	66 1.5%	194 0.7%	464 0.5%
Owner-Occupied Median Home Value	\$335,501	\$345,162	\$359,379
Renter-Occupied Median Rent	\$901	\$894	\$882

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5 mi radius

Total Annual Consumer Expenditure (2014)

Total Household Expenditure	\$692 M	\$3.45 B	\$10.4 B
Total Non-Retail Expenditure	\$398 M	\$1.98 B	\$5.98 B
Total Retail Expenditure	\$294 M	\$1.46 B	\$4.41 B
Apparel	\$33.9 M	\$169 M	\$509 M
Contributions	\$22.7 M	\$115 M	\$353 M
Education	\$15.3 M	\$77.7 M	\$239 M
Entertainment	\$38.2 M	\$191 M	\$575 M
Food and Beverages	\$110 M	\$547 M	\$1.64 B
Furnishings and Equipment	\$28.8 M	\$144 M	\$437 M
Gifts	\$16.5 M	\$83.4 M	\$255 M
Health Care	\$43.2 M	\$214 M	\$642 M
Household Operations	\$23.6 M	\$119 M	\$360 M
Miscellaneous Expenses	\$11.6 M	\$57.8 M	\$174 M
Personal Care	\$10.2 M	\$50.5 M	\$152 M
Personal Insurance	\$6.63 M	\$33.4 M	\$102 M
Reading	\$2.20 M	\$11.0 M	\$33.2 M
Shelter	\$132 M	\$660 M	\$1.99 B
Tobacco	\$5.04 M	\$24.7 M	\$73.4 M
Transportation	\$140 M	\$698 M	\$2.09 B
Utilities	\$51.3 M	\$254 M	\$758 M

Monthly Household Consumer Expenditure (2014)

Total Household Expenditure	\$3,493	\$3,591	\$3,654
Total Non-Retail Expenditure	\$2,010 57.5%	\$2,066 57.5%	\$2,102 57.5%
Total Retail Expenditures	\$1,483 42.5%	\$1,524 42.5%	\$1,552 42.5%
Apparel	\$171 4.9%	\$176 4.9%	\$179 4.9%
Contributions	\$114 3.3%	\$120 3.3%	\$124 3.4%
Education	\$77 2.2%	\$81 2.3%	\$84 2.3%
Entertainment	\$193 5.5%	\$199 5.5%	\$202 5.5%
Food and Beverages	\$556 15.9%	\$570 15.9%	\$578 15.8%
Furnishings and Equipment	\$145 4.2%	\$150 4.2%	\$154 4.2%
Gifts	\$83 2.4%	\$87 2.4%	\$90 2.5%
Health Care	\$218 6.2%	\$223 6.2%	\$226 6.2%
Household Operations	\$119 3.4%	\$123 3.4%	\$127 3.5%
Miscellaneous Expenses	\$59 1.7%	\$60 1.7%	\$61 1.7%
Personal Care	\$51 1.5%	\$53 1.5%	\$53 1.5%
Personal Insurance	\$33 1.0%	\$35 1.0%	\$36 1.0%
Reading	\$11 0.3%	\$11 0.3%	\$12 0.3%
Shelter	\$666 19.1%	\$687 19.1%	\$701 19.2%
Tobacco	\$25 0.7%	\$26 0.7%	\$26 0.7%
Transportation	\$709 20.3%	\$727 20.2%	\$736 20.1%
Utilities	\$259 7.4%	\$264 7.4%	\$267 7.3%

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