

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 34.0203/-118.3548

RFULL9

BALDWIN HILLS						
5080 Rodeo Rd LA, CA 90016						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2014)	42,320		335,155		1,096,060	
Projected Population (2019)	43,813		346,886		1,134,155	
Census Population (2010)	41,245		326,739		1,068,598	
Census Population (2000)	40,139		324,352		1,066,248	
Projected Annual Growth (2014-2019)	1,493	0.7%	11,731	0.7%	38,095	0.7%
Historical Annual Growth (2010-2014)	1,075	0.7%	8,416	0.6%	27,462	0.6%
Historical Annual Growth (2000-2010)	1,106	0.3%	2,386	0.1%	2,351	-
Estimated Population Density (2014)	13,472 <i>psm</i>		11,858 <i>psm</i>		13,962 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2014)	15,232		125,656		413,707	
Projected Households (2019)	15,674		129,312		425,769	
Census Households (2010)	14,949		123,337		406,071	
Census Households (2000)	15,034		123,066		402,297	
Projected Annual Growth (2014-2019)	442	0.6%	3,655	0.6%	12,062	0.6%
Historical Annual Change (2000-2014)	198	0.1%	2,590	0.2%	11,410	0.2%
Average Household Income						
Estimated Average Household Income (2014)	\$44,433		\$69,912		\$72,918	
Projected Average Household Income (2019)	\$47,978		\$75,948		\$79,348	
Census Average Household Income (2010)	\$41,539		\$63,087		\$66,349	
Census Average Household Income (2000)	\$40,718		\$51,628		\$53,267	
Projected Annual Change (2014-2019)	\$3,544	1.6%	\$6,036	1.7%	\$6,430	1.8%
Historical Annual Change (2000-2014)	\$3,716	0.7%	\$18,284	2.5%	\$19,651	2.6%
Median Household Income						
Estimated Median Household Income (2014)	\$38,679		\$54,982		\$54,946	
Projected Median Household Income (2019)	\$41,751		\$59,666		\$59,723	
Census Median Household Income (2010)	\$35,035		\$49,736		\$50,248	
Census Median Household Income (2000)	\$30,223		\$39,192		\$38,943	
Projected Annual Change (2014-2019)	\$3,073	1.6%	\$4,685	1.7%	\$4,776	1.7%
Historical Annual Change (2000-2014)	\$8,455	2.0%	\$15,790	2.9%	\$16,003	2.9%
Per Capita Income						
Estimated Per Capita Income (2014)	\$16,012		\$26,322		\$27,665	
Projected Per Capita Income (2019)	\$17,184		\$28,426		\$29,935	
Census Per Capita Income (2010)	\$15,056		\$23,814		\$25,213	
Census Per Capita Income (2000)	\$14,921		\$19,465		\$20,029	
Projected Annual Change (2014-2019)	\$1,172	1.5%	\$2,105	1.6%	\$2,270	1.6%
Historical Annual Change (2000-2014)	\$1,091	0.5%	\$6,857	2.5%	\$7,636	2.7%
Estimated Average Household Net Worth (2014)	\$371,916		\$521,879		\$517,004	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 34.0203/-118.3548

RFULL9

BALDWIN HILLS		1 mi radius		3 mi radius		5 mi radius	
5080 Rodeo Rd LA, CA 90016							
Race and Ethnicity							
Total Population (2014)		42,320		335,155		1,096,060	
White (2014)		8,097	19.1%	105,687	31.5%	432,672	39.5%
Black or African American (2014)		19,714	46.6%	117,085	34.9%	235,413	21.5%
American Indian or Alaska Native (2014)		344	0.8%	2,519	0.8%	7,575	0.7%
Asian (2014)		1,036	2.4%	23,531	7.0%	131,894	12.0%
Hawaiian or Pacific Islander (2014)		44	0.1%	455	0.1%	1,372	0.1%
Other Race (2014)		11,226	26.5%	69,456	20.7%	236,303	21.6%
Two or More Races (2014)		1,858	4.4%	16,421	4.9%	50,831	4.6%
Population < 18 (2014)		10,715	25.3%	72,419	21.6%	230,262	21.0%
White		2,258	21.1%	21,591	29.8%	81,566	35.4%
Black or African American		4,184	39.0%	22,290	30.8%	46,569	20.2%
American Indian or Alaska Native		92	0.9%	617	0.9%	1,781	0.8%
Asian		75	0.7%	2,606	3.6%	16,665	7.2%
Hawaiian and Pacific Islander		7	0.1%	80	0.1%	227	0.1%
Other Race		4,100	38.3%	25,235	34.8%	83,454	36.2%
Hispanic Population < 18 (2014)		6,607	15.6%	39,928	11.9%	135,127	12.3%
Not Hispanic or Latino Population (2014)		22,361	52.8%	203,126	60.6%	639,886	58.4%
Not Hispanic White		1,261	5.6%	56,231	27.7%	254,772	39.8%
Not Hispanic Black or African American		19,066	85.3%	112,898	55.6%	225,198	35.2%
Not Hispanic American Indian or Alaska Native		90	0.4%	612	0.3%	1,665	0.3%
Not Hispanic Asian		1,003	4.5%	23,013	11.3%	129,166	20.2%
Not Hispanic Hawaiian or Pacific Islander		26	0.1%	352	0.2%	1,058	0.2%
Not Hispanic Other Race		172	0.8%	1,522	0.7%	3,772	0.6%
Not Hispanic Two or More Races		742	3.3%	8,499	4.2%	24,255	3.8%
Hispanic or Latino Population (2014)		19,959	47.2%	132,029	39.4%	456,174	41.6%
Hispanic White		6,836	34.2%	49,456	37.5%	177,900	39.0%
Hispanic Black or African American		648	3.2%	4,187	3.2%	10,215	2.2%
Hispanic American Indian or Alaska Native		254	1.3%	1,907	1.4%	5,910	1.3%
Hispanic Asian		33	0.2%	519	0.4%	2,728	0.6%
Hispanic Hawaiian or Pacific Islander		17	0.1%	103	0.1%	313	0.1%
Hispanic Other Race		11,054	55.4%	67,934	51.5%	232,531	51.0%
Hispanic Two or More Races		1,116	5.6%	7,922	6.0%	26,576	5.8%
Not Hispanic or Latino Population (2010)		22,118	53.6%	200,184	61.3%	631,316	59.1%
Hispanic or Latino Population (2010)		19,127	46.4%	126,555	38.7%	437,282	40.9%
Not Hispanic or Latino Population (2000)		25,371	63.2%	217,269	67.0%	649,038	60.9%
Hispanic or Latino Population (2000)		14,768	36.8%	107,084	33.0%	417,209	39.1%
Not Hispanic or Latino Population (2019)		22,652	51.7%	206,933	59.7%	650,667	57.4%
Hispanic or Latino Population (2019)		21,161	48.3%	139,953	40.3%	483,488	42.6%
Projected Annual Growth (2014-2019)		1,202	1.2%	7,925	1.2%	27,314	1.2%
Historical Annual Growth (2000-2010)		4,359	3.0%	19,471	1.8%	20,073	0.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 34.0203/-118.3548

RFULL9

BALDWIN HILLS

5080 Rodeo Rd LA, CA 90016

Total Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	42,320		335,155		1,096,060	
Age Under 5 Years	3,208	7.6%	21,192	6.3%	70,025	6.4%
Age 5 to 9 Years	2,862	6.8%	19,619	5.9%	62,272	5.7%
Age 10 to 14 Years	2,889	6.8%	19,442	5.8%	60,321	5.5%
Age 15 to 19 Years	2,997	7.1%	20,518	6.1%	68,946	6.3%
Age 20 to 24 Years	3,074	7.3%	23,486	7.0%	89,693	8.2%
Age 25 to 29 Years	3,178	7.5%	27,537	8.2%	97,665	8.9%
Age 30 to 34 Years	3,118	7.4%	26,659	8.0%	93,003	8.5%
Age 35 to 39 Years	2,841	6.7%	23,889	7.1%	81,466	7.4%
Age 40 to 44 Years	2,934	6.9%	23,900	7.1%	78,213	7.1%
Age 45 to 49 Years	2,929	6.9%	23,445	7.0%	73,448	6.7%
Age 50 to 54 Years	2,765	6.5%	22,997	6.9%	70,680	6.4%
Age 55 to 59 Years	2,505	5.9%	21,200	6.3%	64,200	5.9%
Age 60 to 64 Years	2,031	4.8%	17,831	5.3%	54,057	4.9%
Age 65 to 69 Years	1,614	3.8%	13,663	4.1%	41,254	3.8%
Age 70 to 74 Years	1,256	3.0%	10,198	3.0%	30,524	2.8%
Age 75 to 79 Years	827	2.0%	7,257	2.2%	21,881	2.0%
Age 80 to 84 Years	610	1.4%	5,434	1.6%	16,781	1.5%
Age 85 Years or Over	680	1.6%	6,887	2.1%	21,632	2.0%
Median Age	34.2		36.3		35.0	
Age 19 Years or Less	11,957	28.3%	80,770	24.1%	261,564	23.9%
Age 20 to 64 Years	25,375	60.0%	210,945	62.9%	702,424	64.1%
Age 65 Years or Over	4,988	11.8%	43,439	13.0%	132,072	12.0%

Female Age Distribution (2014)

Female Population	22,437	53.0%	175,665	52.4%	562,388	51.3%
Age Under 5 Years	1,597	7.1%	10,604	6.0%	34,474	6.1%
Age 5 to 9 Years	1,406	6.3%	9,570	5.4%	30,525	5.4%
Age 10 to 14 Years	1,409	6.3%	9,449	5.4%	29,493	5.2%
Age 15 to 19 Years	1,447	6.4%	9,975	5.7%	34,051	6.1%
Age 20 to 24 Years	1,564	7.0%	11,795	6.7%	44,414	7.9%
Age 25 to 29 Years	1,630	7.3%	13,872	7.9%	48,075	8.5%
Age 30 to 34 Years	1,608	7.2%	13,405	7.6%	45,488	8.1%
Age 35 to 39 Years	1,502	6.7%	12,220	7.0%	40,290	7.2%
Age 40 to 44 Years	1,575	7.0%	12,271	7.0%	38,893	6.9%
Age 45 to 49 Years	1,599	7.1%	12,336	7.0%	37,465	6.7%
Age 50 to 54 Years	1,505	6.7%	12,253	7.0%	36,838	6.6%
Age 55 to 59 Years	1,398	6.2%	11,575	6.6%	34,347	6.1%
Age 60 to 64 Years	1,166	5.2%	9,997	5.7%	29,628	5.3%
Age 65 to 69 Years	946	4.2%	7,928	4.5%	23,320	4.1%
Age 70 to 74 Years	755	3.4%	5,890	3.4%	17,360	3.1%
Age 75 to 79 Years	497	2.2%	4,363	2.5%	12,853	2.3%
Age 80 to 84 Years	384	1.7%	3,465	2.0%	10,476	1.9%
Age 85 Years or Over	450	2.0%	4,698	2.7%	14,398	2.6%
Female Median Age	36.1		38.0		36.4	
Age 19 Years or Less	5,859	26.1%	39,598	22.5%	128,543	22.9%
Age 20 to 64 Years	13,546	60.4%	109,723	62.5%	355,437	63.2%
Age 65 Years or Over	3,032	13.5%	26,344	15.0%	78,408	13.9%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 34.0203/-118.3548

RFULL9

BALDWIN HILLS

5080 Rodeo Rd LA, CA 90016

Male Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	19,883	47.0%	159,489	47.6%	533,672	48.7%
Age Under 5 Years	1,612	8.1%	10,588	6.6%	35,552	6.7%
Age 5 to 9 Years	1,456	7.3%	10,048	6.3%	31,746	5.9%
Age 10 to 14 Years	1,480	7.4%	9,993	6.3%	30,828	5.8%
Age 15 to 19 Years	1,550	7.8%	10,542	6.6%	34,895	6.5%
Age 20 to 24 Years	1,511	7.6%	11,692	7.3%	45,279	8.5%
Age 25 to 29 Years	1,547	7.8%	13,665	8.6%	49,590	9.3%
Age 30 to 34 Years	1,510	7.6%	13,254	8.3%	47,516	8.9%
Age 35 to 39 Years	1,338	6.7%	11,669	7.3%	41,176	7.7%
Age 40 to 44 Years	1,360	6.8%	11,630	7.3%	39,320	7.4%
Age 45 to 49 Years	1,330	6.7%	11,109	7.0%	35,982	6.7%
Age 50 to 54 Years	1,260	6.3%	10,744	6.7%	33,842	6.3%
Age 55 to 59 Years	1,108	5.6%	9,625	6.0%	29,853	5.6%
Age 60 to 64 Years	865	4.4%	7,835	4.9%	24,429	4.6%
Age 65 to 69 Years	669	3.4%	5,735	3.6%	17,934	3.4%
Age 70 to 74 Years	501	2.5%	4,308	2.7%	13,164	2.5%
Age 75 to 79 Years	330	1.7%	2,894	1.8%	9,027	1.7%
Age 80 to 84 Years	227	1.1%	1,969	1.2%	6,304	1.2%
Age 85 Years or Over	230	1.2%	2,189	1.4%	7,234	1.4%
Male Median Age	32.1		34.5		33.7	
Age 19 Years or Less	6,098	30.7%	41,172	25.8%	133,021	24.9%
Age 20 to 64 Years	11,829	59.5%	101,222	63.5%	346,987	65.0%
Age 65 Years or Over	1,956	9.8%	17,095	10.7%	53,664	10.1%

Males per 100 Females (2014)

Overall Comparison	89		91		95	
Age Under 5 Years	101	50.2%	100	50.0%	103	50.8%
Age 5 to 9 Years	104	50.9%	105	51.2%	104	51.0%
Age 10 to 14 Years	105	51.2%	106	51.4%	105	51.1%
Age 15 to 19 Years	107	51.7%	106	51.4%	102	50.6%
Age 20 to 24 Years	97	49.1%	99	49.8%	102	50.5%
Age 25 to 29 Years	95	48.7%	99	49.6%	103	50.8%
Age 30 to 34 Years	94	48.4%	99	49.7%	104	51.1%
Age 35 to 39 Years	89	47.1%	95	48.8%	102	50.5%
Age 40 to 44 Years	86	46.3%	95	48.7%	101	50.3%
Age 45 to 49 Years	83	45.4%	90	47.4%	96	49.0%
Age 50 to 54 Years	84	45.6%	88	46.7%	92	47.9%
Age 55 to 59 Years	79	44.2%	83	45.4%	87	46.5%
Age 60 to 64 Years	74	42.6%	78	43.9%	82	45.2%
Age 65 to 69 Years	71	41.4%	72	42.0%	77	43.5%
Age 70 to 74 Years	66	39.9%	73	42.2%	76	43.1%
Age 75 to 79 Years	66	39.8%	66	39.9%	70	41.3%
Age 80 to 84 Years	59	37.1%	57	36.2%	60	37.6%
Age 85 Years or Over	51	33.9%	47	31.8%	50	33.4%
Age 19 Years or Less	104	51.0%	104	51.0%	103	50.9%
Age 20 to 39 Years	94	48.4%	98	49.5%	103	50.7%
Age 40 to 64 Years	82	45.0%	87	46.6%	92	48.0%
Age 65 Years or Over	65	39.2%	65	39.4%	68	40.6%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 34.0203/-118.3548

RFULL9

BALDWIN HILLS		1 mi radius		3 mi radius		5 mi radius	
5080 Rodeo Rd LA, CA 90016							
Household Type (2014)							
Total Households		15,232		125,656		413,707	
Households with Children		5,968	39.2%	40,934	32.6%	127,758	30.9%
Average Household Size		2.8		2.6		2.6	
Household Density per Square Mile		4,849		4,446		5,270	
Population Family		33,882	80.1%	252,888	75.5%	796,895	72.7%
Population Non-Family		8,371	19.8%	78,473	23.4%	279,010	25.5%
Population Group Quarters		67	0.2%	3,793	1.1%	20,155	1.8%
Family Households		9,729	63.9%	74,731	59.5%	234,889	56.8%
Married Couple Households		4,605	47.3%	42,215	56.5%	141,231	60.1%
Other Family Households		5,124	52.7%	32,516	43.5%	93,657	39.9%
Family Households with Children		5,922	60.9%	40,586	54.3%	126,702	53.9%
Married Couple with Children		2,728	46.1%	22,121	54.5%	73,493	58.0%
Other Family Households with Children		3,193	53.9%	18,465	45.5%	53,209	42.0%
Family Households No Children		3,807	39.1%	34,144	45.7%	108,187	46.1%
Married Couple No Children		1,876	49.3%	20,093	58.8%	67,739	62.6%
Other Family Households No Children		1,931	50.7%	14,051	41.2%	40,448	37.4%
Non-Family Households		5,503	36.1%	50,926	40.5%	178,818	43.2%
Non-Family Households with Children		47	0.9%	348	0.7%	1,056	0.6%
Non-Family Households No Children		5,456	99.1%	50,578	99.3%	177,762	99.4%
Lone Person No Children		-	-	-	-	-	-
2 or More Persons No Children		5,456	99.1%	50,578	99.3%	177,762	99.4%
Household Lone Male		-	-	-	-	-	-
Household Lone Female		-	-	-	-	-	-
Average Family Household Size		3.5		3.4		3.4	
Average Family Income		\$50,597		\$79,716		\$83,236	
Median Family Income		\$46,190		\$63,337		\$63,640	
Average Non-Family Household Size		1.5		1.5		1.6	
Marital Status (2014)							
Population Age 15 Years or Over		33,360		274,902		903,442	
Never Married		15,799	47.4%	122,782	44.7%	424,121	46.9%
Currently Married		9,070	27.2%	87,435	31.8%	283,695	31.4%
Previously Married		8,490	25.5%	64,685	23.5%	195,626	21.7%
Separated		2,955	34.8%	19,386	30.0%	65,393	33.4%
Widowed		1,756	20.7%	15,126	23.4%	46,071	23.6%
Divorced		3,779	44.5%	30,173	46.6%	84,162	43.0%
Educational Attainment (2014)							
Adult Population Age 25 Years or Over		27,243		227,639		733,995	
Elementary (Grade Level 0 to 8)		4,577	16.8%	29,139	12.8%	107,346	14.6%
Some High School (Grade Level 9 to 11)		3,673	13.5%	22,617	9.9%	71,202	9.7%
High School Graduate		6,201	22.8%	43,430	19.1%	134,862	18.4%
Some College		6,692	24.6%	47,518	20.9%	136,780	18.6%
Associate Degree Only		1,533	5.6%	13,882	6.1%	39,974	5.4%
Bachelor Degree Only		3,141	11.5%	45,209	19.9%	156,718	21.4%
Graduate Degree		1,426	5.2%	25,843	11.4%	87,112	11.9%
Any College (Some College or Higher)		12,792	47.0%	132,453	58.2%	420,585	57.3%
College Degree + (Bachelor Degree or Higher)		4,566	16.8%	71,052	31.2%	243,830	33.2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 34.0203/-118.3548

RFULL9

BALDWIN HILLS

5080 Rodeo Rd LA, CA 90016

Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2014)	16,063		131,944		436,047	
Total Housing Units (2010)	16,057		131,903		435,858	
Historical Annual Growth (2010-2014)	6	-	41	-	189	-
Housing Units Occupied (2014)	15,232	94.8%	125,656	95.2%	413,707	94.9%
Housing Units Owner-Occupied	4,852	31.9%	49,040	39.0%	135,243	32.7%
Housing Units Renter-Occupied	10,380	68.1%	76,616	61.0%	278,464	67.3%
Housing Units Vacant (2014)	832	5.2%	6,288	4.8%	22,340	5.1%

Household Size (2014)

Total Households	15,232		125,656		413,707	
1 Person Households	4,666	30.6%	39,751	31.6%	135,105	32.7%
2 Person Households	3,790	24.9%	34,704	27.6%	115,210	27.8%
3 Person Households	2,356	15.5%	19,532	15.5%	61,923	15.0%
4 Person Households	1,941	12.7%	15,017	12.0%	48,479	11.7%
5 Person Households	1,238	8.1%	8,264	6.6%	26,243	6.3%
6 Person Households	623	4.1%	4,113	3.3%	12,893	3.1%
7 or More Person Households	617	4.1%	4,277	3.4%	13,853	3.3%

Household Income Distribution (2014)

HH Income \$200,000 or More	201	1.3%	6,916	5.5%	25,635	6.2%
HH Income \$150,000 to \$199,999	363	2.4%	6,587	5.2%	20,376	4.9%
HH Income \$125,000 to \$149,999	320	2.1%	5,108	4.1%	16,452	4.0%
HH Income \$100,000 to \$124,999	646	4.2%	8,407	6.7%	27,269	6.6%
HH Income \$75,000 to \$99,999	1,487	9.8%	14,013	11.2%	42,689	10.3%
HH Income \$50,000 to \$74,999	2,598	17.1%	21,743	17.3%	68,989	16.7%
HH Income \$35,000 to \$49,999	2,226	14.6%	17,398	13.8%	56,481	13.7%
HH Income \$25,000 to \$34,999	2,067	13.6%	12,771	10.2%	44,101	10.7%
HH Income \$15,000 to \$24,999	2,218	14.6%	15,223	12.1%	53,199	12.9%
HH Income \$10,000 to \$14,999	1,357	8.9%	7,693	6.1%	25,131	6.1%
HH Income Under \$10,000	1,749	11.5%	9,799	7.8%	33,385	8.1%

Household Vehicles (2014)

Households 0 Vehicles Available	2,757	18.1%	16,695	13.3%	61,232	14.8%
Households 1 Vehicle Available	6,599	43.3%	51,615	41.1%	177,705	43.0%
Households 2 Vehicles Available	3,583	23.5%	39,736	31.6%	125,464	30.3%
Households 3 or More Vehicles Available	2,294	15.1%	17,610	14.0%	49,307	11.9%
Total Vehicles Available	22,069		192,340		601,272	
Average Vehicles per Household	1.4		1.5		1.5	
Owner-Occupied Household Vehicles	10,548	47.8%	98,310	51.1%	268,153	44.6%
Average Vehicles per Owner-Occupied Household	2.2		2.0		2.0	
Renter-Occupied Household Vehicles	11,521	52.2%	94,030	48.9%	333,119	55.4%
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.2	

Travel Time (2010)

Worker Base Age 16 years or Over	16,992		146,199		485,779	
Travel to Work in 14 Minutes or Less	1,829	10.8%	19,219	13.1%	75,690	15.6%
Travel to Work in 15 to 29 Minutes	5,826	34.3%	51,242	35.0%	157,087	32.3%
Travel to Work in 30 to 59 Minutes	6,234	36.7%	53,976	36.9%	178,273	36.7%
Travel to Work in 60 Minutes or More	2,472	14.6%	13,941	9.5%	46,429	9.6%
Work at Home	630	3.7%	7,821	5.3%	28,300	5.8%
Average Minutes Travel to Work	29.5		27.4		26.9	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 34.0203/-118.3548

RFULL9

BALDWIN HILLS	1 mi radius		3 mi radius		5 mi radius	
5080 Rodeo Rd LA, CA 90016						
Transportation To Work (2010)						
Worker Base Age 16 years or Over	16,992		146,199		485,779	
Drive to Work Alone	11,842	69.7%	103,467	70.8%	323,506	66.6%
Drive to Work in Carpool	1,440	8.5%	13,318	9.1%	43,718	9.0%
Travel to Work by Public Transportation	2,379	14.0%	16,149	11.0%	63,552	13.1%
Drive to Work on Motorcycle	13	0.1%	358	0.2%	1,029	0.2%
Bicycle to Work	106	0.6%	1,071	0.7%	5,083	1.0%
Walk to Work	463	2.7%	2,906	2.0%	16,569	3.4%
Other Means	117	0.7%	1,111	0.8%	4,022	0.8%
Work at Home	630	3.7%	7,821	5.3%	28,300	5.8%
Daytime Demographics (2014)						
Total Businesses	689		12,424		59,089	
Total Employees	5,692		112,791		521,228	
Company Headquarter Businesses	1	0.1%	54	0.4%	349	0.6%
Company Headquarter Employees	21	0.4%	9,647	8.6%	31,081	6.0%
Employee Population per Business	8.3 to 1		9.1 to 1		8.8 to 1	
Residential Population per Business	61.4 to 1		27.0 to 1		18.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	19,815		220,854		865,555	
Labor Force						
Labor Population Age 16 Years or Over (2014)	32,741		267,232		871,387	
Labor Force Total Males (2014)	15,015	45.9%	124,685	46.7%	419,020	48.1%
Male Civilian Employed	9,312	62.0%	81,312	65.2%	280,269	66.9%
Male Civilian Unemployed	1,062	7.1%	8,043	6.5%	27,088	6.5%
Males in Armed Forces	36	0.2%	145	0.1%	380	0.1%
Males Not in Labor Force	4,605	30.7%	35,185	28.2%	111,284	26.6%
Labor Force Total Females (2014)	17,726	54.1%	142,546	53.3%	452,367	51.9%
Female Civilian Employed	9,247	52.2%	77,678	54.5%	246,362	54.5%
Female Civilian Unemployed	1,150	6.5%	8,267	5.8%	26,619	5.9%
Females in Armed Forces	24	0.1%	33	-	50	-
Females Not in Labor Force	7,305	41.2%	56,568	39.7%	179,336	39.6%
Unemployment Rate		6.8%		6.1%		6.2%
Labor Force Growth (2010-2014)	1,212	7.0%	8,602	5.7%	28,272	5.7%
Male Labor Force Growth (2010-2014)	1,029	12.4%	5,340	7.0%	17,280	6.6%
Female Labor Force Growth (2010-2014)	183	2.0%	3,262	4.4%	10,992	4.7%
Occupation (2010)						
Occupation Population Age 16 Years or Over	17,346		150,388		498,359	
Occupation Total Males	8,283	47.7%	75,972	50.5%	262,989	52.8%
Occupation Total Females	9,064	52.3%	74,416	49.5%	235,370	47.2%
Management, Business, Financial Operations	1,434	8.3%	20,784	13.8%	71,236	14.3%
Professional, Related	3,089	17.8%	34,748	23.1%	111,844	22.4%
Service	4,827	27.8%	33,658	22.4%	109,020	21.9%
Sales, Office	4,358	25.1%	36,462	24.2%	117,608	23.6%
Farming, Fishing, Forestry	40	0.2%	658	0.4%	2,584	0.5%
Construction, Extraction, Maintenance	1,440	8.3%	9,859	6.6%	32,568	6.5%
Production, Transport, Material Moving	2,158	12.4%	14,220	9.5%	53,498	10.7%
White Collar Workers	8,881	51.2%	91,994	61.2%	300,688	60.3%
Blue Collar Workers	8,466	48.8%	58,394	38.8%	197,671	39.7%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 34.0203/-118.3548

RFULL9

BALDWIN HILLS

5080 Rodeo Rd LA, CA 90016

Units In Structure (2010)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	14,949		123,337		406,071	
1 Detached Unit	4,542	30.4%	47,086	38.2%	127,577	31.4%
1 Attached Unit	926	6.2%	9,688	7.9%	24,742	6.1%
2 Units	587	3.9%	7,760	6.3%	18,288	4.5%
3 to 4 Units	1,983	13.3%	12,816	10.4%	34,106	8.4%
5 to 9 Units	1,967	13.2%	16,527	13.4%	52,069	12.8%
10 to 19 Units	2,086	14.0%	12,645	10.3%	50,452	12.4%
20 to 49 Units	1,950	13.0%	10,040	8.1%	53,964	13.3%
50 or More Units	829	5.5%	6,094	4.9%	42,797	10.5%
Mobile Home or Trailer	73	0.5%	622	0.5%	1,753	0.4%
Other Structure	7	-	58	-	323	0.1%

Homes Built By Year (2010)

Homes Built 2005 or later	338	2.3%	2,744	2.2%	11,410	2.8%
Homes Built 2000 to 2004	327	2.2%	3,096	2.5%	13,038	3.2%
Homes Built 1990 to 1999	570	3.8%	6,402	5.2%	25,117	6.2%
Homes Built 1980 to 1989	1,059	7.1%	9,977	8.1%	37,581	9.3%
Homes Built 1970 to 1979	1,993	13.3%	15,650	12.7%	57,144	14.1%
Homes Built 1960 to 1969	1,913	12.8%	15,487	12.6%	54,741	13.5%
Homes Built 1950 to 1959	2,994	20.0%	19,271	15.6%	60,050	14.8%
Homes Built 1940 to 1949	3,166	21.2%	17,609	14.3%	50,005	12.3%
Homes Built Before 1939	2,591	17.3%	33,101	26.8%	96,986	23.9%
Median Age of Homes	55.7	yrs	56.0	yrs	53.4	yrs

Home Values (2010)

Owner Specified Housing Units	4,410		45,552		123,385	
Home Values \$1,000,000 or More	219	5.0%	4,038	8.9%	14,148	11.5%
Home Values \$750,000 to \$999,999	361	8.2%	5,169	11.3%	14,017	11.4%
Home Values \$500,000 to \$749,999	855	19.4%	9,457	20.8%	24,577	19.9%
Home Values \$400,000 to \$499,999	680	15.4%	5,980	13.1%	14,729	11.9%
Home Values \$300,000 to \$399,999	896	20.3%	7,082	15.5%	18,156	14.7%
Home Values \$250,000 to \$299,999	338	7.7%	2,976	6.5%	8,588	7.0%
Home Values \$200,000 to \$249,999	287	6.5%	3,336	7.3%	8,950	7.3%
Home Values \$175,000 to \$199,999	121	2.7%	1,211	2.7%	3,287	2.7%
Home Values \$150,000 to \$174,999	125	2.8%	1,482	3.3%	4,241	3.4%
Home Values \$125,000 to \$149,999	95	2.2%	884	1.9%	2,518	2.0%
Home Values \$100,000 to \$124,999	133	3.0%	1,155	2.5%	3,104	2.5%
Home Values \$90,000 to \$99,999	23	0.5%	330	0.7%	863	0.7%
Home Values \$80,000 to \$89,999	33	0.7%	361	0.8%	954	0.8%
Home Values \$70,000 to \$79,999	59	1.3%	368	0.8%	852	0.7%
Home Values \$60,000 to \$69,999	15	0.3%	220	0.5%	649	0.5%
Home Values \$50,000 to \$59,999	23	0.5%	312	0.7%	665	0.5%
Home Values \$35,000 to \$49,999	50	1.1%	349	0.8%	934	0.8%
Home Values \$25,000 to \$34,999	44	1.0%	229	0.5%	623	0.5%
Home Values \$10,000 to \$24,999	25	0.6%	357	0.8%	912	0.7%
Home Values Under \$10,000	26	0.6%	258	0.6%	617	0.5%
Owner-Occupied Median Home Value	\$399,441		\$464,188		\$487,564	
Renter-Occupied Median Rent	\$854		\$1,011		\$1,074	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 34.0203/-118.3548

RFULL9

BALDWIN HILLS

5080 Rodeo Rd LA, CA 90016

Total Annual Consumer Expenditure (2014)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$615 M	\$6.82 B	\$23.0 B
Total Non-Retail Expenditure	\$352 M	\$3.92 B	\$13.2 B
Total Retail Expenditure	\$263 M	\$2.90 B	\$9.79 B
Apparel	\$29.8 M	\$331 M	\$1.12 B
Contributions	\$21.2 M	\$267 M	\$914 M
Education	\$14.3 M	\$175 M	\$603 M
Entertainment	\$33.8 M	\$380 M	\$1.28 B
Food and Beverages	\$97.0 M	\$1.04 B	\$3.50 B
Furnishings and Equipment	\$25.8 M	\$299 M	\$1.01 B
Gifts	\$15.4 M	\$188 M	\$640 M
Health Care	\$39.1 M	\$411 M	\$1.38 B
Household Operations	\$21.0 M	\$251 M	\$852 M
Miscellaneous Expenses	\$10.5 M	\$113 M	\$382 M
Personal Care	\$9.03 M	\$98.9 M	\$334 M
Personal Insurance	\$5.95 M	\$72.1 M	\$246 M
Reading	\$2.01 M	\$22.5 M	\$76.2 M
Shelter	\$118 M	\$1.32 B	\$4.47 B
Tobacco	\$4.42 M	\$43.1 M	\$144 M
Transportation	\$122 M	\$1.34 B	\$4.49 B
Utilities	\$45.3 M	\$474 M	\$1.60 B

Monthly Household Consumer Expenditure (2014)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$3,365	\$4,525	\$4,641
Total Non-Retail Expenditure	\$1,926 57.2%	\$2,602 57.5%	\$2,669 57.5%
Total Retail Expenditures	\$1,440 42.8%	\$1,922 42.5%	\$1,972 42.5%
Apparel	\$163 4.8%	\$219 4.8%	\$225 4.9%
Contributions	\$116 3.4%	\$177 3.9%	\$184 4.0%
Education	\$78 2.3%	\$116 2.6%	\$121 2.6%
Entertainment	\$185 5.5%	\$252 5.6%	\$259 5.6%
Food and Beverages	\$530 15.8%	\$689 15.2%	\$705 15.2%
Furnishings and Equipment	\$141 4.2%	\$198 4.4%	\$203 4.4%
Gifts	\$84 2.5%	\$124 2.7%	\$129 2.8%
Health Care	\$214 6.4%	\$273 6.0%	\$279 6.0%
Household Operations	\$115 3.4%	\$166 3.7%	\$172 3.7%
Miscellaneous Expenses	\$57 1.7%	\$75 1.7%	\$77 1.7%
Personal Care	\$49 1.5%	\$66 1.4%	\$67 1.4%
Personal Insurance	\$33 1.0%	\$48 1.1%	\$49 1.1%
Reading	\$11 0.3%	\$15 0.3%	\$15 0.3%
Shelter	\$646 19.2%	\$876 19.4%	\$899 19.4%
Tobacco	\$24 0.7%	\$29 0.6%	\$29 0.6%
Transportation	\$670 19.9%	\$886 19.6%	\$904 19.5%
Utilities	\$248 7.4%	\$314 6.9%	\$322 6.9%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

