

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

WATT COMPANIES

WATT COMPANIES

Lat/Lon: 33.8350/-117.9170

RFULL9

Anaheim Town Center 100-290 W Lincoln Ave

Anaheim, CA 92805

1 mi radius

3 mi radius

5 mi radius

Population

Estimated Population (2014)	41,451		270,021		662,916	
Projected Population (2019)	43,769		285,082		699,506	
Census Population (2010)	39,805		259,188		635,665	
Census Population (2000)	39,038		254,221		607,833	
Projected Annual Growth (2014-2019)	2,319	1.1%	15,061	1.1%	36,591	1.1%
Historical Annual Growth (2010-2014)	1,646	1.0%	10,833	1.0%	27,251	1.1%
Historical Annual Growth (2000-2010)	767	0.2%	4,968	0.2%	27,832	0.5%
Estimated Population Density (2014)	13,199	psm	9,553	psm	8,444	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2014)	10,635		73,147		187,926	
Projected Households (2019)	11,060		76,062		195,416	
Census Households (2010)	10,392		71,474		183,626	
Census Households (2000)	9,970		71,123		178,745	
Projected Annual Growth (2014-2019)	425	0.8%	2,915	0.8%	7,490	0.8%
Historical Annual Change (2000-2014)	666	0.5%	2,024	0.2%	9,182	0.4%

Average Household Income

Estimated Average Household Income (2014)	\$58,380		\$65,133		\$74,241	
Projected Average Household Income (2019)	\$62,909		\$70,354		\$80,291	
Census Average Household Income (2010)	\$54,117		\$60,873		\$68,474	
Census Average Household Income (2000)	\$50,566		\$52,418		\$57,393	
Projected Annual Change (2014-2019)	\$4,529	1.6%	\$5,221	1.6%	\$6,050	1.6%
Historical Annual Change (2000-2014)	\$7,814	1.1%	\$12,715	1.7%	\$16,848	2.1%

Median Household Income

Estimated Median Household Income (2014)	\$53,719		\$58,026		\$65,157	
Projected Median Household Income (2019)	\$58,793		\$63,014		\$70,762	
Census Median Household Income (2010)	\$48,098		\$52,253		\$58,357	
Census Median Household Income (2000)	\$40,689		\$43,564		\$47,873	
Projected Annual Change (2014-2019)	\$5,075	1.9%	\$4,988	1.7%	\$5,605	1.7%
Historical Annual Change (2000-2014)	\$13,029	2.3%	\$14,462	2.4%	\$17,284	2.6%

Per Capita Income

Estimated Per Capita Income (2014)	\$15,108		\$17,769		\$21,275	
Projected Per Capita Income (2019)	\$16,026		\$18,897		\$22,656	
Census Per Capita Income (2010)	\$14,129		\$16,786		\$19,780	
Census Per Capita Income (2000)	\$12,826		\$14,656		\$16,859	
Projected Annual Change (2014-2019)	\$918	1.2%	\$1,128	1.3%	\$1,381	1.3%
Historical Annual Change (2000-2014)	\$2,282	1.3%	\$3,113	1.5%	\$4,416	1.9%
Estimated Average Household Net Worth (2014)	\$485,334		\$571,619		\$642,205	

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3 mi radius

5 mi radius

Race and Ethnicity

Total Population (2014)	41,451		270,021		662,916	
White (2014)	21,430	51.7%	136,187	50.4%	331,927	50.1%
Black or African American (2014)	807	1.9%	6,588	2.4%	16,020	2.4%
American Indian or Alaska Native (2014)	397	1.0%	2,355	0.9%	5,425	0.8%
Asian (2014)	3,000	7.2%	32,675	12.1%	122,899	18.5%
Hawaiian or Pacific Islander (2014)	140	0.3%	1,095	0.4%	3,145	0.5%
Other Race (2014)	14,010	33.8%	79,556	29.5%	155,434	23.4%
Two or More Races (2014)	1,667	4.0%	11,565	4.3%	28,065	4.2%
Population < 18 (2014)	11,886	28.7%	72,410	26.8%	164,766	24.9%
White	5,853	49.2%	33,224	45.9%	73,211	44.4%
Black or African American	188	1.6%	1,614	2.2%	3,646	2.2%
American Indian or Alaska Native	103	0.9%	648	0.9%	1,454	0.9%
Asian	491	4.1%	5,928	8.2%	24,276	14.7%
Hawaiian and Pacific Islander	44	0.4%	337	0.5%	898	0.5%
Other Race	5,207	43.8%	30,659	42.3%	61,281	37.2%
Hispanic Population < 18 (2014)	11,084	26.7%	60,947	22.6%	118,302	17.8%
Not Hispanic or Latino Population (2014)	9,469	22.8%	96,169	35.6%	318,704	48.1%
Not Hispanic White	5,606	59.2%	54,725	56.9%	170,981	53.6%
Not Hispanic Black or African American	562	5.9%	5,181	5.4%	13,325	4.2%
Not Hispanic American Indian or Alaska Native	70	0.7%	562	0.6%	1,373	0.4%
Not Hispanic Asian	2,734	28.9%	31,040	32.3%	119,103	37.4%
Not Hispanic Hawaiian or Pacific Islander	106	1.1%	918	1.0%	2,742	0.9%
Not Hispanic Other Race	23	0.2%	151	0.2%	368	0.1%
Not Hispanic Two or More Races	368	3.9%	3,593	3.7%	10,812	3.4%
Hispanic or Latino Population (2014)	31,982	77.2%	173,852	64.4%	344,212	51.9%
Hispanic White	15,824	49.5%	81,462	46.9%	160,946	46.8%
Hispanic Black or African American	245	0.8%	1,407	0.8%	2,695	0.8%
Hispanic American Indian or Alaska Native	327	1.0%	1,793	1.0%	4,052	1.2%
Hispanic Asian	266	0.8%	1,635	0.9%	3,797	1.1%
Hispanic Hawaiian or Pacific Islander	34	0.1%	177	0.1%	403	0.1%
Hispanic Other Race	13,986	43.7%	79,405	45.7%	155,066	45.0%
Hispanic Two or More Races	1,299	4.1%	7,972	4.6%	17,253	5.0%
Not Hispanic or Latino Population (2010)	9,906	24.9%	96,673	37.3%	313,873	49.4%
Hispanic or Latino Population (2010)	29,899	75.1%	162,515	62.7%	321,792	50.6%
Not Hispanic or Latino Population (2000)	10,201	26.1%	109,547	43.1%	331,005	54.5%
Hispanic or Latino Population (2000)	28,837	73.9%	144,673	56.9%	276,828	45.5%
Not Hispanic or Latino Population (2019)	8,835	20.2%	94,867	33.3%	323,109	46.2%
Hispanic or Latino Population (2019)	34,934	79.8%	190,214	66.7%	376,397	53.8%
Projected Annual Growth (2014-2019)	2,953	1.8%	16,362	1.9%	32,186	1.9%
Historical Annual Growth (2000-2010)	1,061	0.4%	17,842	1.2%	44,963	1.6%

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Anaheim, CA 92805

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	41,451		270,021		662,916	
Age Under 5 Years	3,590	8.7%	21,346	7.9%	47,365	7.1%
Age 5 to 9 Years	3,205	7.7%	19,697	7.3%	44,586	6.7%
Age 10 to 14 Years	3,289	7.9%	19,763	7.3%	45,170	6.8%
Age 15 to 19 Years	3,134	7.6%	20,105	7.4%	50,590	7.6%
Age 20 to 24 Years	3,485	8.4%	22,717	8.4%	56,164	8.5%
Age 25 to 29 Years	3,552	8.6%	22,831	8.5%	53,115	8.0%
Age 30 to 34 Years	3,493	8.4%	21,025	7.8%	48,563	7.3%
Age 35 to 39 Years	2,976	7.2%	18,612	6.9%	45,026	6.8%
Age 40 to 44 Years	2,904	7.0%	18,645	6.9%	45,740	6.9%
Age 45 to 49 Years	2,538	6.1%	17,479	6.5%	44,059	6.6%
Age 50 to 54 Years	2,357	5.7%	16,398	6.1%	42,588	6.4%
Age 55 to 59 Years	1,966	4.7%	13,940	5.2%	37,060	5.6%
Age 60 to 64 Years	1,519	3.7%	10,776	4.0%	29,052	4.4%
Age 65 to 69 Years	1,124	2.7%	8,257	3.1%	22,639	3.4%
Age 70 to 74 Years	797	1.9%	6,144	2.3%	17,007	2.6%
Age 75 to 79 Years	579	1.4%	4,636	1.7%	12,962	2.0%
Age 80 to 84 Years	418	1.0%	3,647	1.4%	10,114	1.5%
Age 85 Years or Over	525	1.3%	4,005	1.5%	11,115	1.7%
Median Age	29.9		31.6		33.4	
Age 19 Years or Less	13,217	31.9%	80,911	30.0%	187,711	28.3%
Age 20 to 64 Years	24,790	59.8%	162,422	60.2%	401,367	60.5%
Age 65 Years or Over	3,444	8.3%	26,688	9.9%	73,837	11.1%

Female Age Distribution (2014)

Female Population	20,543	49.6%	134,313	49.7%	331,304	50.0%
Age Under 5 Years	1,770	8.6%	10,354	7.7%	23,030	7.0%
Age 5 to 9 Years	1,538	7.5%	9,547	7.1%	21,691	6.5%
Age 10 to 14 Years	1,587	7.7%	9,681	7.2%	22,103	6.7%
Age 15 to 19 Years	1,541	7.5%	9,843	7.3%	24,778	7.5%
Age 20 to 24 Years	1,718	8.4%	11,079	8.2%	27,382	8.3%
Age 25 to 29 Years	1,704	8.3%	10,892	8.1%	25,357	7.7%
Age 30 to 34 Years	1,648	8.0%	9,992	7.4%	23,299	7.0%
Age 35 to 39 Years	1,454	7.1%	9,074	6.8%	22,083	6.7%
Age 40 to 44 Years	1,403	6.8%	9,142	6.8%	22,528	6.8%
Age 45 to 49 Years	1,248	6.1%	8,689	6.5%	21,833	6.6%
Age 50 to 54 Years	1,131	5.5%	8,059	6.0%	21,163	6.4%
Age 55 to 59 Years	1,024	5.0%	7,158	5.3%	18,950	5.7%
Age 60 to 64 Years	776	3.8%	5,577	4.2%	15,126	4.6%
Age 65 to 69 Years	610	3.0%	4,422	3.3%	12,058	3.6%
Age 70 to 74 Years	461	2.2%	3,366	2.5%	9,255	2.8%
Age 75 to 79 Years	343	1.7%	2,712	2.0%	7,484	2.3%
Age 80 to 84 Years	256	1.2%	2,164	1.6%	5,955	1.8%
Age 85 Years or Over	330	1.6%	2,560	1.9%	7,229	2.2%
Female Median Age	30.6		32.6		34.5	
Age 19 Years or Less	6,435	31.3%	39,426	29.4%	91,602	27.6%
Age 20 to 64 Years	12,107	58.9%	79,663	59.3%	197,721	59.7%
Age 65 Years or Over	2,001	9.7%	15,224	11.3%	41,981	12.7%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2014)

	1 mi radius	3 mi radius	5 mi radius
Male Population	20,908 50.4%	135,708 50.3%	331,612 50.0%
Age Under 5 Years	1,820 8.7%	10,992 8.1%	24,335 7.3%
Age 5 to 9 Years	1,668 8.0%	10,150 7.5%	22,895 6.9%
Age 10 to 14 Years	1,702 8.1%	10,082 7.4%	23,067 7.0%
Age 15 to 19 Years	1,593 7.6%	10,262 7.6%	25,812 7.8%
Age 20 to 24 Years	1,768 8.5%	11,637 8.6%	28,782 8.7%
Age 25 to 29 Years	1,848 8.8%	11,939 8.8%	27,758 8.4%
Age 30 to 34 Years	1,846 8.8%	11,032 8.1%	25,265 7.6%
Age 35 to 39 Years	1,522 7.3%	9,538 7.0%	22,942 6.9%
Age 40 to 44 Years	1,500 7.2%	9,503 7.0%	23,213 7.0%
Age 45 to 49 Years	1,289 6.2%	8,790 6.5%	22,226 6.7%
Age 50 to 54 Years	1,225 5.9%	8,338 6.1%	21,425 6.5%
Age 55 to 59 Years	941 4.5%	6,781 5.0%	18,110 5.5%
Age 60 to 64 Years	743 3.6%	5,198 3.8%	13,926 4.2%
Age 65 to 69 Years	514 2.5%	3,836 2.8%	10,581 3.2%
Age 70 to 74 Years	336 1.6%	2,778 2.0%	7,752 2.3%
Age 75 to 79 Years	235 1.1%	1,923 1.4%	5,478 1.7%
Age 80 to 84 Years	162 0.8%	1,483 1.1%	4,159 1.3%
Age 85 Years or Over	196 0.9%	1,444 1.1%	3,886 1.2%
Male Median Age	29.2	30.7	32.5
Age 19 Years or Less	6,782 32.4%	41,485 30.6%	96,109 29.0%
Age 20 to 64 Years	12,683 60.7%	82,758 61.0%	203,646 61.4%
Age 65 Years or Over	1,443 6.9%	11,464 8.4%	31,857 9.6%

Males per 100 Females (2014)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	102	101	100
Age Under 5 Years	103 50.7%	106 51.5%	106 51.4%
Age 5 to 9 Years	108 52.0%	106 51.5%	106 51.4%
Age 10 to 14 Years	107 51.7%	104 51.0%	104 51.1%
Age 15 to 19 Years	103 50.8%	104 51.0%	104 51.0%
Age 20 to 24 Years	103 50.7%	105 51.2%	105 51.2%
Age 25 to 29 Years	108 52.0%	110 52.3%	109 52.3%
Age 30 to 34 Years	112 52.8%	110 52.5%	108 52.0%
Age 35 to 39 Years	105 51.2%	105 51.2%	104 51.0%
Age 40 to 44 Years	107 51.7%	104 51.0%	103 50.7%
Age 45 to 49 Years	103 50.8%	101 50.3%	102 50.4%
Age 50 to 54 Years	108 52.0%	103 50.9%	101 50.3%
Age 55 to 59 Years	92 47.9%	95 48.6%	96 48.9%
Age 60 to 64 Years	96 48.9%	93 48.2%	92 47.9%
Age 65 to 69 Years	84 45.7%	87 46.5%	88 46.7%
Age 70 to 74 Years	73 42.1%	83 45.2%	84 45.6%
Age 75 to 79 Years	69 40.7%	71 41.5%	73 42.3%
Age 80 to 84 Years	63 38.7%	69 40.7%	70 41.1%
Age 85 Years or Over	59 37.2%	56 36.1%	54 35.0%
Age 19 Years or Less	105 51.3%	105 51.3%	105 51.2%
Age 20 to 39 Years	107 51.7%	108 51.8%	107 51.6%
Age 40 to 64 Years	102 50.5%	100 50.0%	99 49.8%
Age 65 Years or Over	72 41.9%	75 43.0%	76 43.1%

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Household Type (2014)

Total Households	10,635		73,147		187,926	
Households with Children	5,543	52.1%	34,539	47.2%	81,570	43.4%
Average Household Size	3.9		3.6		3.4	
Household Density per Square Mile	3,387		2,588		2,394	
Population Family	34,944	84.3%	226,077	83.7%	544,994	82.2%
Population Non-Family	6,052	14.6%	40,643	15.1%	102,800	15.5%
Population Group Quarters	455	1.1%	3,301	1.2%	15,121	2.3%
Family Households	8,123	76.4%	54,884	75.0%	139,739	74.4%
Married Couple Households	5,499	67.7%	37,421	68.2%	98,436	70.4%
Other Family Households	2,624	32.3%	17,463	31.8%	41,303	29.6%
Family Households with Children	5,495	67.7%	34,207	62.3%	80,805	57.8%
Married Couple with Children	3,744	68.1%	23,212	67.9%	56,495	69.9%
Other Family Households with Children	1,751	31.9%	10,995	32.1%	24,310	30.1%
Family Households No Children	2,628	32.3%	20,677	37.7%	58,935	42.2%
Married Couple No Children	1,754	66.8%	14,209	68.7%	41,941	71.2%
Other Family Households No Children	874	33.2%	6,468	31.3%	16,994	28.8%
Non-Family Households	2,512	23.6%	18,263	25.0%	48,187	25.6%
Non-Family Households with Children	48	1.9%	332	1.8%	765	1.6%
Non-Family Households No Children	2,464	98.1%	17,931	98.2%	47,422	98.4%
Lone Person No Children	-	-	-	-	-	-
2 or More Persons No Children	2,464	98.1%	17,931	98.2%	47,422	98.4%
Household Lone Male	-	-	-	-	-	-
Household Lone Female	-	-	-	-	-	-
Average Family Household Size	4.3		4.1		3.9	
Average Family Income	\$60,716		\$67,985		\$78,685	
Median Family Income	\$56,449		\$62,140		\$71,641	
Average Non-Family Household Size	2.4		2.2		2.1	

Marital Status (2014)

Population Age 15 Years or Over	31,367		209,215		525,794	
Never Married	13,012	41.5%	82,192	39.3%	200,862	38.2%
Currently Married	11,337	36.1%	82,942	39.6%	217,733	41.4%
Previously Married	7,017	22.4%	44,080	21.1%	107,200	20.4%
Separated	3,164	45.1%	18,041	40.9%	39,540	36.9%
Widowed	1,371	19.5%	9,490	21.5%	24,765	23.1%
Divorced	2,482	35.4%	16,549	37.5%	42,895	40.0%

Educational Attainment (2014)

Adult Population Age 25 Years or Over	24,391		163,802		410,719	
Elementary (Grade Level 0 to 8)	6,033	24.7%	29,871	18.2%	57,688	14.0%
Some High School (Grade Level 9 to 11)	4,515	18.5%	23,590	14.4%	49,959	12.2%
High School Graduate	5,993	24.6%	39,077	23.9%	94,094	22.9%
Some College	3,446	14.1%	30,958	18.9%	84,239	20.5%
Associate Degree Only	953	3.9%	9,606	5.9%	25,961	6.3%
Bachelor Degree Only	2,474	10.1%	22,740	13.9%	72,099	17.6%
Graduate Degree	977	4.0%	7,959	4.9%	26,678	6.5%
Any College (Some College or Higher)	7,850	32.2%	71,263	43.5%	208,978	50.9%
College Degree + (Bachelor Degree or Higher)	3,451	14.1%	30,699	18.7%	98,777	24.0%

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Housing			
Total Housing Units (2014)	11,282	76,541	195,357
Total Housing Units (2010)	11,203	76,013	193,979
Historical Annual Growth (2010-2014)	79 0.2%	528 0.2%	1,378 0.2%
Housing Units Occupied (2014)	10,635 94.3%	73,147 95.6%	187,926 96.2%
Housing Units Owner-Occupied	4,088 38.4%	32,493 44.4%	93,620 49.8%
Housing Units Renter-Occupied	6,547 61.6%	40,654 55.6%	94,306 50.2%
Housing Units Vacant (2014)	647 5.7%	3,395 4.4%	7,431 3.8%
Household Size (2014)			
Total Households	10,635	73,147	187,926
1 Person Households	1,767 16.6%	13,037 17.8%	34,001 18.1%
2 Person Households	2,077 19.5%	16,236 22.2%	46,558 24.8%
3 Person Households	1,480 13.9%	11,131 15.2%	30,660 16.3%
4 Person Households	1,799 16.9%	11,579 15.8%	30,423 16.2%
5 Person Households	1,404 13.2%	8,482 11.6%	19,735 10.5%
6 Person Households	878 8.3%	5,178 7.1%	11,218 6.0%
7 or More Person Households	1,231 11.6%	7,503 10.3%	15,331 8.2%
Household Income Distribution (2014)			
HH Income \$200,000 or More	144 1.4%	1,919 2.6%	8,495 4.5%
HH Income \$150,000 to \$199,999	388 3.7%	3,484 4.8%	12,061 6.4%
HH Income \$125,000 to \$149,999	408 3.8%	3,652 5.0%	11,293 6.0%
HH Income \$100,000 to \$124,999	915 8.6%	6,825 9.3%	18,934 10.1%
HH Income \$75,000 to \$99,999	1,528 14.4%	10,430 14.3%	26,700 14.2%
HH Income \$50,000 to \$74,999	2,161 20.3%	14,559 19.9%	34,035 18.1%
HH Income \$35,000 to \$49,999	1,621 15.2%	10,986 15.0%	26,167 13.9%
HH Income \$25,000 to \$34,999	1,169 11.0%	8,409 11.5%	18,337 9.8%
HH Income \$15,000 to \$24,999	1,494 14.1%	7,633 10.4%	17,562 9.3%
HH Income \$10,000 to \$14,999	423 4.0%	2,536 3.5%	5,972 3.2%
HH Income Under \$10,000	384 3.6%	2,714 3.7%	8,370 4.5%
Household Vehicles (2014)			
Households 0 Vehicles Available	1,118 10.5%	5,143 7.0%	10,853 5.8%
Households 1 Vehicle Available	3,463 32.6%	23,022 31.5%	55,504 29.5%
Households 2 Vehicles Available	3,482 32.7%	26,957 36.9%	72,702 38.7%
Households 3 or More Vehicles Available	2,571 24.2%	18,026 24.6%	48,867 26.0%
Total Vehicles Available	19,267	140,157	372,048
Average Vehicles per Household	1.8	1.9	2.0
Owner-Occupied Household Vehicles	9,725 50.5%	76,473 54.6%	220,099 59.2%
Average Vehicles per Owner-Occupied Household	2.4	2.4	2.4
Renter-Occupied Household Vehicles	9,542 49.5%	63,684 45.4%	151,949 40.8%
Average Vehicles per Renter-Occupied Household	1.5	1.6	1.6
Travel Time (2010)			
Worker Base Age 16 years or Over	16,579	112,549	277,711
Travel to Work in 14 Minutes or Less	3,597 21.7%	25,834 23.0%	61,565 22.2%
Travel to Work in 15 to 29 Minutes	6,980 42.1%	43,979 39.1%	103,611 37.3%
Travel to Work in 30 to 59 Minutes	4,442 26.8%	31,984 28.4%	82,010 29.5%
Travel to Work in 60 Minutes or More	1,174 7.1%	7,979 7.1%	22,355 8.0%
Work at Home	387 2.3%	2,773 2.5%	8,169 2.9%
Average Minutes Travel to Work	22.9	22.4	23.2

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WATT COMPANIES

WATT COMPANIES

Lat/Lon: 33.8350/-117.9170

RFULL9

Anaheim Town Center 100-290 W Lincoln Ave

Anaheim, CA 92805

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2010)

Worker Base Age 16 years or Over	16,579		112,549		277,711	
Drive to Work Alone	11,040	66.6%	81,181	72.1%	208,246	75.0%
Drive to Work in Carpool	2,896	17.5%	16,620	14.8%	35,971	13.0%
Travel to Work by Public Transportation	1,287	7.8%	6,373	5.7%	13,289	4.8%
Drive to Work on Motorcycle	57	0.3%	260	0.2%	693	0.2%
Bicycle to Work	341	2.1%	1,481	1.3%	3,026	1.1%
Walk to Work	468	2.8%	3,251	2.9%	6,892	2.5%
Other Means	104	0.6%	610	0.5%	1,424	0.5%
Work at Home	387	2.3%	2,773	2.5%	8,169	2.9%

Daytime Demographics (2014)

Total Businesses	1,434		11,818		31,544	
Total Employees	14,433		132,344		325,392	
Company Headquarter Businesses	6	0.4%	58	0.5%	146	0.5%
Company Headquarter Employees	539	3.7%	11,698	8.8%	26,035	8.0%
Employee Population per Business	10.1	to 1	11.2	to 1	10.3	to 1
Residential Population per Business	28.9	to 1	22.8	to 1	21.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	25,721		206,721		514,836	

Labor Force

Labor Population Age 16 Years or Over (2014)	30,334		202,243		502,119	
Labor Force Total Males (2014)	15,168	50.0%	100,933	49.9%	248,459	49.5%
Male Civilian Employed	10,816	71.3%	71,533	70.9%	171,861	69.2%
Male Civilian Unemployed	937	6.2%	5,951	5.9%	13,638	5.5%
Males in Armed Forces	1	-	97	0.1%	188	0.1%
Males Not in Labor Force	3,413	22.5%	23,351	23.1%	62,772	25.3%
Labor Force Total Females (2014)	15,166	50.0%	101,310	50.1%	253,660	50.5%
Female Civilian Employed	8,227	54.2%	56,224	55.5%	140,609	55.4%
Female Civilian Unemployed	801	5.3%	4,882	4.8%	10,815	4.3%
Females in Armed Forces	2	-	11	-	17	-
Females Not in Labor Force	6,136	40.5%	40,193	39.7%	102,220	40.3%
Unemployment Rate		5.7%		5.4%		4.9%
Labor Force Growth (2010-2014)	2,088	12.3%	12,974	11.3%	28,943	10.2%
Male Labor Force Growth (2010-2014)	1,031	10.5%	6,728	10.4%	15,050	9.6%
Female Labor Force Growth (2010-2014)	1,057	14.7%	6,245	12.5%	13,893	11.0%

Occupation (2010)

Occupation Population Age 16 Years or Over	16,955		114,784		283,526	
Occupation Total Males	9,785	57.7%	64,805	56.5%	156,811	55.3%
Occupation Total Females	7,170	42.3%	49,979	43.5%	126,715	44.7%
Management, Business, Financial Operations	1,304	7.7%	11,936	10.4%	35,702	12.6%
Professional, Related	2,009	11.9%	16,669	14.5%	48,342	17.1%
Service	4,000	23.6%	25,630	22.3%	56,060	19.8%
Sales, Office	3,878	22.9%	28,729	25.0%	75,454	26.6%
Farming, Fishing, Forestry	217	1.3%	788	0.7%	1,826	0.6%
Construction, Extraction, Maintenance	1,764	10.4%	11,127	9.7%	24,384	8.6%
Production, Transport, Material Moving	3,784	22.3%	19,905	17.3%	41,759	14.7%
White Collar Workers	7,191	42.4%	57,334	49.9%	159,498	56.3%
Blue Collar Workers	9,764	57.6%	57,450	50.1%	124,029	43.7%

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1 mi radius 3 mi radius 5 mi radius

Units In Structure (2010)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	10,392		71,474		183,626	
1 Detached Unit	4,406	42.4%	31,190	43.6%	87,538	47.7%
1 Attached Unit	687	6.6%	4,695	6.6%	14,045	7.6%
2 Units	275	2.6%	1,141	1.6%	2,903	1.6%
3 to 4 Units	1,392	13.4%	7,493	10.5%	15,885	8.7%
5 to 9 Units	1,214	11.7%	6,630	9.3%	12,475	6.8%
10 to 19 Units	931	9.0%	5,082	7.1%	11,913	6.5%
20 to 49 Units	503	4.8%	3,559	5.0%	10,720	5.8%
50 or More Units	843	8.1%	8,813	12.3%	21,121	11.5%
Mobile Home or Trailer	93	0.9%	2,779	3.9%	6,774	3.7%
Other Structure	47	0.5%	93	0.1%	252	0.1%

Homes Built By Year (2010)

Homes Built 2005 or later	429	4.1%	3,170	4.4%	7,873	4.3%
Homes Built 2000 to 2004	245	2.4%	2,304	3.2%	7,582	4.1%
Homes Built 1990 to 1999	1,258	12.1%	5,343	7.5%	12,565	6.8%
Homes Built 1980 to 1989	1,377	13.3%	8,807	12.3%	21,126	11.5%
Homes Built 1970 to 1979	1,460	14.0%	13,158	18.4%	37,080	20.2%
Homes Built 1960 to 1969	1,533	14.7%	12,959	18.1%	35,669	19.4%
Homes Built 1950 to 1959	1,765	17.0%	17,483	24.5%	43,207	23.5%
Homes Built 1940 to 1949	642	6.2%	3,224	4.5%	7,961	4.3%
Homes Built Before 1939	1,683	16.2%	5,026	7.0%	10,562	5.8%
Median Age of Homes	47.3	yrs	45.6	yrs	45.0	yrs

Home Values (2010)

Owner Specified Housing Units	3,823		30,682		88,992	
Home Values \$1,000,000 or More	149	3.9%	1,206	3.9%	4,357	4.9%
Home Values \$750,000 to \$999,999	223	5.8%	1,595	5.2%	6,230	7.0%
Home Values \$500,000 to \$749,999	937	24.5%	7,137	23.3%	21,347	24.0%
Home Values \$400,000 to \$499,999	565	14.8%	4,635	15.1%	13,024	14.6%
Home Values \$300,000 to \$399,999	790	20.7%	6,015	19.6%	16,135	18.1%
Home Values \$250,000 to \$299,999	250	6.5%	2,170	7.1%	5,867	6.6%
Home Values \$200,000 to \$249,999	287	7.5%	2,020	6.6%	5,590	6.3%
Home Values \$175,000 to \$199,999	124	3.2%	744	2.4%	2,112	2.4%
Home Values \$150,000 to \$174,999	141	3.7%	870	2.8%	2,693	3.0%
Home Values \$125,000 to \$149,999	53	1.4%	672	2.2%	1,757	2.0%
Home Values \$100,000 to \$124,999	100	2.6%	971	3.2%	2,335	2.6%
Home Values \$90,000 to \$99,999	20	0.5%	275	0.9%	813	0.9%
Home Values \$80,000 to \$89,999	25	0.7%	279	0.9%	777	0.9%
Home Values \$70,000 to \$79,999	20	0.5%	233	0.8%	734	0.8%
Home Values \$60,000 to \$69,999	15	0.4%	302	1.0%	925	1.0%
Home Values \$50,000 to \$59,999	14	0.4%	268	0.9%	732	0.8%
Home Values \$35,000 to \$49,999	25	0.7%	427	1.4%	1,140	1.3%
Home Values \$25,000 to \$34,999	20	0.5%	263	0.9%	761	0.9%
Home Values \$10,000 to \$24,999	43	1.1%	380	1.2%	1,109	1.2%
Home Values Under \$10,000	22	0.6%	217	0.7%	554	0.6%
Owner-Occupied Median Home Value	\$397,175		\$382,634		\$410,030	
Renter-Occupied Median Rent	\$1,054		\$1,148		\$1,214	

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1 mi radius

3 mi radius

5 mi radius

Total Annual Consumer Expenditure (2014)

Total Household Expenditure	\$516 M	\$3.82 B	\$10.7 B
Total Non-Retail Expenditure	\$297 M	\$2.21 B	\$6.19 B
Total Retail Expenditure	\$218 M	\$1.62 B	\$4.53 B
Apparel	\$25.1 M	\$186 M	\$520 M
Contributions	\$17.9 M	\$138 M	\$411 M
Education	\$12.1 M	\$92.4 M	\$273 M
Entertainment	\$28.7 M	\$213 M	\$601 M
Food and Beverages	\$80.5 M	\$590 M	\$1.63 B
Furnishings and Equipment	\$22.1 M	\$166 M	\$474 M
Gifts	\$13.0 M	\$99.5 M	\$291 M
Health Care	\$31.4 M	\$230 M	\$633 M
Household Operations	\$18.1 M	\$137 M	\$397 M
Miscellaneous Expenses	\$8.60 M	\$63.4 M	\$176 M
Personal Care	\$7.52 M	\$55.5 M	\$155 M
Personal Insurance	\$5.12 M	\$39.0 M	\$113 M
Reading	\$1.66 M	\$12.4 M	\$34.9 M
Shelter	\$99.0 M	\$737 M	\$2.08 B
Tobacco	\$3.48 M	\$24.8 M	\$66.1 M
Transportation	\$104 M	\$769 M	\$2.13 B
Utilities	\$37.0 M	\$269 M	\$735 M

Monthly Household Consumer Expenditure (2014)

Total Household Expenditure	\$4,040	\$4,355	\$4,753
Total Non-Retail Expenditure	\$2,329 57.6%	\$2,513 57.7%	\$2,745 57.8%
Total Retail Expenditures	\$1,711 42.4%	\$1,842 42.3%	\$2,008 42.2%
Apparel	\$197 4.9%	\$211 4.9%	\$231 4.9%
Contributions	\$140 3.5%	\$158 3.6%	\$182 3.8%
Education	\$95 2.3%	\$105 2.4%	\$121 2.5%
Entertainment	\$225 5.6%	\$243 5.6%	\$267 5.6%
Food and Beverages	\$631 15.6%	\$672 15.4%	\$724 15.2%
Furnishings and Equipment	\$173 4.3%	\$190 4.4%	\$210 4.4%
Gifts	\$102 2.5%	\$113 2.6%	\$129 2.7%
Health Care	\$246 6.1%	\$262 6.0%	\$281 5.9%
Household Operations	\$142 3.5%	\$156 3.6%	\$176 3.7%
Miscellaneous Expenses	\$67 1.7%	\$72 1.7%	\$78 1.6%
Personal Care	\$59 1.5%	\$63 1.5%	\$69 1.4%
Personal Insurance	\$40 1.0%	\$44 1.0%	\$50 1.1%
Reading	\$13 0.3%	\$14 0.3%	\$15 0.3%
Shelter	\$776 19.2%	\$839 19.3%	\$921 19.4%
Tobacco	\$27 0.7%	\$28 0.6%	\$29 0.6%
Transportation	\$817 20.2%	\$876 20.1%	\$945 19.9%
Utilities	\$290 7.2%	\$306 7.0%	\$326 6.9%

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