

## news release

FOR IMMEDIATE RELEASE  
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### WATT COMMUNITIES NAMED BUILDER OF YEAR!

Santa Monica, California (November 8, 2010) --- The Los Angeles/Ventura Chapter of the Building Industry Association has named Watt Communities as Builder of the Year.

The announcement was made by Holly Schroeder, chief executive officer of the BIA's LA/Ventura Chapter, at the annual Installation of Officers Awards Dinner.

“Watt Communities is the quintessential BIA home builder. The company builds all types of communities, from single family to condominiums, townhomes and multi-family dwellings, all across Southern California,” Schroeder stated.

“Watt is enterprising, entrepreneurial, and extremely dedicated to providing distinctive homes and attractive communities to meet the needs of Southern California home buyers. We salute Watt as a leader in our industry, and are proud to name them Builder of the Year, “ she added



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Watt Communities President Howard Press thanked the BIA, and said he felt especially honored by the award considering the recent uncertainty in the housing market.

“We are extremely pleased to have been named BIA’s Builder of the Year. It’s always gratifying to be honored by your peers, but we’re even more gratified since our communities have been so well received by the public,” Press stated.

Headquartered in Santa Monica, Watt has been building award-winning new home neighborhoods throughout Southern California, Northern California and on the Central Coast since 1947. The company currently has communities available for sale in Simi Valley, Redondo Beach and Vista, with several additional communities planned for 2011.

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PHOTO CAPTION: Watt Communities President Howard Press (right) receives Builder of the Year award from the BIA’s [Rocco Cordola \(Gothic Landscape\)](#).

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